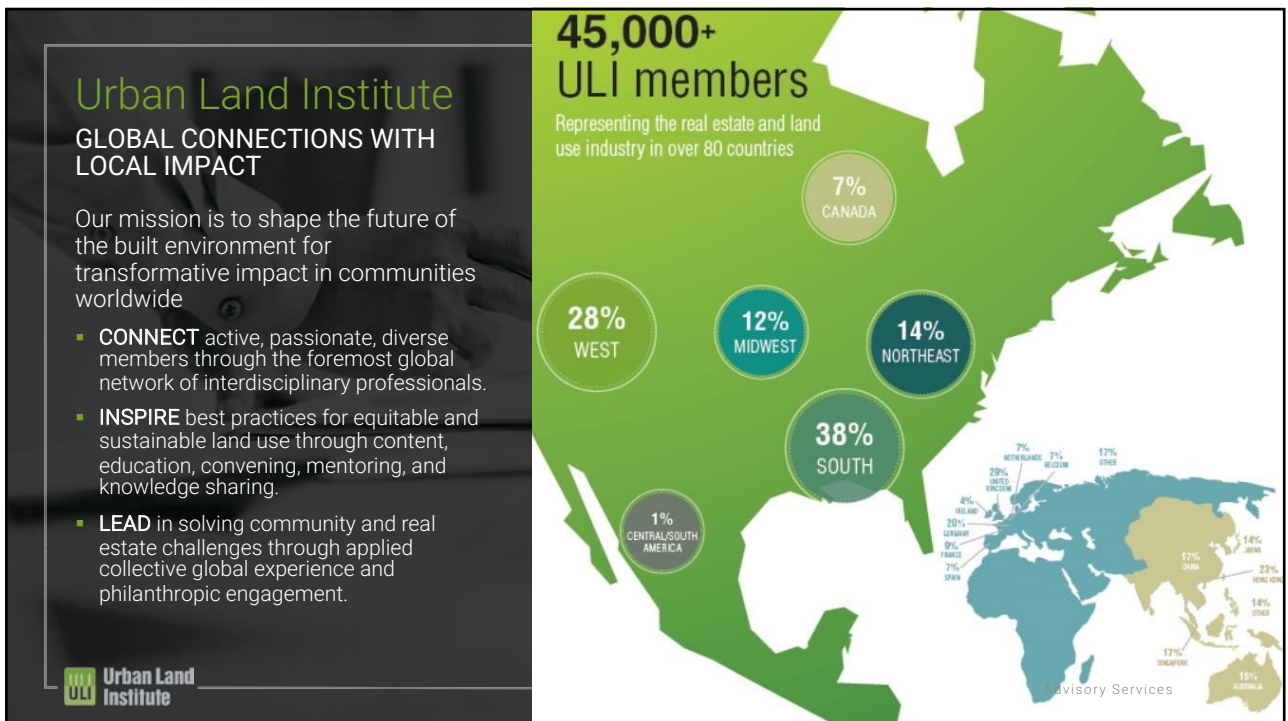


# Advisory Services

**PAULETTE GIBBINS** | EXECUTIVE DIRECTOR, ULI AUSTIN

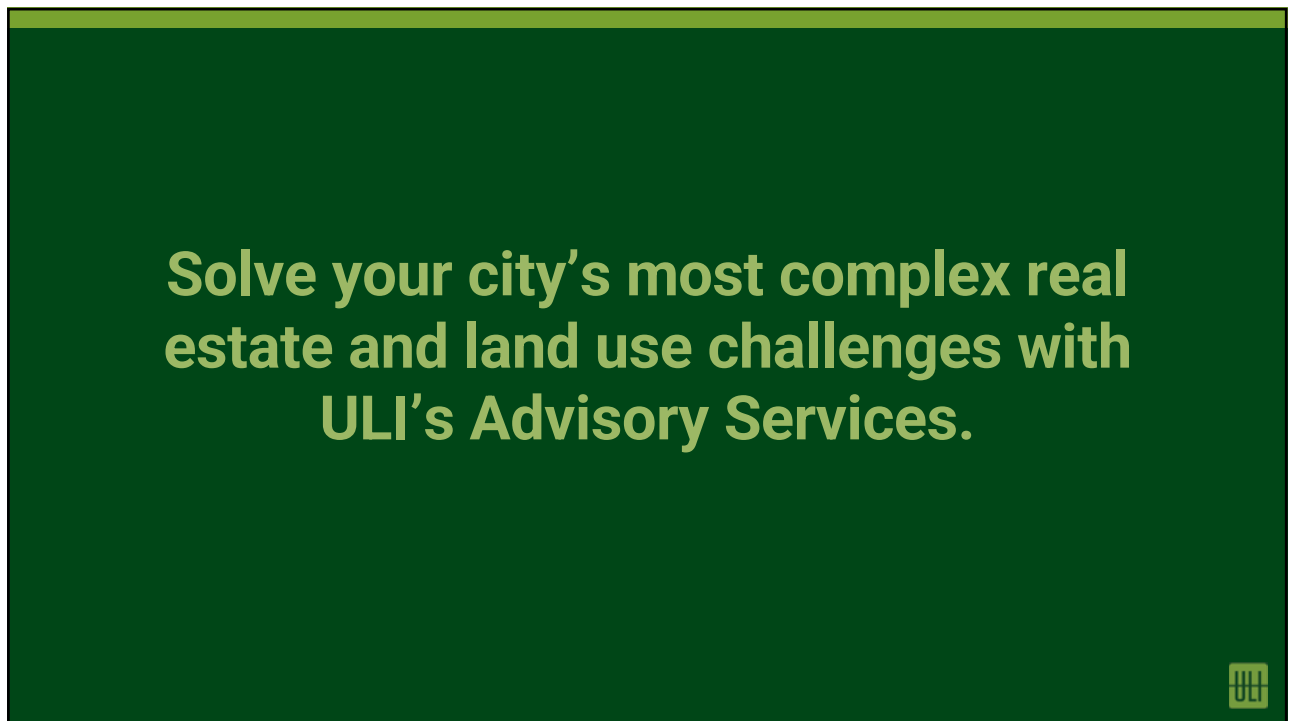
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## What is a ULI Advisory Services?

- Programs to utilize the real estate expertise of our ULI members to assist government and nonprofit organizations with specific land use, or real estate development issues.
- Broad array of issues that may include infrastructure, water, affordable housing, funding sources, placemaking, partnerships, area planning goals, etc.
- We do not provide work product such as comprehensive planning, engineering, or land planning. We provide the framework, guidelines and road map to a solution, which could lead to professional service engagements from private vendors as the client implements its particular solution plan.



ADVISORY SERVICES

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## How Does ULI Add Value?

### ULI BRAND

Largest and oldest real estate professional organization **focusing on best practices**. While global in scope, we impact Austin and surrounding areas locally.

### MULTIDISCIPLINARY PANEL

Non-partisan, outside perspectives offer pragmatic methods to **kickstart an initiative** and identify a direction.

### INCREASE OPPORTUNITES

Introduce to new opportunities or partners such as a government funding program or investor who has been involved in similar projects.

### COMPREHENSIVE REPORT

Via our expert panelists and a technical writer, this report provides **objective advise** that will promote responsible land use.

### STRATEGIC SOLUTIONS

Third-party expertise can help **gain regulatory approvals and/or attract capital**, as it will have the TAP report as backup or proof of concept.



ADVISORY SERVICES

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## Title search: Advisory Services

Also available as part of the eCourse

[2024 Land Use eConference](#)

First appeared as part of the conference materials for the

28<sup>th</sup> Annual Land Use Conference session

"ULI Advisory Services Program"