

Research on Legal Writing

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1

Does persuasion matter?

I gave a talk about persuasive legal writing at a meeting of appellate lawyers. When I finished, a lawyer asked me,

“Is there any empirical evidence that the techniques you presented will help win the case?”

Yes



2

Socrative.com

Later ...

An anonymous online quiz.



3

Some concepts:

Readability

The Flesch Reading Ease Scale

0	15	30	45	60	75	90	100
Very difficult	Difficult	Fairly difficult	Plain English	Fairly easy	Easy	Very easy	

Rudolf Flesch,
*How to Write Plain
English* 25 (1979)



4

Grade level

Flesch Kincaid Grade Level

Assigns a score corresponding to a grade level:

- How many years of formal education are required for a person to understand the text?

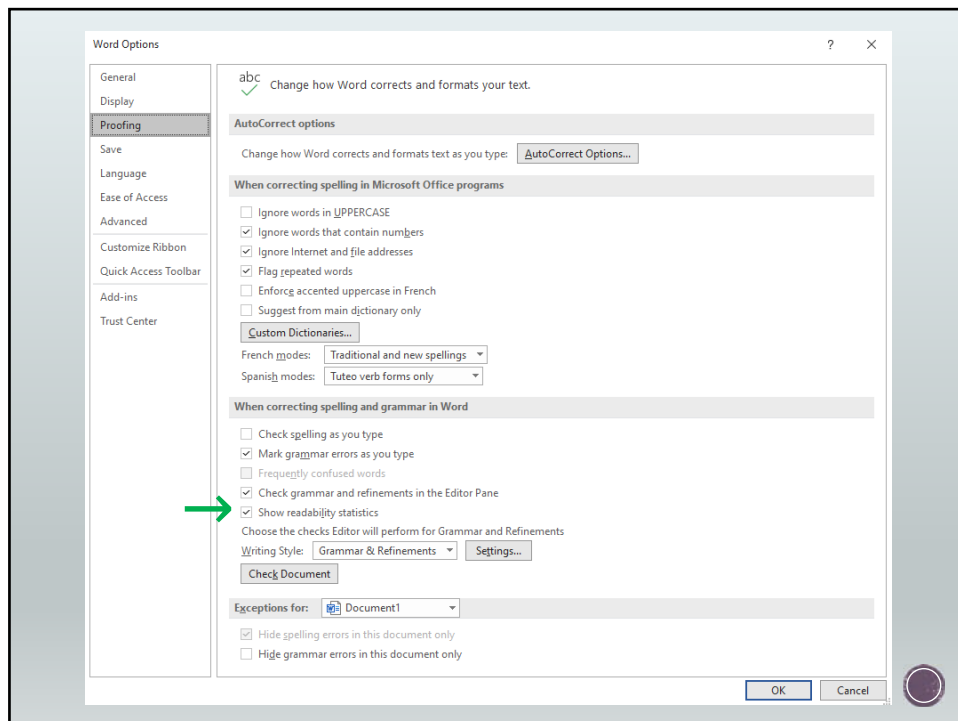
12 = completed high school

16 = completed college

19 = completed law school

42 = ?

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[The Science of Readable Legal Writing](#)

First appeared as part of the conference materials for the
2024 Robert O. Dawson Conference on Criminal Appeals session
"The Science of Readable Legal Writing"