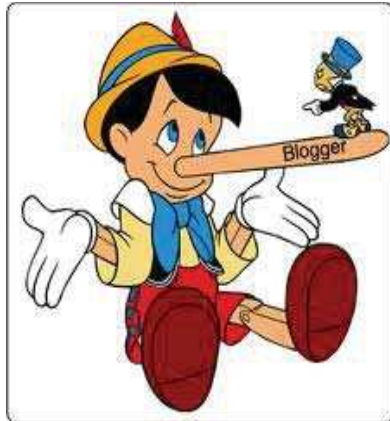


# OPENING STATEMENTS AND CLOSING ARGUMENTS



*How Far Can You Go?*

By: Frank Guerra, IV  
Alex Work

WATTS | GUERRA <sup>L</sup><sub>L</sub><sub>P</sub>

## OVERVIEW

*The Audience and Jury Selection*  
*The Laws of Primacy and Recency*  
*The Golden Rule*  
*Reaching Your Audience*  
*The Do's and Don'ts of Opening  
Statement and Closing Argument*

# JURY SELECTION

## Who Is Your Audience?



# Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

ACEVOY GERALD 60	<b>ADAM ARBET 73</b>	ADAM BENI 67	ALF JORDA 64	ALDALL DAVID E 63	ALLEN CHARLOTTE 63	ARMSTRONG LYNUS 60
	ALORA-HAIR INSHIRAH SAID 60	ARMSTRONG JARVIS REE 57	FLERMAN MARY D 57	WARNER TYNBETTY G 56	HARDON JR LIZOR M 56	HAROLD BILLIE DARLENE 56
		CHACON JERRY 55	NAHRAK LYNSSA 54	KIEHL MICHAEL L		MILLER SUELA DEANE 52
						<b>HANDLEY DEBORAH JEAN 52</b>

# Venire Panel Seated Behind Bar

JACKSON COUNTY DIVISION 16 VOIR DIRE

43	44	45	46	47	<b>48</b>	49	50				
20	25	24	23	22	<b>22</b>	34	46				
31	32	33	34	35	34	34	<del>30</del>	28	28	27	26
<b>19</b>	47	46	46	46	43	43	43	42	42	42	41

Plaintiff's Exhibit **703**

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