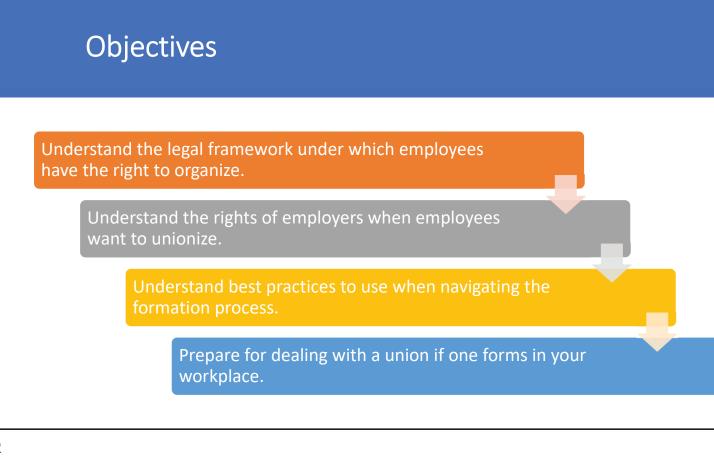
Unionization within the Healthcare Industry: What You need to Know if Employees Want to Unionize

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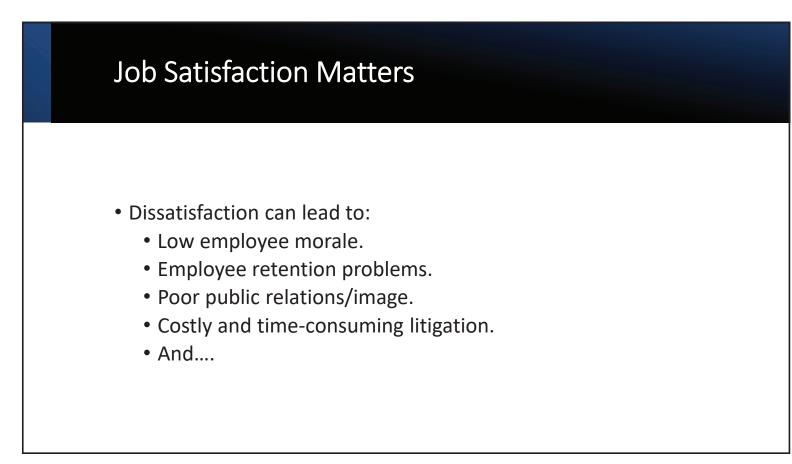


## Healthcare Industry Continues to Grow

- Demand for staff continues to grow.
- We have an aging population.
- High demand typically means greater expectations.
  - Greater expectations lead to more stress on staff.
  - More stress often leads to employee dissatisfaction.

## Unions in Healthcare Remain Strong

- The healthcare industry continues to grow.
- The industry has weathered recessions well.
- Lots of job opportunities remain in the industry compared to rest of private sector.
- Less than 10% of U.S. healthcare workers are union members.



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