

SEPTEMBER 2024

UT LAW | CLE

 **TEXAS Law**  
The University of Texas at Austin  
School of Law

# CORPORATE ENFORCEMENT BY THE STATES

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## State Enforcement by the Texas Attorney General's Office

## One of the Largest Law Enforcement Agencies

- Broad commitment to protecting Texans' rights and enforcing state laws across a broad range of sectors.
- One of the largest law enforcement agencies in the country:
  - Over 4,000 employees
  - Nearly 750 attorneys
  - 117 offices across the State

Civil  
Enforcement

Criminal  
Enforcement

## Attorney General Enforcement Mission

The OAG uses investigation and litigation tools to stop bad corporate actors and actions, while supporting and encouraging a strong Texas economy where law abiding corporations thrive.

## One of the Largest Law Enforcement Agencies

### 2020 and Before:

- Focus on CID and Multi-state enforcement strategies. Litigation was significantly delayed. Investigation never ending.

Rapid  
Resolution for  
Corporations

Quick Results  
for Texans

### Post 2020:

- Litigation First strategy, where we move into litigation and discovery if we have a cause of action to proceed with.

Pro-Business  
While Enforcing  
the Law

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## Recent Enforcement Initiatives

### Data Collection

- \$1.4 billion data privacy settlement, largest ever from a single state action.
- Ongoing enforcement actions against major technology platforms for illegally harvesting biometric data.
- Launched enforcement regime for consumer data breaches.
- MLB example of proactive outreach.

### Consumer Privacy

- Launched one of America's largest privacy enforcement teams.
- Began enforcing Texas's sweeping privacy law on Day 1.
- Groundbreaking suit against car manufacturer for harvesting drivers' data and selling it to insurance companies.

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Title search: Corporate Enforcement by the States

Also available as part of the eCourse

[2024 Government Enforcement eConference](#)

First appeared as part of the conference materials for the  
10<sup>th</sup> Annual Government Enforcement Institute session  
"Corporate Enforcement by the States"