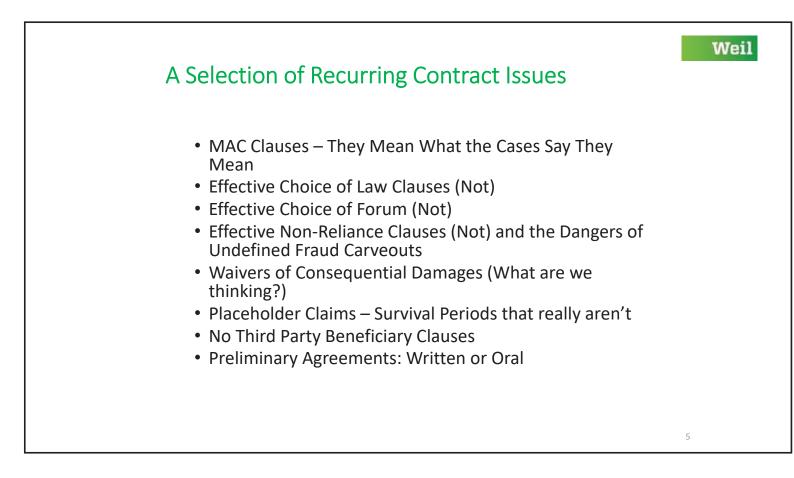


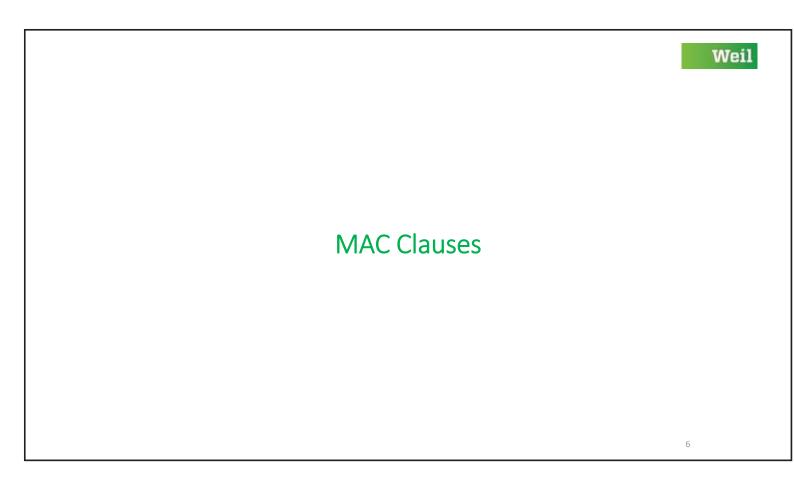


Unexamined Boilerplate or "Market" Terms (Why it Matters)

• Just because its "boilerplate" or "market" (or you don't know what it means) does not mean it will not be enforced in accordance with the meaning ascribed to it by the applicable courts.

[T]he fact that language has been used before does not make it less binding when used again. Phrases become boilerplate when many parties find that the language serves their ends. That's a reason to enforce the promises, not to disregard them. *Rissman v. Rissman*, 213 F.3d 381, 385 (7th Cir. 2000).





Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: Have Sea Squirts Invaded Your Contract? Avoiding the Mindless Use of So-Called "Market" Terms You May or May Not Understand

First appeared as part of the conference materials for the

 $14^{\mbox{\tiny th}}$ Annual Mergers and Acquisitions Institute session

"Have Sea Squirts Invaded Your Contract? Avoiding the Mindless Use of So-Called "Market" Terms You May or May Not Understand"