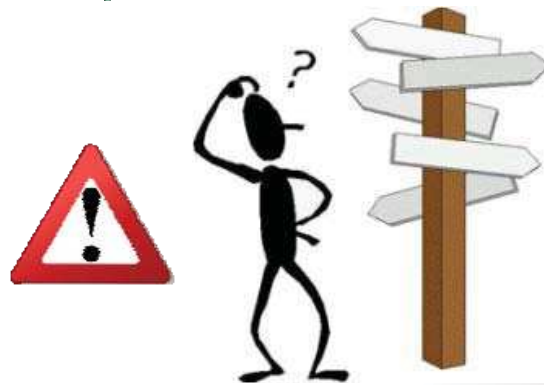


Incident Response and Breach Disclosure

July 28, 2017



[1]

The Panel

- Shawn Fleury Alvarez & Marsal
- Timothy A. Newman Haynes and Boone, LLP
- Jenifer Sarver Sarver Strategies
- Jessica Smith AllClear ID
- Doug Weiner Hewlett Packard Enterprise

- Emily Westridge Black Haynes and Boone, LLP
(Moderator)

[2]

Topics

1. Pre-Breach Preparation
2. Incident Response Framework
3. Red Alert: Cyber Attack!
4. Common Hurdles
5. Lessons Learned



3

1. Pre-Breach Preparation

- Perform diligent risk assessments
- Draft contracts with:
 - suitable representations and warranties
 - audit rights
 - required ongoing training
 - strong notice provisions
 - insurance requirements
 - indemnity provisions



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First appeared as part of the conference materials for the
2017 Essential Cybersecurity Law session
"Incident Response and Breach Disclosure"