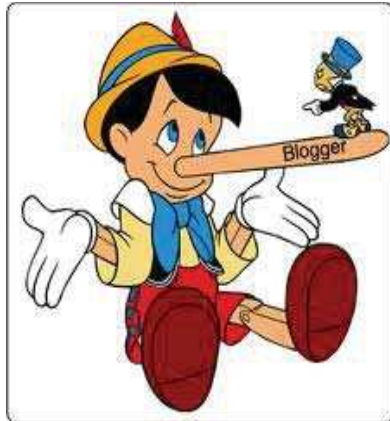


# OPENING STATEMENTS AND CLOSING ARGUMENTS



*How Far Can You Go?*

By: Frank Guerra, IV  
Alex Work

WATTS | GUERRA <sup>L</sup><sub>L</sub><sub>P</sub>

## OVERVIEW

*The Audience and Jury Selection*  
*The Laws of Primacy and Recency*  
*The Golden Rule*  
*Reaching Your Audience*  
*The Do's and Don'ts of Opening  
Statement and Closing Argument*

# JURY SELECTION

## Who Is Your Audience?



# Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

ACEVOY GERALD 60	<b>ADAM ARBET 73</b>	ADAM BENI 67	ALF JORDA 64	ALDALL DAVID E. 63	ALLEN CHARLOTTE 63	BRINSON LYNUS 60
	ALOU-HAIR INSHIRAH SAID 60	ANDRE J. JARRET RE. 57	FLERMAN MARY D. 57	WARNER T. SMITTYG 56	HARDON JR. LIZOR M. 56	HAROLD BILLIE DARLENE 56
		CHACON JERRY 55	NAHRAK LYNSSA 54	KIEHL MICHAEL L.		MILLER SUE LA DRAE 52
						<b>HANDLEY DEBORAH JEAN 52</b>

# Venire Panel Seated Behind Bar

JACKSON COUNTY DIVISION 16 VOIR DIRE

43	44	45	46	47	<b>48</b>	49	50				
20	25	24	23	22	<b>22</b>	34	46				
31	32	33	34	35	34	34	<del>30</del>	28	28	27	26
<b>19</b>	47	46	46	46	43	43	43	42	42	42	41

Plaintiff's Exhibit **703**

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