

**2023 The Car Crash Seminar**  
**August 17-18, 2023 • AT&T Conference Center • Austin, TX**  
**August 17-18, 2023 • Live Webcast**

**Thursday Afternoon, Aug. 17, 2023**

**Presiding Officer:**

**Quentin Brogdon**, Crain Brogdon LLP - Dallas, TX

11:30 am In Austin Only	<b>Registration Opens</b>  Includes light refreshments.
12:20 pm	<b>Welcoming Remarks</b>
12:30 pm 0.75 hr 0.25 hr ethics	<b>Important Cases in the Prosecution and Defense of UM / UIM Cases</b>  A review of recent cases impacting UM/UIM cases and the strategies for prosecuting and defending uninsured and under-insured motorist claims.  <i>This presentation was originally scheduled on Thursday at 1:15 p.m.</i>  Carlos R. Cortez, Cortez Law Firm, PLLC - Dallas, TX Thomas A. Herald, Thomas A. Herald, P.C. - Dallas, TX
1:15 pm 0.75 hr	<b>Texas Auto Policies</b>  Explore how to get the most from your coverage.  <i>This presentation was originally scheduled on Thursday at 12:30 p.m.</i>  Henry L. Moore, Moore Bomben - Austin, TX
2:00 pm 0.50 hr	<b>Negotiating with Insurance Adjusters</b>  Learn how to maximize case value through preparation and presentation of the demand package.  Jeff Jury, Lakeside Mediation Center - Austin, TX
2:30 pm	<b>15-Minute Break</b>
2:45 pm 0.75 hr 0.50 hr ethics	<b>Subrogation and Liens: Medicare, Medicaid and Hospitals</b>  Health insurers and providers compete with claimants for personal injury recoveries. How do attorneys protect plaintiffs and defendants from subrogation interests and medical liens? The CLE paper covers all state and federal topics (ERISA, worker's comp, child support, attorney liability, etc.) but the presentation drills down on three big subjects.  Judy Kostura, Kostura & Putman, P.C. - Austin, TX

3:30 pm 0.75 hr	<b>Dram Shop</b>  Understanding the law and importance of the alcohol over-service case.  Anjali Nigam, The Nigam Law Firm, PLLC - Houston, TX Tyler G. Stuart, Hartline Barger LLP - Dallas, TX
4:15 pm 0.75 hr	<b>Seatbelts and Police Opinions: Two Outcome Determinative Issues</b>  Evidence about seatbelts and the investigating officer's opinions has the potential to be outcome-determinative in a car crash case. What evidence should come before the jury, and what should be kept out?  Quentin Brogdon, Crain Brogdon LLP - Dallas, TX
5:00 pm	<b>Adjourn</b>

## Friday Morning, Aug. 18, 2023

### Presiding Officer:

**Donald H. Kidd**, Perdue & Kidd - Houston, TX

7:30 am In Austin Only	<b>Conference Room Opens</b>  Includes continental breakfast.
8:30 am 0.50 hr	<b>Medical Bills in Car Crash Cases</b>  Whether you're an experienced trial lawyer or tackling your first car crash case, proving and challenging medical expenses can be daunting. Break down the nuts and bolts of this critical damages element, as well as more advanced strategies and recent case law impacting this ever-evolving area of the law.  Morgan A. McPheeters, McPheeters Law, PLLC - Dallas, TX
9:00 am 0.75 hr 0.25 hr ethics	<b>Discovery: Beyond Bullet Points</b>  A discussion about the discoverability and admissibility of medical records, medical bills, and related data that focuses on the increasing role of "reasonableness" in the determination of what is discoverable and admissible and the added complexity and expense this adds to the litigation process.  Paul N. Gold, Aversano & Gold - Houston, TX
9:45 am 0.75 hr	<b>Discovery: Best Practices and A View from the Bench</b>  Practical advice for how to conduct effective, ethical and efficient discovery.  Shelly Tomlin Greco, Dallas, TX Hon. Daryl L. Moore, Ahmad Zavitsanos & Mensing PLLC - Houston, TX
10:30 am	<b>15-Minute Break</b>

10:45 am 1.00 hr ethics	<b>The Unruly Client</b>  Ethical duties and practical advice for working with clients who don't see eye to eye with you.  Paul Wingo, Hamilton Wingo, LLP - Dallas, TX
11:45 am 0.75 hr	<b>Low Property Damage Cases</b>  Prosecuting and defending personal injury cases with minor property damage can present challenges. This session discusses the experiences and strategies from the plaintiff and defense perspectives.  Kathryn P. Anderson, Anderson & Truitt - Houston, TX Brian L. Mincher, Burrell Law PLLC - McKinney, TX
12:30 pm In Austin Only	<b>Pick Up Lunch (in Austin)</b>

## Friday Afternoon, Aug. 18, 2023

### Presiding Officer:

**Justin B. Demerath**, O'Hanlon, Demerath & Castillo, PC - Austin, TX

### LUNCHEON PRESENTATION

	<b>Thank You to Our Luncheon Sponsor</b>  Hamilton Wingo, LLP
1:00 pm 1.00 hr ethics	<b>Recurring Ethics Issues in Car Crash Cases</b>  This session discusses recurring ethics issues in car crash cases affecting attorneys representing plaintiffs and defendants.  Robert E. Valdez, Valdez & Treviño - San Antonio, TX
2:00 pm	<b>15-Minute Break</b>
2:15 pm 1.00 hr	<b>Commercial Vehicle Accidents 101</b>  Learn about commercial vehicle litigation from the plaintiff and defense perspective. The presentation includes litigation involving tractor-trailers, commercial vehicles, and commercial buses.  Michael R. Cowen, Cowen   Rodriguez   Peacock - San Antonio, TX William M. Toles, Munsch Hardt Kopf & Harr, P.C. - Dallas, TX
3:15 pm 0.75 hr	<b>Jury Selection: What, Why, and How?</b>  What information are you truly trying to obtain during voir dire, why do you need that information for your specific case, and how are you asking questions to get it? Intentional strategies to help plan your approach to jury selection and execute it.  Jim M. Perdue Jr., Perdue & Kidd - Houston, TX

4:00 pm  
0.50 hr

### **Storytelling and Themes**

How to use stories and themes from voir dire through rebuttal to expose the defense's use of psychology in trial. This presentation includes real-world, trial-tested stories and story techniques that have been successfully used all over the country in red, blue, and purple counties for car wreck verdicts big and (relatively) small.

Charles Bennett, Bennett Injury Law - Dallas, TX

4:30 pm

### **Adjourn**