

# Elections: Do's and Don'ts

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1

## Meet Your Presenter



**Ben Morse**  
Head of Public Finance  
Leon Alcala, PLLC

### Education

- J.D., University of Michigan, 2010
- B.A., University of Texas at Austin, 2007

## Experience

- Bond counsel, disclosure counsel and underwriter's counsel on over 180 transactions totaling over \$20 billion in principal amount.
- Practice focuses on serving as bond counsel for Texas school districts.
- During 2023: 30 bond transactions, 20 bond elections and 5 VATREs

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2

2

## Overview

- ❑ Conundrum:
  - Elections are extremely important to school districts, as well as their constituents.
  - Districts usually have a lot to say about elections.
  - However, various statutes limit school districts' communications with voters regarding elections.
- ❑ District's role as provider of information:
  - School districts are not prevented from communicating regarding elections.
  - Districts should strive to inform voters about what is at stake.

## Relevant Prohibitions

- ❑ Section 255.003(a), Texas Election Code (Unlawful Use of Public Funds for Political Advertising)
- ❑ Section 11.169, Texas Education Code (Unlawful Electioneering)
- ❑ Section 255.003(b-1), Texas Election Code (Unlawful False Statements Regarding Measures)
- ❑ Various Penal Code provisions

## Unlawful Political Advertising

- ❑ Section 255.003, Texas Election Code
  - Statute prohibits:
    - An officer or employee of a political subdivision from knowingly spending or authorizing the spending of “public funds” for “political advertising.”
  - Important notes:
    - Applies to both board members and employees.
    - Applies to school districts and other political subdivisions.
    - “Public funds” and “political advertising” are critical terms that merit in-depth discussion.

## Unlawful Political Advertising

- ❑ “Political advertising” means a communication supporting or opposing a candidate or a measure that:
    - in return for consideration, is published in a newspaper or other periodical;
    - in return for consideration, is broadcast by radio or television;
    - appears in a pamphlet, circular, flier, billboard or other sign, bumper sticker, or similar form of written communication; or
    - appears on a website.
- 1 T.A.C. § 20.1(11)(A); Tex. Elec. Code § 251.001(16).

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"Elections: Do's and Don'ts"