

**2017 The Car Crash Seminar**  
**August 17-18, 2017 • Norris Conference Center • Austin, TX**  
**August 17-18, 2017 • Live Webcast**

**Thursday Afternoon, Aug. 17, 2017**

**Presiding Officer:**

**Rachael Klipp**, Lorenz & Lorenz LLP - Austin, TX

12:00 pm In Austin Only	<b>Registration Opens</b>  Includes complimentary refreshments.
12:50 pm	<b>Welcoming Remarks</b>
1:00 pm 0.50 hr 0.25 hr ethics	<b>Texas Auto Policies</b>  Explore how to get the most from your coverage.  Henry L. Moore, Attorney at Law - Austin, TX
1:30 pm 0.50 hr 0.25 hr ethics	<b>Case Selection-Rejection and How to Manage Client Expectations</b>  Discuss what factors go into deciding to accept or reject a case, how to make a case rejection a win/win, and how to manage your practice in terms of client expectations.  Brent Carpenter, Carpenter & Carpenter, P.C. - Sugar Land, TX
2:00 pm 0.50 hr ethics	<b>The Noble Lawyer and the Ethics of Client Management</b>  Analyze the ethical quandaries of client intake, case selection, and client communications. Learn how to manage healthy and unhealthy client relationships, setting expectations for clients, and withdrawing from bad relationships.  William J. Chriss, Law Office of William J. Chriss, P.C. - Corpus Christi, TX
2:30 pm	<b>Break</b>
2:45 pm 0.75 hr	<b>Common Issues and FAQs</b>  Get answers to the common questions that arise when working up your personal injury case and receive a compilation of commonly used forms.  J. Luke Dow, Luke Dow Law Firm - Austin, TX Bonnie R. Rogers, Kilpatrick White & Deas - Houston, TX
3:30 pm 0.50 hr	<b>Ride-Sharing Service Claims</b>  Examine the primary issues, forms, and claim strategies in dealing with ride-sharing services such as Uber, Lyft, and the Austin alternatives.  Paul Wingo, The Wingo Firm - Dallas, TX

4:00 pm 0.75 hr	<b>Negotiating with the Insurance Adjuster</b>  Learn how to maximize case value through preparation and presentation of the demand package.  Scott F. DeShazo, DeShazo & Nesbitt LLP - Austin, TX Tom Lang, Cunningham Lindsey - Austin, TX
4:45 pm	<b>Adjourn</b>

## Friday Morning, Aug. 18, 2017

### Presiding Officer:

**Scott F. DeShazo**, DeShazo & Nesbitt LLP - Austin, TX

7:30 am In Austin Only	<b>Conference Room Opens</b>  Includes continental breakfast.
8:30 am 0.75 hr	<b>Acute Spinal Evaluation, Care, and Long Term Considerations</b>  Review common injuries of the spine caused by motor vehicle collisions, including current and appropriate acute assessment and treatment, as well as rehabilitation strategies and long-term considerations.  Dr. Joe G. Gonzales, Physician Life Care Planning - San Antonio, TX
9:15 am 0.75 hr 0.25 hr ethics	<b>Uninsured and Underinsured Motorist Claims</b>  Learn strategies to present and defend uninsured and underinsured motorist claims.  Thomas A. Herald, The Noteboom Law Firm - Hurst, TX
10:00 am 0.50 hr	<b>Accident Reconstruction Deconstructed</b>  Technology and resources available today can allow post-accident physical evidence to resolve many fact disputes about how an incident happened, who was at fault, and reveal potential gross negligence facts. Learn what top experts can do for the right case, what the law allows you to do with this information, and what reconstruction resources are available for more modest value cases.  Justin B. Demerath, O'Hanlon, Demerath & Castillo, PC - Austin, TX Danny R. Phillips, Axiom Reconstruction, Inc. - Lucas, TX
10:30 am	<b>Break</b>
10:45 am 0.75 hr 0.25 hr ethics	<b>A Day in the Life of a Car Wreck Defense Lawyer</b>  Discuss the laundry list of issues that the car wreck defense lawyer can expect to address in a typical day.  Ross S. Crossland, The Crossland Law Firm - Austin, TX

11:30 am 0.50 hr	<b>Legislative Session Update</b>  Review what the 85th Texas Legislature has wrought.  Elizabeth Larrick, Larrick Law Firm - Austin, TX
12:00 pm In Austin Only	<b>Pick Up Lunch (in Austin)</b>  Included in registration.

## Friday Afternoon, Aug. 18, 2017

### Presiding Officer:

**Donald H. Kidd**, Perdue & Kidd - Houston, TX

### LUNCHEON PRESENTATION

12:20 pm 0.50 hr ethics	<b>Life and the Law: Ethical Issues Facing the Young Lawyer</b>  Explore the potholes and sharp curves that await the beginning trial lawyer on the road to a successful litigation practice, through the characters and plot of a recently published novel about a young personal injury lawyer practicing in Houston.  Price Ainsworth, Lorenz & Lorenz LLP - Austin, TX
12:50 pm	<b>Break</b>
1:05 pm 0.75 hr 0.50 hr ethics	<b>Subrogation and Liens</b>  Examine the ever-changing rules regarding Medicare, Medicaid, ERISA, workers' comp, hospital liens, state employees, local employees, and disability plans. Focus on safeguards created by a state law which protects first party and portions of third party recoveries from many insured plans.  Judy Kostura, Judge, Kostura & Putman, P.C. - Austin, TX
1:50 pm 0.50 hr	<b>Medical Records</b>  Who is looking for what and why? Learn to analyze, understand, and use medical records to increase pre-litigation settlement values.  William M. Toles, Fee, Smith, Sharp & Vitullo - Dallas, TX
2:20 pm 0.75 hr	<b>Shifting into First: Early Development of the Commercial Truck Crash Case</b>  Review the initial stages of case development, including investigation techniques, tools, and regulatory requirements.  Mike Davis, Slack & Davis, L.L.P. - Austin, TX
3:05 pm	<b>Break</b>

3:15 pm 0.50 hr	<p><b>A View from the Bench</b></p> <p>Hear guidance on how to handle jury trials, with emphasis on what needs to be done to ensure the jury is on your side.</p> <p>Hon. Eric Montgomery Shepperd, Travis County Court at Law No. 2 - Austin, TX</p>
3:45 pm 0.75 hr	<p><b>Parallel Civil and Criminal Cases</b></p> <p>In car wreck cases, parallel criminal and civil cases arising out of the same event frequently occur. Find out how your civil case may be affected by the pendency of a parallel criminal case.</p> <p>Quentin Brogdon, Crain Lewis Brogdon, LLP - Dallas, TX</p>
4:30 pm 0.50 hr	<p><b>Storytelling and Themes</b></p> <p>Listen to an experienced practitioner share his stories and experiences on voir dire, trial themes, and opening and closing arguments.</p> <p>Guy D. Choate, Webb, Stokes &amp; Sparks, L.L.P. - San Angelo, TX</p>
5:00 pm	<p><b>Adjourn</b></p>