RURALLISC

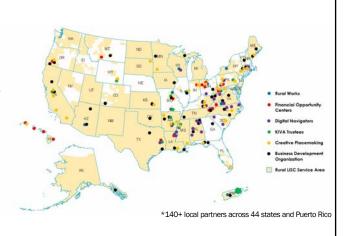


We Believe in Rural America

For over 25 years we've been working with and through grassroots partners located in rural communities and regions.

We are the connector and cross pollinator for our partners, linking them to national opportunities, to each other and aggregating resources they might not otherwise access without our network.

Working closely with partners helps us cover a large national footprint.



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Definition of Rural

The geography where we work makes us unique.

A population size that adheres to the USDA RD standard of 50,000 or less.

Distance from a metro area and limited range of economic activities.

Considerations of overall local resources and available federal funding.



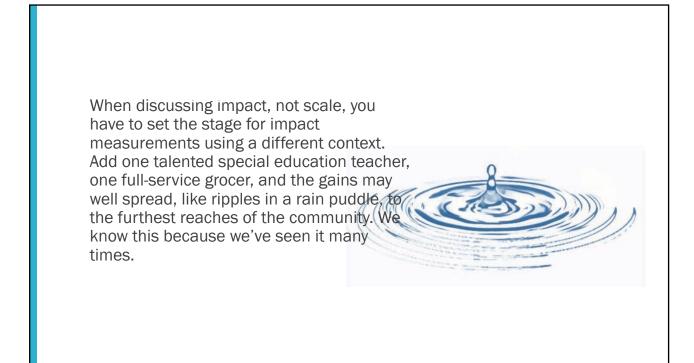
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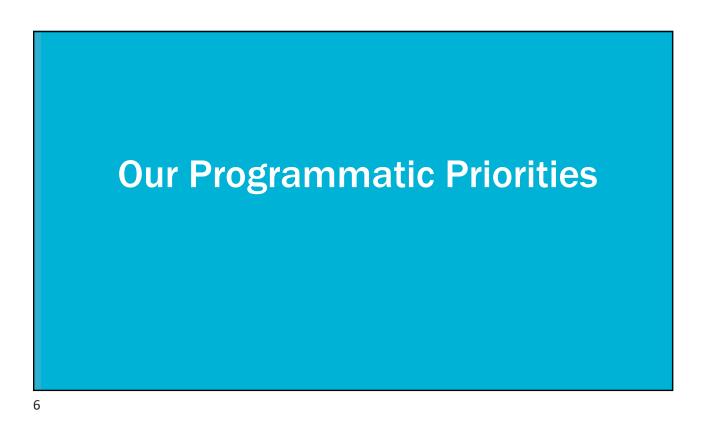
The Rural Landscape

20 percent of our country's population resides in rural places. That's 60 million people who live and work in rural communities.

From the standpoint of a competitive America, we must recognize and leverage the extraordinary talent and assets of the vast part of the nation that is rural.







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