

**4th Annual
Government Enforcement Conference**

**Cybersecurity:
Important Lessons in Breach Response**

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Overview of discussion

- Reasons to be concerned
 - Current online threats
 - Regulatory environment
 - Reputational and economic cost
- Important lessons
 - Forensics investigations
 - Consumer remediation
 - Regulatory investigations

Trends in Data Security

- Data breaches
 - Databases
 - POS systems
 - Technical subterfuge & social engineering
 - Data theft
 - Digital
 - Paper – most immediate impact
 - Mobile devices
- Extortionate attacks
 - Encryption (Ransomware)
 - Corrupted backups
 - Distributed denial of service (DDoS)
 - Often after failed ransomware attack



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