

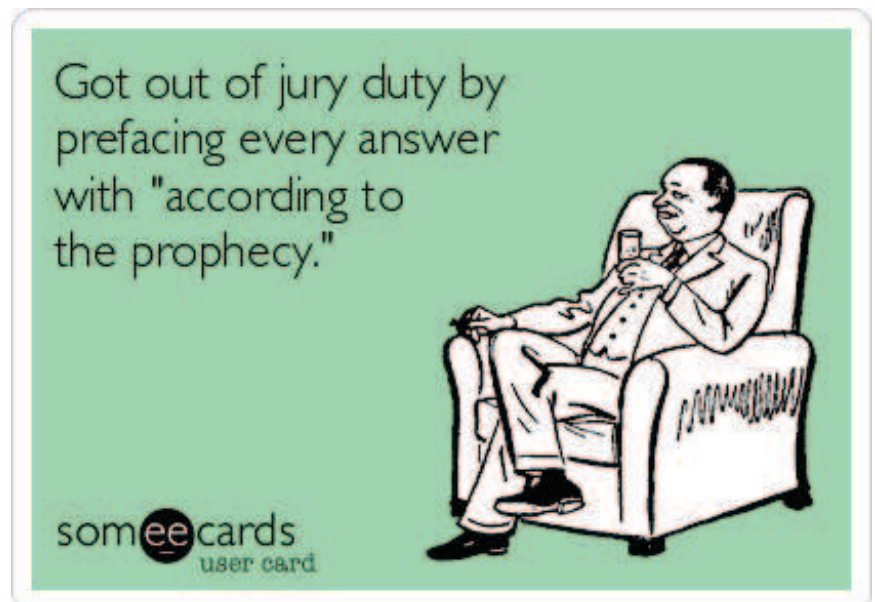


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## Plaintiff & Defense Perspectives on Damages

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## Voir Dire Issues



## She Said:

### The Plaintiff's Perspective

- Damages and closing argument start in voir dire.
- Little visible damage doesn't mean the body didn't take a hit.
- Throw them a lifeline—educate them all.

Voir Dire

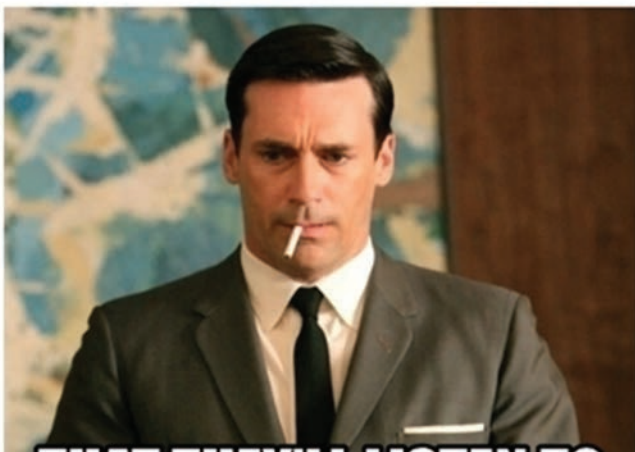


**“I don’t know what you did or didn’t do, but I do know that I can’t know what you know or you don’t know. You know?”**

## he Said:

### The Defense Perspective

**PEOPLE WANT TO BE TOLD WHAT TO  
DO SO BADLY**



**THAT THEY’LL LISTEN TO  
ANYONE.**

Voir Dire

- Let them know they will hear evidence regarding damages.
- Introduce idea plaintiff may have suffered no injuries.
- Tread lightly suggesting no damages with a clearly objective injury.

## The Damages Issues



## Property Loss

### Property Loss

- A) Diminished Value
- B) Reasonable Repair Costs

### Loss of Use

My recent car accident was far less traumatic than dealing with my insurance company over the car accident claim.



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