

SEPTEMBER 2024

UT LAW | CLE

 **TEXAS Law**
The University of Texas at Austin
School of Law

CORPORATE ENFORCEMENT BY THE STATES

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1

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State Enforcement by the Texas Attorney General's Office

2

One of the Largest Law Enforcement Agencies

- Broad commitment to protecting Texans' rights and enforcing state laws across a broad range of sectors.
- One of the largest law enforcement agencies in the country:
 - Over 4,000 employees
 - Nearly 750 attorneys
 - 117 offices across the State

Civil
Enforcement

Criminal
Enforcement

Attorney General Enforcement Mission

The OAG uses investigation and litigation tools to stop bad corporate actors and actions, while supporting and encouraging a strong Texas economy where law abiding corporations thrive.

One of the Largest Law Enforcement Agencies

2020 and Before:

- Focus on CID and Multi-state enforcement strategies. Litigation was significantly delayed. Investigation never ending.

Rapid
Resolution for
Corporations

Quick Results
for Texans

Post 2020:

- Litigation First strategy, where we move into litigation and discovery if we have a cause of action to proceed with.

Pro-Business
While Enforcing
the Law

5

5

Recent Enforcement Initiatives

Data Collection

- \$1.4 billion data privacy settlement, largest ever from a single state action.
- Ongoing enforcement actions against major technology platforms for illegally harvesting biometric data.
- Launched enforcement regime for consumer data breaches.
- MLB example of proactive outreach.

Consumer Privacy

- Launched one of America's largest privacy enforcement teams.
- Began enforcing Texas's sweeping privacy law on Day 1.
- Groundbreaking suit against car manufacturer for harvesting drivers' data and selling it to insurance companies.

6

6

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Title search: Corporate Enforcement by the States

Also available as part of the eCourse

[2024 Government Enforcement eConference](#)

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"Corporate Enforcement by the States"