

# Jury Selection: Why – What – and How Are You Doing What You're Doing?

UT Law CLE - Car Wrecks Seminar  
August 2023

Jim M. Perdue, Jr.

Perdue & Kidd

[jperduejr@perdueandkidd.com](mailto:jperduejr@perdueandkidd.com)

713-520-2500



1

When you talk, you are  
only repeating what  
you already know. But  
if you listen, you may  
learn something new.

Dalai Lama



2

## What is the Purpose?

- ~~• Inform them what the process will be like to see if they can participate~~
- ~~• Explain what my case is about to hear if anyone has questions about it~~
- ~~• Argue my facts to see if anyone disagrees with those arguments~~
- ~~• Introduce them to my client to see if anyone has opinions about him/her/what happened~~
- Discover biases about the process (civil or criminal)
- Discover opinions about the type of case
- Discover relevant life experiences
- Find core attitudes relevant to facts in case
- Discover the leaders
- They TALK – You LISTEN



3

## Jury Selection

“This is the stage of the case we call voir dire. It’s a French term meaning to ‘speak the truth.’ This is the only part of the case where I will be able to speak directly to you and you will get to answer my questions. So it is very important to tell the truth.”

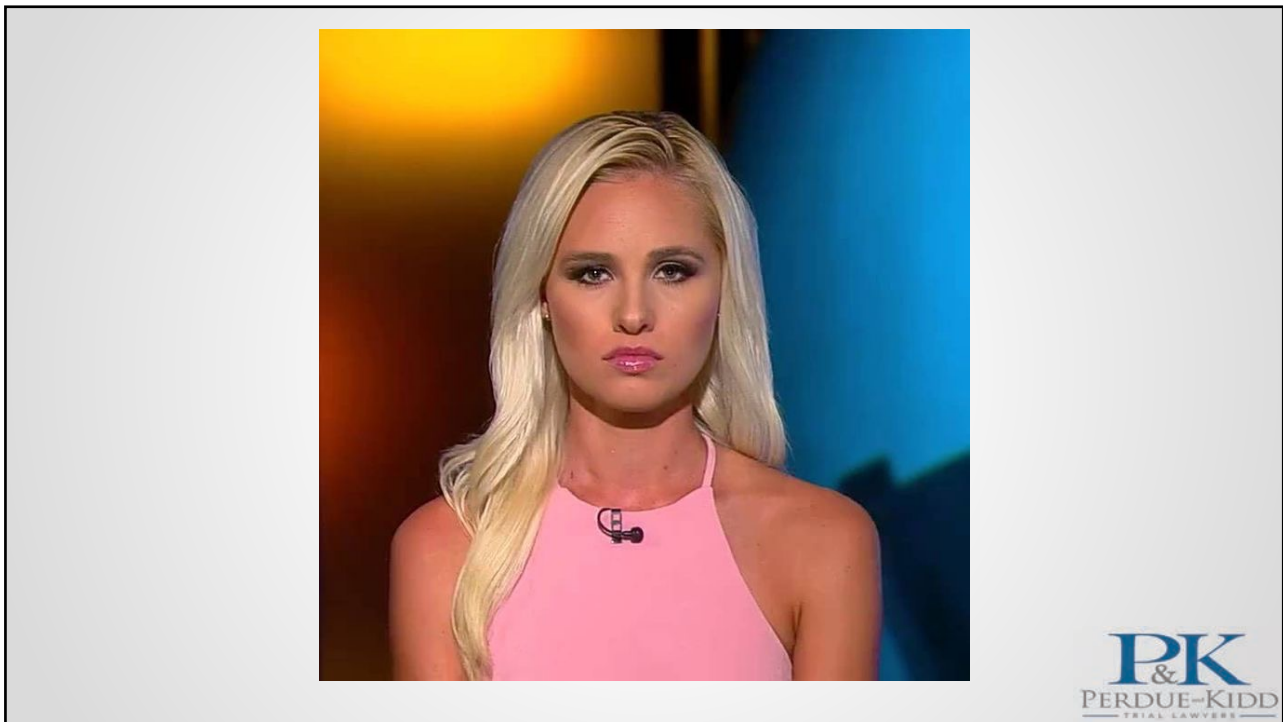
**Don't do that** ↑

**Do this** ↓

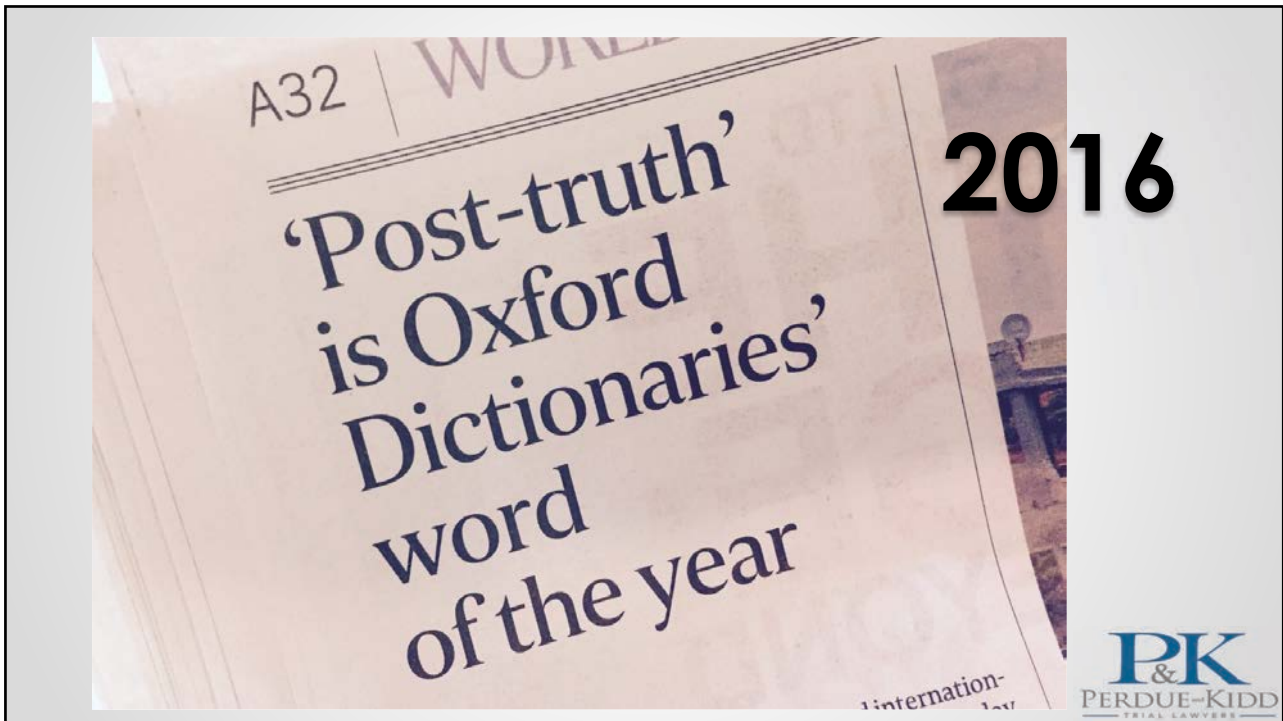
“This is the part of the case that you get to do the talking and we get to listen.”



4



5



6

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

## Title search: Jury Selection: What, Why, and How? Are You Doing What You're Doing?

Also available as part of the eCourse

[Answer Bar: Taking Your Car Crash Case to Trial](#)

First appeared as part of the conference materials for the 2023 The Car Crash Seminar session

"Jury Selection: What, Why, and How?"