28th Annual Advanced Patent Law Institute

Does Intelligence Equal Competence?

Navigating Artificial Intelligence in the Practice of Law

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Presented by Daniel Shulman, Shareholder, Intellectual Property

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Welcome – About Me

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Mr. Shulman's practice focuses on all aspects of intellectual property acquisition, monetization and enforcement, including complex patent litigation, trademark litigation, copyright litigation, trade secret litigation and all aspects of patent and trademark prosecution and portfolio management. Mr. Shulman also focuses on complex commercial matters, advertising disputes before courts and the National Advertising Division of the Better Business Bureau, products liability, antitrust matters and enforcement of restrictive covenants. He has experience managing all aspects of domestic patent prosecution and litigation relating to consumer packaged goods, electronic exchanges, insurance industry, telecommunications, financial products, mechanical and electrical devices, and prosecuting patent applications before the U.S. Patent and Trademark Office. He also advises clients on intellectual property transactions including technology development agreements, confidentiality and joint development agreements, licensing and mergers and acquisitions.

Daniel Shulman
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Definition:

Artificial Intelligence is the ability to process data to identify patterns, relationships and connections so as to make predictions of a desired outcome in response to a user's prompt, more quickly than a human could.

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Why Might AI Be Useful in Law?

- Predict outcomes
- Legal Research
- Fact Research
- Generate Content

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AI Risks to Lawyers

- Legal Research
- Fact Research
(already common for years)

- Generate Content (significant human intervention required)

- Predict outcomes (significant legislative restrictions)

←————————————————————————→

Lower Risk   Higher Risk

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AI Risks: Legal and Fact Research

- Various Legal Research Tools already exist and have used some form of AI for a long time (Westlaw, Lexis)

- AI Tools have been prevalent in fact research, especially document review (TAR)

In each case, though, human oversight and/or disclosure of the TAR tool or protocols is required

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Title search: Does Intelligence Equal Competence? Navigating Artificial Intelligence in the Practice of Law

Also available as part of the eCourse
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