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UT LAW | CLE

TEXAS Law
The University of Texas at Austin
School of Law

Protecting an Artist's Legacy with Estate & Intellectual Property Succession Planning

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1

The Assets

- ▶ Musical compositions copyrights
- ▶ Sound Recording copyrights
- ▶ Name, image, likeness/right of publicity
- ▶ Social media / digital assets
- ▶ Visual and audio/visual assets – copyrights
- ▶ Equipment and instruments
- ▶ Physical and digital tracks/sound recordings
- ▶ Physical inventory of cds/albums/merch
- ▶ Contracts, licenses, revenue streams

2

Failing to Plan ... Mostly



<https://bit.ly/PrinceCaseFile>

3

Copyrights



4

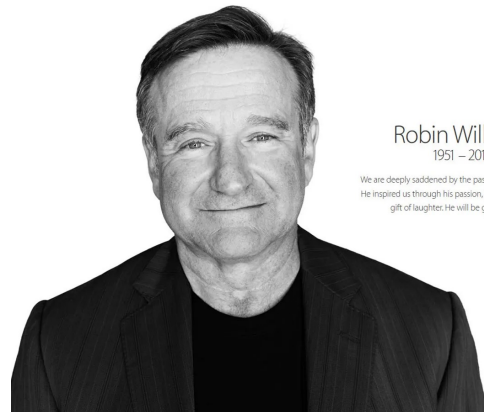
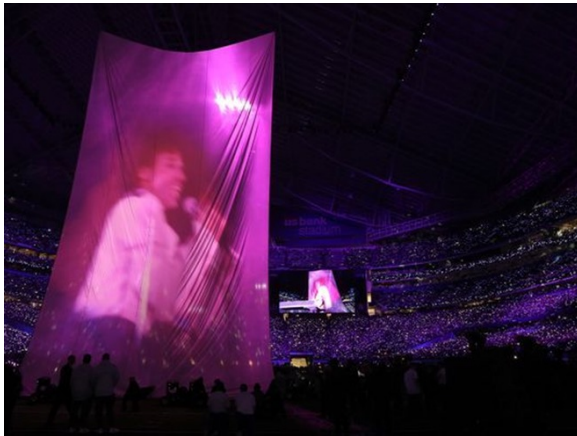
Trademarks



PRINCE

5

Right of Publicity



Robin Williams
1951 – 2014

We are deeply saddened by the passing of Robin Williams. He inspired us through his passion, his generosity, and the gift of laughter. He will be greatly missed.

6

Also available as part of the eCourse
[2023 Entertainment Law eConference](#)

First appeared as part of the conference materials for the
33rd Annual Entertainment Law Institute session
"Protecting an Artist's Legacy with Estate and Intellectual Property Succession Planning"