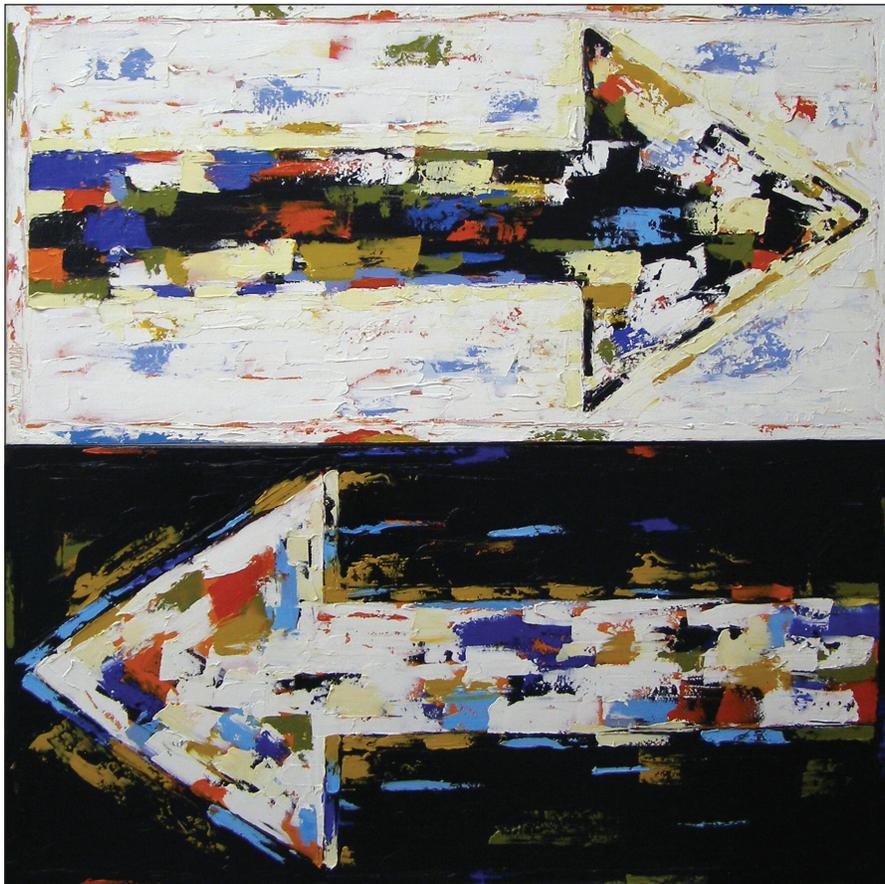


2014

THE CAR CRASH SEMINAR

From Sign-Up to Settlement



July 31–August 1, 2014
AT&T Conference Center ■ Austin, Texas

Earn up to 10.75 Hours of Credit Including 2.25 Hours of Ethics Credit

Specialization Credit Approved for Civil Trial Law, Civil Appellate Law and Personal Injury Trial Law

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THURSDAY AFTERNOON, JULY 31, 2014

Presiding Officer:

**Lesley Howe Lorenz, Lorenz & Lorenz
LLP, Austin, TX**

12:00 p.m. Registration Opens

Includes complimentary refreshments.

12:50 p.m. Welcoming Remarks

1:00 p.m. .75 hr | .25 hr ethics

Texas Standard Auto Policy

What to look for in your client's policy and what to expect from the defendant's.

Henry L. Moore, Attorney at Law, Austin, TX

1:45 p.m. .50 hr | .25 hr ethics

Taking the Case

Intake—learn how to screen and evaluate the case, including ethical issues to consider.

Brent Carpenter, Carpenter & Carpenter, P.C.,
Sugar Land, TX

2:15 p.m. .75 hr

Working up the Case and Demand Package

Plaintiff's intake through the demand package.

J. Luke Dow, Law Offices of J. Luke Dow, Austin, TX
Janiella C. Shirley, Law Offices of Kilpatrick,
White & Deas, San Antonio, TX

3:00 p.m. Break

3:15 p.m. .50 hr

Negotiating with the Insurance Adjuster

Maximizing case values during the negotiation process.

Curtis J. Kurhajec, Naman Howell Smith & Lee,
Austin, TX

3:45 p.m. .75 hr ethics

Managing Client Expectations

How to manage your practice in terms of client expectations and case selection, including how to identify and avoid problem clients and counterproductive undertakings.

William J. Chriss, Law Office of William J. Chriss, P.C.,
Of Counsel to Gravely & Pearson, L.L.P., Austin, TX

4:30 p.m. .75 hr

Cost Effective Case Strategies

Learn tips, tricks and strategies to minimize the burden on plaintiffs and counsel to litigate small to medium car wreck cases.

