

OPENING STATEMENTS AND CLOSING ARGUMENTS



How Far Can You Go?

By: Frank Guerra, IV
Alex Work

WATTS | GUERRA ^L_L_P

OVERVIEW

The Audience and Jury Selection
The Laws of Primacy and Recency
The Golden Rule
Reaching Your Audience
*The Do's and Don'ts of Opening
Statement and Closing Argument*

JURY SELECTION

Who Is Your Audience?



Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

ACEVOY GERALD 60	AYM HUBBET 73	ZIM JILL 67	BEE JOHNA 64	ALDALL DAVID E. 63	ALLEN CHARLOTTE 63	HARRISON LYNUS 60
	ABOU-HAIR INDIRAH SAID 60	ARMOUR JANECT REE 57	FLEEMAN MARY D 57	WARNER LYBETTY G 56	HARDON JR LIZOR M 56	HAROLD BILLIE DARLENE 56
		CHACON JERRY 55	NAHRAK LYNSSA 54	KEEHLE MICHAEL L		MILLER SUELA DEANE 52
						HANDLEY DEBORAH JEAN 52

Venire Panel Seated Behind Bar

JACKSON COUNTY DIVISION 16 VOIR DIRE

43	44	45	46	47	48	49	50				
20	25	24	23	22	22	34	46				
31	32	33	34	35	34	34	30	28	28	27	26
19	47	46	46	46	43	43	43	42	42	42	41

Plaintiff's Exhibit
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