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TEXAS Law
The University of Texas at Austin
School of Law

PRIVACY, CYBER, AND ETHICAL CHALLENGES OF DATA GOVERNANCE

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Overview

Data Governance

Privacy + Cybersecurity Challenges

Ethical Challenges + Balancing

Emerging Technologies

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Introduction

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Data Governance

An all-encompassing concept without a consistent meaning:

"Data governance is the specification of decision rights and an accountability framework to ensure the appropriate behavior in the valuation, creation, consumption and control of data and analytics." **Gartner**

"The definition of data governance includes the collection of processes, policies, roles, metrics, and standards that ensures an effective and efficient use of information. This also helps establish data management processes that keep your data secured, private, accurate, and usable throughout the data life cycle." **Microsoft**

"Data governance is everything you do to ensure data is secure, private, accurate, available, and usable. It includes the actions people must take, the processes they must follow, and the technology that supports them throughout the data life cycle." **Google Cloud**

….and no consistent vocabulary

"Data Owner" "Controller"

"Data Processor"

"Sharing"

"Disclosing"

"Service Provider"

"Contractor"

Data Governance

Understanding:
- What data your organization has
- Where each piece of data came from
- Where each piece of data is stored
- How each piece of data is used
- Who each piece of data is shared with/disclosed to
- How long each piece of data is kept

Principled Approach:
- Ownership
- Stewardship
- Security
- Lifecycle

Title search: Privacy, Cyber, and Ethical Challenges of Data Governance

Also available as part of the eCourse
[2024 Technology Law eConference](#)

First appeared as part of the conference materials for the
37th Annual Technology Law Conference session
"Privacy, Cyber, and Ethical Challenges of Data Governance"