#### **SEPTEMBER 2024**



#### TEXAS Law The University of Texas at Austin School of Law

# CORPORATE ENFORCEMENT BY THE STATES

**MATTHEW NIELSEN** Partner, Bracewell LLP

**BRENT WEBSTER** First Assistant Attorney General of Texas

**MATTHEW WISE** Assistant Director of Enforcement, Texas State Securities Board

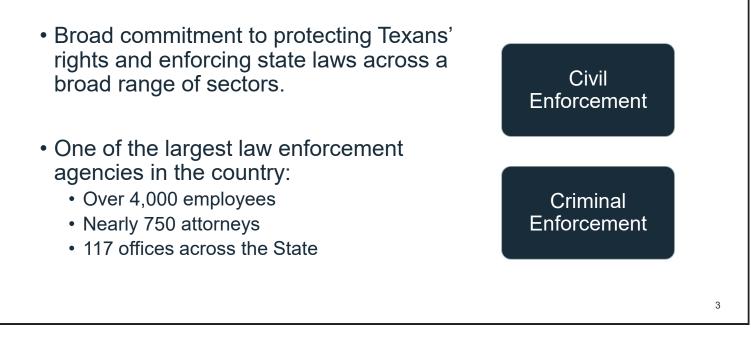
**RONAK V. PATEL** Former Deputy Securities Commissioner, Bressler, Amery & Ross, P.C.

UTLAW CLE BTEXAS Law

# State Enforcement by the Texas Attorney General's Office

UT LAW CLE BTEXAS Law

## **One of the Largest Law Enforcement Agencies**





3

UT LAW CLE TEXAS Law

### **One of the Largest Law Enforcement Agencies**

### 2020 and Before:

 Focus on CID and Multi-state enforcement strategies. Litigation was significantly delayed. Investigation never ending.

#### Post 2020:

 Litigation First strategy, where we move into litigation and discovery if we have a cause of action to proceed with.



Quick Results for Texans

Pro-Business While Enforcing the Law

#### -

5

#### UT LAW CLE TEXAS Law

# **Recent Enforcement Initiatives**

### **Data Collection**

- \$1.4 billion data privacy settlement, largest ever from a single state action.
- Ongoing enforcement actions against major technology platforms for illegally harvesting biometric data.
- Launched enforcement regime for consumer data breaches.
- MLB example of proactive outreach.

### **Consumer Privacy**

- Launched one of America's largest privacy enforcement teams.
- Began enforcing Texas's sweeping privacy law on Day 1.
- Groundbreaking suit against car manufacturer for harvesting drivers' data and selling it to insurance companies.

5

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

### Title search: Corporate Enforcement by the States

First appeared as part of the conference materials for the 10<sup>th</sup> Annual Government Enforcement Institute session "Corporate Enforcement by the States"