

Organizational Effectiveness for Public Charities

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Agenda

As public charities face economic headwinds and regulatory and public scrutiny, organizational leadership can focus on these key areas to maximize effectiveness:

- Strategic Planning
- Governance
- Sustainable Revenue
- Safeguarding and Leveraging Important Relationships

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ORGANIZATIONAL EFFECTIVENESS: *What is it?*

- Ability to fulfill nonprofit's mission and achieve strategic/program goals.
- The extent to which an organization has met its stated goals and objectives ... and how well it performed in the process.
- A social construction – an achievement by organizational agents and other stakeholders in convincing each other that an organization is pursuing the right objectives in the right way.
- Financial sustainability, leadership succession planning, adaptability, and strategic planning.

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ORGANIZATIONAL EFFECTIVENESS

Two ways to examine effectiveness:

- How is the nonprofit run?
 - What is its structure, including staff, facilities, and resources?
 - What are its systems?
 - What are its policies?
- How are the nonprofit's services delivered?
 - Are the services provided with quality?
 - Is the nonprofit providing the services that it said it would?

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ORGANIZATIONAL EFFECTIVENESS

You must have a strong board,
because without one, sustainability
and effectiveness go out the window.

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"Organizational Effectiveness for Public Charities: PART 1"