

## WHY YOU SHOULD CARE

- Baby Boomers born 1944 1964 will transfer \$30 trillion in wealth to beneficiaries
- Unlike prior generations
  - Claims of children born out of wedlock to their parent's estates are increasing
  - Social media sites enable discovery of lost family members and can attract potential claimants to pools of wealth
  - Genetic testing to prove parentage is now imbedded in our Estates Code
  - Ancestry search sites and Direct-to-Consumer (DTC) testing sites make locating "lost parents" easier than ever before
- And YOU are the first line of defense

## SHARING YOUR DNA DATA

- Typical Individual:
  - Around 200 third cousins.
  - Upwards of 1,000 fourth cousins.
  - 5,000 to 15,000 fifth cousins.
- Direct to Consumer Testing:
  - 21 million AncestryDNA.
  - 12 million 23andMe.
  - 5.6 million MyHeritage.
  - 1.7 million FamilyTreeDNA.

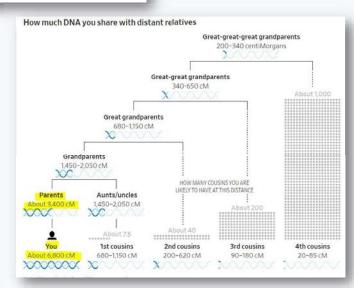


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## THE WALL STREET JOURNAL. US | THE NUMBERS It's Too Late to Protect Your Genetic Privacy. The Math Explaining Why. 'CentiMorgans' measure how much DNA we share with others, often unlocking long-unsolved mysteries

- A 1980s Eugene, Oregon serial killer was identified using DNA evidence.
- A distant cousin discovered one great-great-grandfather in her family tree wasn't biologically related. By identifying distant cousins with whom she shared DNA, she found that she and these new cousins were all descended from a different man: a soldier who spent a month in the same county as her great-great-grandmother in 1862 during the Civil War, about nine months before a child was born.
- There is really only one thing that this Civil War soldier, the woman he briefly met in 1862, and serial killer all have in common: They never submitted their DNA to a testing site. It didn't matter.



3

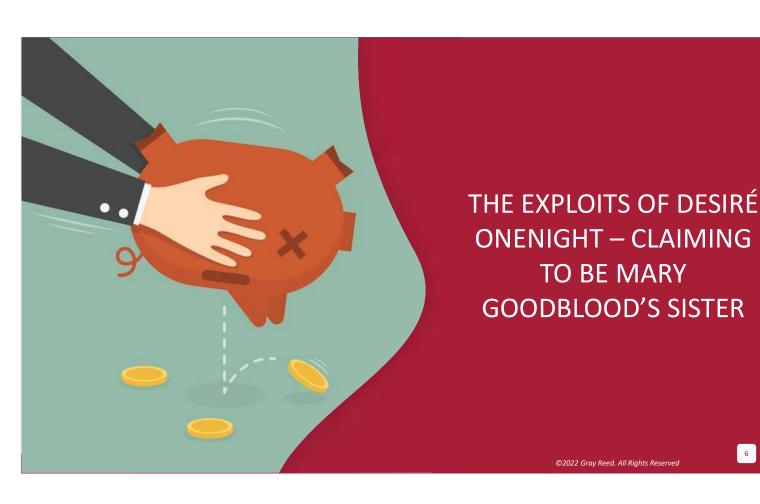
## IN THE NEWS





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Title search: 23 & Me: The Downside of Sharing Your DNA

Also available as part of the eCourse 23 & Me: The Downside of Sharing Your DNA

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