



**LET'S CHAT ABOUT CHATGPT: ETHICAL  
CONSIDERATIONS IN THE USE OF GENERATIVE AI**

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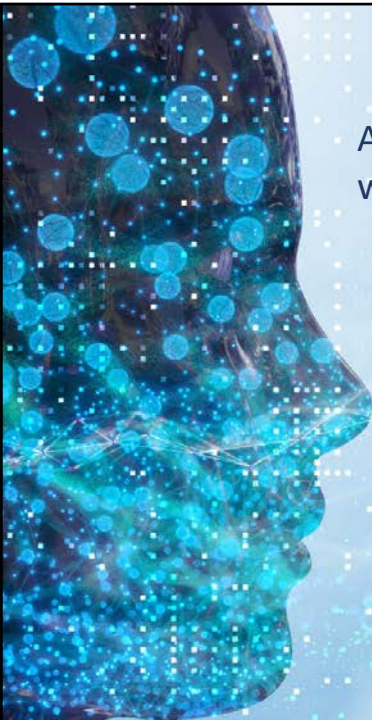


**WHAT IS “ARTIFICIAL INTELLIGENCE”?**

Terms like “machine learning” and “cognitive computing” have been bandied about, but at its core, AI is the capability of a machine to imitate intelligent human behavior.




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## WHAT IS “GENERATIVE AI”?

An AI that relies on data, it’s learned from to generate work product (which can be written or oral)

- Example: ChatGPT (GPT stands for “Generative Pre-Trained Transformer”)
- When ChatGPT was initially launched in November 2022, it quickly grew to 1 million users; by Spring 2023, that figure swelled to 100 million users.
- The newest and more impressive iteration, ChatGPT 4, was released in March 2023.



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## WHAT CAN AI DO IN THE LEGAL WORLD?

There are many positive uses:

- 1) Document Review and Management
  - Can quickly analyze large volumes of documents (contracts, financial records, court filings, etc.) and organize, identify, and classify case-related information.



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2) Legal Research

- Can assist lawyers in finding relevant case law, statutes, etc., and can extract key information.

3) Contract Analysis


- Can analyze/summarize contracts and propose changes.

4) Predictive Analytics

- Can help lawyers predict case outcomes based on historical data.


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**GENERATIVE AI CAN:**

- 1) Assist with drafting
  - Example: Clearbrief AI
- 2) Assist with client communication
  - Chatbots for law firm intake, scheduling, routine inquiries.
  - Drafting correspondence or legal blog content.
- 3) A recent Texas Bar CLE paper claimed to be the first generated by AI.

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