



- Best practices for filing and prosecuting design patent applications before the USPTO
- Using design patents to protect software and virtual designs
- Filing for International design rights using the Hague Protocol
- Apple v. Samsung What's next and why does it matter?

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# Goldstein Fox What is a Design Patent?

- Protects the ornamental appearance of an article of manufacture, including:
  - The article
  - Surface ornamentation on an article;
  - Both



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### Sterne Kessler Best Practices For Filing a US Goldstein Fox Design Patent Application

- **Figures** 
  - · Must be clear
  - · No required amount of figures or views
  - · May be line drawings or digital images
  - · Shading in line drawings is not required, but can be helpful to show contour or transparency/translucency

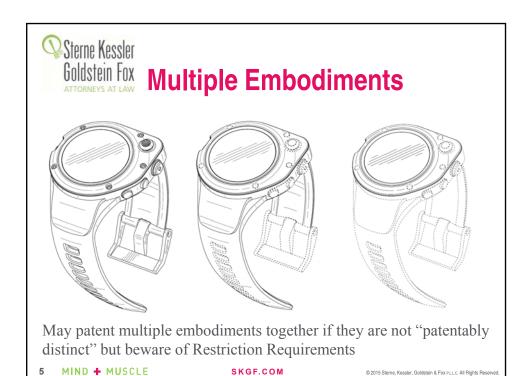


D759,725

D728,624

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## Goldstein Fox Best Practices Continued

#### Paris Convention Priority

- May be claimed in the US to an application filed in a home country within in 6 months from the home country filing date
- Best practice is to file the exact same priority application in the US and make any desired drawing changes by preliminary amendment after filing to avoid loss of priority claim
- Priority application must be prepared to satisfy later desired countries requirements

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