

# Advisory Services

**PAULETTE GIBBINS** | EXECUTIVE DIRECTOR, ULI AUSTIN



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## Urban Land Institute

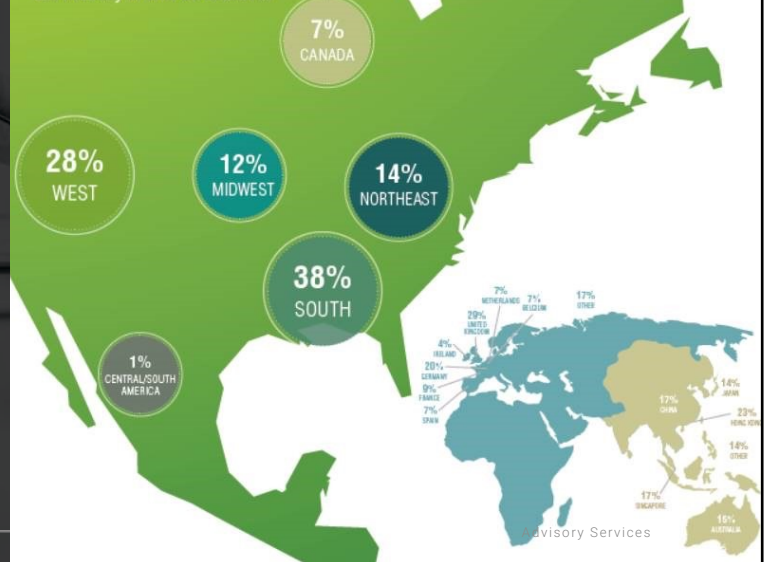
### GLOBAL CONNECTIONS WITH LOCAL IMPACT

Our mission is to shape the future of the built environment for transformative impact in communities worldwide

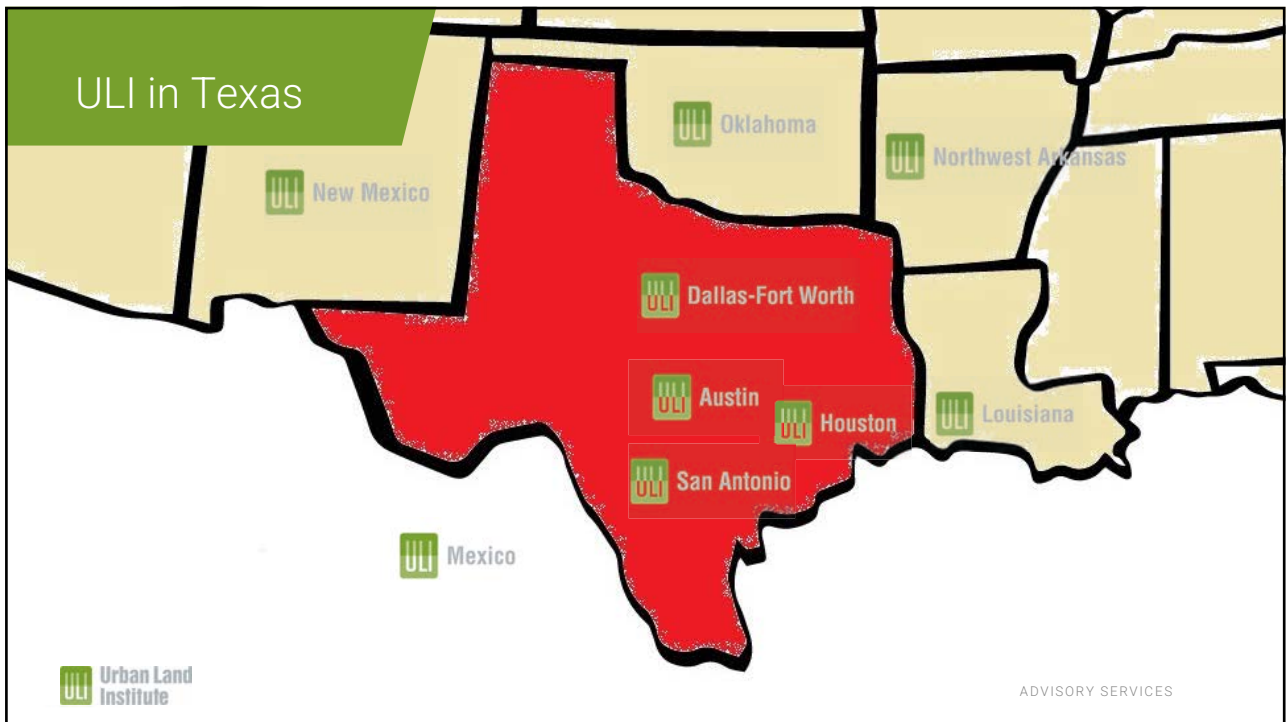
- **CONNECT** active, passionate, diverse members through the foremost global network of interdisciplinary professionals.
- **INSPIRE** best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing.
- **LEAD** in solving community and real estate challenges through applied collective global experience and philanthropic engagement.

**45,000+**  
ULI members

Representing the real estate and land use industry in over 80 countries




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**Solve your city's most complex real estate and land use challenges with ULI's Advisory Services.**



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## What is a ULI Advisory Services?

- Programs to utilize the real estate expertise of our ULI members to assist government and nonprofit organizations with specific land use, or real estate development issues.
- Broad array of issues that may include infrastructure, water, affordable housing, funding sources, placemaking, partnerships, area planning goals, etc.
- We do not provide work product such as comprehensive planning, engineering, or land planning. We provide the framework, guidelines and road map to a solution, which could lead to professional service engagements from private vendors as the client implements its particular solution plan.



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## How Does ULI Add Value?

### ULI BRAND

Largest and oldest real estate professional organization focusing on best practices. While global in scope, we impact Austin and surrounding areas locally.

### MULTIDISCIPLINARY PANEL

Non-partisan, outside perspectives offer pragmatic methods to kickstart an initiative and identify a direction.

### INCREASE OPPORTUNITES

Introduce to new opportunities or partners such as a government funding program or investor who has been involved in similar projects.

### COMPREHENSIVE REPORT

Via our expert panelists and a technical writer, this report provides objective advise that will promote responsible land use.

### STRATEGIC SOLUTIONS

Third-party expertise can help gain regulatory approvals and/or attract capital, as it will have the TAP report as backup or proof of concept.



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[2024 Land Use eConference](#)

First appeared as part of the conference materials for the  
28<sup>th</sup> Annual Land Use Conference session  
"ULI Advisory Services Program"