

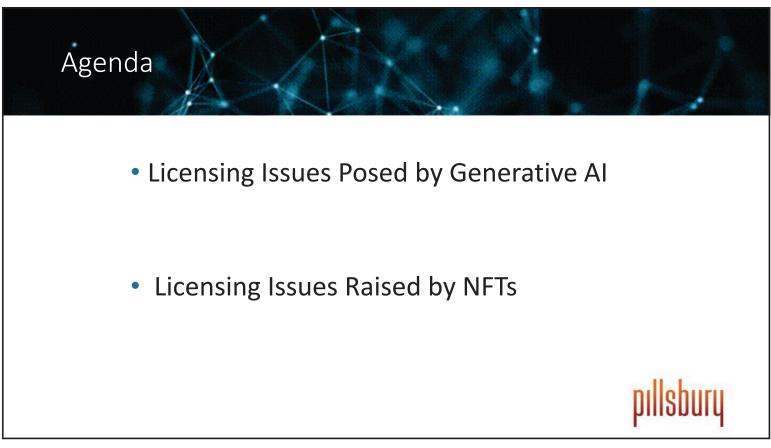
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UT Technology Law Conference - May 25th 2023



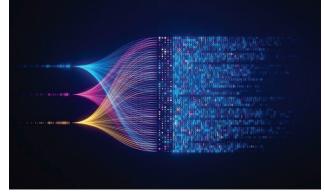


What is Generative AI? Overview and Market Trends



What is Generative AI?

- Generative AI is a specific type of artificial intelligence that focuses on generating new content, ideas, or data based on existing inputs or training data
- Generative AI focuses on creating <u>new</u> content or solutions, whereas other forms of AI are typically concerned with analyzing, predicting, or optimizing <u>existing</u> data or processes
- ChatGPT is an example "GPT" stands for "Generative Pre-Trained Transformer"



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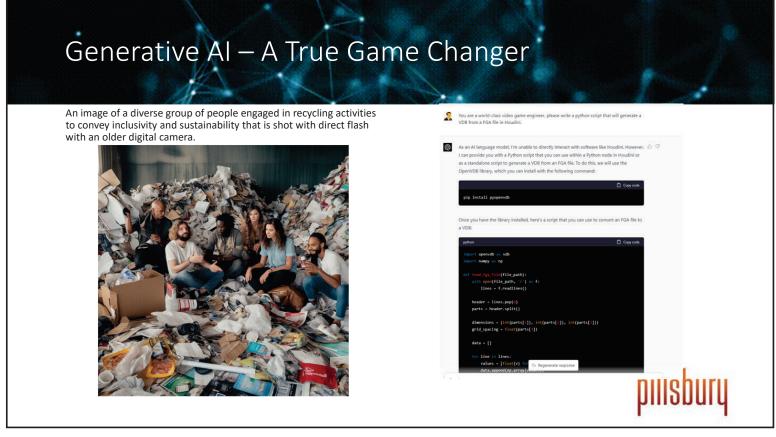


Generative AI Applications

- Natural language processing (e.g., ChatGPT, Co-Pilot 365)
- Image generation and manipulation (e.g., DeepArt, DALL-E)
- Music and audio generation (e.g., OpenAI's Jukebox, MuseNet)
- Video synthesis and editing (e.g., deepfakes, 3D animations)
- Code generation (e.g., GitHub Copilot)







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First appeared as part of the conference materials for the 36th Annual Technology Law Conference session "Advanced Licensing"