

**2015 The Car Crash Seminar**  
**July 30-31, 2015 • Radisson Hotel and Suites, Austin-Downtown • Austin, TX**

**Thursday Afternoon, July 30, 2015**

**Presiding Officer:**

**Lesley Howe Lorenz**, Lorenz & Lorenz LLP - Austin, TX

12:00 pm	<b>Registration Opens</b>  Includes complimentary refreshments.
12:50 pm	<b>Welcoming Remarks</b>
1:00 pm 0.50 hr 0.25 hr ethics	<b>Texas Auto Policies</b>  Getting the most from your coverage.  Henry L. Moore, Attorney at Law - Austin, TX
1:30 pm 0.50 hr 0.25 hr ethics	<b>Managing Client Expectations—Should I Take the Case?</b>  How to manage your practice in terms of client expectations and case selection, and how to make a case rejection a win/win.  Brent Carpenter, Carpenter & Carpenter, P.C. - Sugar Land, TX
2:00 pm 0.50 hr	<b>Effectively Negotiating with the Insurance Adjuster</b>  Maximizing case value through preparation and presentation of the demand package.  Lesley Howe Lorenz, Lorenz & Lorenz LLP - Austin, TX
2:30 pm 0.75 hr	<b>Effective Demands for Settlement and Coverage Considerations in Personal Injury Litigation</b>  Explore effective demand strategies from the plaintiffs' side, the <i>Stowers</i> demand as it operates within captured firms, and various coverage issues arising commonly in the course of the personal injury suit.  Scott F. DeShazo, DeShazo & Nesbitt LLP - Austin, TX J. Luke Dow, Law Offices of J. Luke Dow - Austin, TX Ashley E. Todd, Liberty Mutual Group, Inc. - San Antonio, TX
3:15 pm	<b>Break</b>
3:30 pm 0.50 hr 0.25 hr ethics	<b>Uninsured and Under-Insured Motorist Claims: Recent Cases with a Legislative Update</b>  Learn strategies to present and defend uninsured and under-insured motorist claims.  Thomas A. Herald, The Noteboom Law Firm - Hurst, TX

4:00 pm 0.75 hr	<b>Truck Wrecks</b>  Analyze the anatomy of a truck wreck.  Frank L. Branson, The Law Offices of Frank L. Branson, P.C. - Dallas, TX
4:45 pm 0.50 hr	<b>Legislative Update</b>  A discussion of current legislative issues and outcomes affecting personal injury attorneys.  Jay Harvey, Winckler & Harvey LLP - West Lake Hills, TX
5:15 pm	<b>Adjourn</b>

## Friday Morning, July 31, 2015

### Presiding Officer:

**Price Ainsworth**, Law Offices of Price Ainsworth, P.C. - Austin, TX

7:30 am	<b>Conference Room Opens</b>  Includes continental breakfast.
8:30 am 0.50 hr 0.25 hr ethics	<b>Deposing the Doctors and Testifiers</b>  A car crash lawyer's guide to questioning the treating doctors and the defense paid medical opinion witness.  Will Adams, The Adams Law Firm - Katy, TX
9:00 am 0.75 hr	<b>Distracted Driving</b>  Many motor vehicle collisions involve either distracted driving or misjudging the circumstances. It is important to understand both the role the distracted driver plays in a collision as well as when other factors must be evaluated.  John J. Smith, Raymond P. Smith & Associates - Parker, CO
9:45 am 0.75 hr	<b>Recognizing and Preserving Auto Product Liability Cases</b>  Nuts-and-bolts for handling auto product liability and crash-worthiness claims.  Mike Davis, Slack & Davis, L.L.P. - Austin, TX
10:30 am	<b>Break</b>
10:45 am 0.75 hr	<b>Damages: Proof, Problems &amp; Possibilities</b>  Proof of elements of damages, causation problems, strategy and mindset.  Quentin Brogdon, Crain Lewis Brogdon, LLP - Dallas, TX

11:30 am 0.75 hr	<b>Preparing for and Trying the \$5K-\$50K Car Crash Case</b>  Learn financially affordable ways to try cases, preparation tips before trying cases and how to maximize the value of cases.  Shelly Tomlin Greco, Eberstein & Witherite LLP - Dallas, TX
12:15 pm 0.75 hr 0.25 hr ethics	<b>Subrogation and Liens: The Good, the Bad and the Ugly</b>  Learn the ever-changing rules regarding Medicare, Medicaid, ERISA, worker's comp, hospital liens, state employees, local employees, and disability plans, including safeguards created by a new state law which protects first party and portions of third party recoveries created by Ch. 140A.  Judy Kostura, Judge, Kostura & Putman, P.C. - Austin, TX
1:00 pm	<b>Pick Up Lunch</b>  Included in registration.

## Friday Afternoon, July 31, 2015

### Presiding Officer:

**Rachael Klipp**, Lorenz & Lorenz LLP - Austin, TX

### LUNCHEON PRESENTATION

1:20 pm 0.50 hr ethics	<b>Lawyers and Happiness</b>  It is well known that lawyers have one of the highest rates of depression for any field, which can affect their work and clients. Discover practical ways to find happiness in this demanding and stressful profession.  Paul Wingo, Law Offices of LAWRH - Garland, TX
1:50 pm	<b>Break</b>
2:05 pm 0.75 hr	<b>Defending Car Wreck Cases</b>  Representing the defendant in a car wreck case—from the initial assignment to closing the file.  Ross S. Crossland, Dorsett, Johnson & Swift, LLP - Austin, TX
2:50 pm 0.50 hr 0.25 hr ethics	<b>Smart Tools for Smart Presentations</b>  How you can use technology for effective courtroom presentations.  Christopher A. Meuse, KoonsFuller, P.C. - Plano, TX

3:20 pm 1.00 hr	<b>Story Time</b>  Experienced practitioners share their stories and experiences on voir dire, and opening and closing arguments.  Price Ainsworth, Law Offices of Price Ainsworth, P.C. - Austin, TX Randy Howry, Howry Breen & Herman, LLP - Austin, TX
4:20 pm	<b>Adjourn</b>