



**A PRESENTATION FOR:**  
41st Annual Nonprofit Organizations Institute & Fundamentals  
TRACK G: Planning Vehicles and Trusts

# GIVING TODAY PLANNING FOR TOMORROW

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## WAYS TO GIVE TO SUPPORT A NONPROFIT

Giving is emotional – Working with legal counsel and tax advisors, donors can find the most tax-efficient solution for satisfying their charitable goals.

RECURRING  
MONTHLY  
DONATION

ANNUAL  
FUND  
GIVING

MAJOR  
GIFTS

PLANNED  
GIVING

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## THE WELL-DESIGNED CHARITABLE GIFT

For a nonprofit to accept a gift from a donor, having a well-defined gift acceptance policy can help facilitate a smooth transfer of ownership of property.



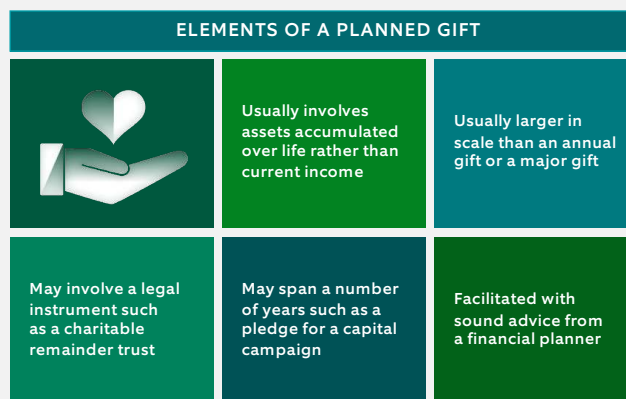
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## WHAT IS PLANNED GIVING?

Planned giving is the allocation of resources in support of a nonprofit organization gifted during a person's life or upon death, as part of his/her overall wealth or estate plan.



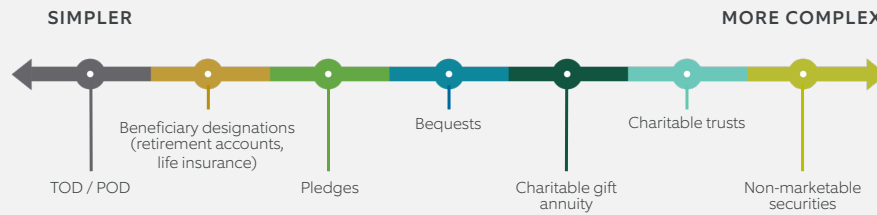
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## WHAT ARE SOME COMMON PLANNED GIVING VEHICLES?

Complexity is somewhat dependent upon whose perspective you consider.



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## BENEFICIARY DESIGNATIONS

Beneficiary designations such as tax deferred retirement accounts in IRAs and 401(k)s, are tax efficient choices for gifting upon death.



### ADVANTAGES FOR DONORS

- Simple to execute with a beneficiary designation form
- Revocable
- Funds left to a non-profit are not subject to income taxes when withdrawn; if same funds are left to family, income taxes become a consideration
- Possible to split an account between a non-profit and family

### ADVANTAGES FOR THE CHARITY

- Prime candidates could be donors with a keen appreciation of tax efficient planning but a hesitancy to give assets away during lifetime.

### DISADVANTAGES FOR DONORS

- Assets left to a non-profit are not available to human beneficiaries

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