

OPENING STATEMENTS AND CLOSING ARGUMENTS



How Far Can You Go?

By: Frank Guerra, IV
Alex Work

WATTS | GUERRA ^L_L_P

OVERVIEW

The Audience and Jury Selection
The Laws of Primacy and Recency
The Golden Rule
Reaching Your Audience
*The Do's and Don'ts of Opening
Statement and Closing Argument*

JURY SELECTION

Who Is Your Audience?



Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

ACEVOY GERALD 60	ADAM ARBET 73	ADAM BENI 67	BLE JOHNA 64	ALDENDALL DAVID E. 63	ALLEN CHARLOTTE 63	BRADSHAW LYNUS 60
	ABOU-HAIR INDIRAH SAID 60	ALBERT J. LAMCT. REE 57	FLERMAN MARY D. 57	WARNER T. SMITTYG 56	HARDON JR. LIZOR M. 56	HAROLD BILLIE DARLENE 56
		CHACON JERRY 55	NAHRAK LYNSSA 54	KIEHL MICHAEL L. /		MILLER SUELA DEANE 52
						HANDLEY DEBORAH JEAN 52

Venire Panel Seated Behind Bar

JACKSON COUNTY DIVISION 16 VOIR DIRE

43 20	44 25	45 24	46 23	47 22	48 22	49 Total 34	50 De Vera 46				
31 40	32 39	33 39	34 37	35 35	36 34	37 34	38 30	39 28	40 28	41 27	42 26
19 49	20 47	21 46	22 46	23 46	24 43	25 43	26 43	27 42	28 42	29 42	30 41

Plaintiff's Exhibit
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First appeared as part of the conference materials for the
41st Annual Page Keeton Civil Litigation Conference session
"Opening Statements and Closing Arguments—How Far Can You Go?"