Justin B. Demerath, O'Hanlon, McCollom & Demerath,
Austin, TX
Chip Evans, The Evans Law Firm, West Lake Hills, TX
Sally S. Metcalfe, Metcalfe Law, PLLC, Austin, TX

5:15 p.m. Adjourn

FRIDAY MORNING, AUGUST 1, 2014

Presiding Officer:

**Scott F. Deshazo, Deshazo & Nesbitt LLP,
Austin, TX**

7:30 a.m. Conference Room Opens

Includes continental breakfast.

8:30 a.m. .75 hr

Distracted Driving

Virtually every car wreck case involves distracted driving. Learn ways to combat the distracted driving epidemic one jury at a time.

Donald H. Kidd, Perdue & Kidd, LLP, Houston, TX

9:15 a.m. .75 hr

When a Car Wreck is Not Just a Car Wreck

Automobile litigation is the cornerstone of most personal injury practices. Automobile cases can range in complexity from a single rear-end collision to a multi-party products liability case. And if there is a commercial truck involved, it's a whole new ballgame. This presentation addresses a broad range of litigation issues most likely to be encountered as a result of auto and truck wrecks.

Mike Davis, Slack & Davis LLP, Austin, TX

10:00 a.m. Break

**M
C
L
E**

This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 10.75 hours, of which 2.25 credit hours will apply to legal ethics/professional responsibility credit. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944), and an Oklahoma Bar Association MCLE presumptively-approved provider (#169).

10:15 a.m. .75 hr | .25 hr ethics

The Under-insured/Uninsured Motorist

Learn strategies to present and defend under-insured and uninsured motorist claims.

Thomas A. Herald, The Noteboom Law Firm,
Hurst, TX

11:00 a.m. .75 hr | .25 hr ethics

Depositions

Depositions are by far the most versatile discovery tool that attorneys have at their disposal. Learn how to use this tool to your maximum advantage.

Quentin Brogdon, The Law Offices of Frank L.
Branson, P.C., Dallas, TX

11:45 a.m. Pick Up Lunch

Included in registration.

“ I like the topics, as they are all practical and can be applied in my work.

The speakers are all very knowledgeable of the topics they speak on.

I learned a lot as this is an excellent conference.

Great for new attorneys. Great focus on relevant topics and everyday issues.

This seminar always has excellent speakers with relevant and current topics.

”

FRIDAY AFTERNOON

Presiding Officer:
Mike Davis, Slack & Davis LLP, Austin, TX

LUNCHEON PRESENTATION
12:05 p.m. .75 hr | .25 hr ethics
A Quick and Dirty Guide to Technology in Law
An overview of the ethical obligation for lawyers to stay informed regarding current technology.
Dirk M. Jordan, Jordan Law Firm, Austin, TX

12:50 p.m. Break

1:05 p.m. .50 hr
Damages
Proof of elements of damages, causation problems, strategy and mindset.
Jorge A. Herrera, The Herrera Law Firm, San Antonio, TX

1:35 p.m. .50 hr
Defending Car Wreck Cases
A nuts and bolts preface for your trial notebook, including topics to consider as you plan your defense of the car wreck case.
Ross S. Crossland, Attorney at Law, Austin, TX

2:05 p.m. .75 hr
Voir Dire
Expanding the strike zone.
Price Ainsworth, The Law Offices of Price Ainsworth, Austin, TX

2:50 p.m. .75 hr | .25 hr ethics
Subrogation and Liens: The Good, the Bad and the Ugly
Learn the ever-changing rules regarding Medicare, Medicaid, ERISA, worker's comp, hospital liens, state employees, local employees, and disability plans, including safeguards created by a new state law which protects first party and portions of third party recoveries.
Judy Kostura, Judge, Kostura & Putman, P.C., Austin, TX

3:35 p.m. .50 hr
Opening and Closing Story-Telling
Moving the hearts and minds of jurors.
Frank L. Branson, The Law Offices of Frank L. Branson, P.C., Dallas, TX

4:05 p.m. Adjourn

ABOUT THE COVER
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AUSTIN

July 31–August 1, 2014

CONFERENCE LOCATION



AT&T Conference Center

1900 University Avenue
 Austin, TX 78705
 512.404.3600

Special Room Rate: \$174

good through July 7, 2014
 (subject to availability)

Parking:

Free daily self-parking at UT garages.
 Separate fees apply for valet and overnight parking.
 (subject to change)

KEY DATES

July 23, 2014

last day for early registration
 add \$50 for registrations
 received after this time

July 25, 2014

last day for cancellation (full refund)

July 28, 2014

last day for cancellation (partial refund)
 \$50 processing fee applied

July 31, 2014, 12:50 p.m.

Conference begins

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