2016

ESSENTIAL CYBERSECURITY LAW

Practical Guidance for Preparedness and Response

August 19, 2016
Radisson Hotel and Suites Downtown ▪ Austin, Texas

◉ Live Webcast on August 19

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Criminal Appellate Law, Criminal Law and Labor and Employment Law

FRIDAY MORNING

Presiding Officer:
Leslie C. Thorne, Haynes and Boone, LLP, Austin, TX

8:30 a.m.   **Registration Opens**
Includes continental breakfast.

9:20 a.m.   Welcoming Remarks

9:30 a.m.   .75 hr

Top 10 Myths About Cybersecurity
Cybersecurity is a realm that often conflates myth with reality, thereby obscuring certain threats and causing overreaction to others. A key to developing a sophisticated approach to cybersecurity is to dispel these fundamental myths that often cause organizations to incorrectly assess threats or misallocate resources.

Phong Tran, Haynes and Boone LLP, Dallas, TX

10:15 a.m.   1.00 hr

Internal Controls and Compliance
This in-depth "how to" discusses implementing internal controls and ensuring compliance to prevent a breach or other cyber intrusion, including privacy surveys, privacy by design, and contracting with vendors.

William R. Daugherty, BakerHostetler, Houston, TX
John DeLozier, Mandiant, Dallas, TX

11:15 a.m.   .50 hr | .25 hr ethics

HIPAA Breach Reporting
HIPAA's Breach Notification Rule requires notification of patients, the Office for Civil Rights, and sometimes the media, following a breach of unsecured protected health information. Through case studies, examine challenging issues in breach reporting.

Kristen B. Rosati, Coppersmith Brockelman PLC, Phoenix, AZ

11:45 a.m.   **Pick Up Lunch**
Included in registration.

FRIDAY AFTERNOON

Presiding Officer:
Emily Westridge Black, Haynes and Boone, LLP, Dallas, TX

LUNCHEON PRESENTATION

12:05 p.m.   .75 hr

Cybercrime: Catching the Bad Guys
Explore recent attacks and current cyber threats facing businesses, including the efforts federal law enforcement is undertaking to catch and prosecute these criminals, both domestic and foreign.

Speaker TBD

12:50 p.m.   Break

1:05 p.m.   .75 hr

Regulatory Actions and Civil Litigation Update
Examine emerging trends in regulatory enforcement actions and class action litigation arising from data breaches and cyber attacks.

Emily Westridge Black, Haynes and Boone, LLP, Dallas, TX

1:50 p.m.   1.00 hr

Developing and Testing an Incident Response Plan
When (not if) a data breach occurs, will you be ready to respond? Learn the most important steps to take, key considerations, and essential tools to use in developing your incident response plan.

Bill Morrison, Tenet Healthcare Corporation, Dallas, TX
Rachel Ratcliff, Stroz Friedberg, Dallas, TX

2:50 p.m.   Break

3:00 p.m.   .75 hr | .25 hr ethics

Responding to a Data Breach
Learn best practices for dealing with and responding to a cyber breach, including handling the investigation, notifications, remediation, coordination with law enforcement, public relations, and preparing for potential lawsuits.

Art Ehuan, Alvarez & Marsal, Washington, DC
Bart W. Huffman, Locke Lord LLP, Austin, TX

3:45 p.m.   .50 hr

Cybersecurity Insurance Policies
Explore the possibility of securing insurance coverage under traditional general liability policies, as well as cyber insurance policies now available to cover cyber risks.

Leslie C. Thorne, Haynes and Boone, LLP, Austin, TX
Bryan Perrault, Willis Towers Watson, Austin, TX

4:15 p.m.   1.00 hr | .50 hr ethics

The In-house Perspective: Latest Challenges and Solutions in Managing Cybersecurity
A panel of in-house counsel discuss the latest challenges and key considerations when confronting a cyber breach.

Moderator:
Ronald W. Breaux, Haynes and Boone, LLP, Dallas, TX

Panelists:
Altresha Q. Burchett-Williams, AT&T Services, Inc., Dallas, TX
Sarah Churchill Llamas, Sonic Healthcare USA, Austin, TX
Doug Weiner, Hewlett Packard Enterprise, Austin, TX

5:15 p.m.   Adjourn

HOW TO REGISTER

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School of Law
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Visit
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512.475.6700

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CY16

AUSTIN
August 19, 2016

CONFERENCE LOCATION

Radisson Hotel and Suites Downtown
111 E. Cesar Chavez Street
Austin, TX
512.478.9611

Special Room Rate: $169
good through July 19
(subject to availability)

Parking:
$6 daily; $27 valet
$10 overnight self-parking
(subject to change)

KEY DATES

August 10, 2016
last day for early registration
add $50 for registrations
received after this time

August 12, 2016
last day for cancellation (full refund)

August 15, 2016, 2016
last day for cancellation (partial refund)
$50 processing fee applied

August 19, 2016, 9:20 a.m.
Conference begins

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REASONS TO ATTEND ESSENTIAL CYBERSECURITY LAW

Data breaches are increasingly inevitable—and potentially devastating—to companies of all sizes.

Essential Cybersecurity Law is a one-day, extensive program designed to walk through key phases of breach preparedness and response. It provides detailed and practical guidance for implementing internal controls, developing an incident response plan, and responding to a data breach, as well as update on regulatory actions and class action litigation. Topics include:

- Top 10 Myths About Cybersecurity
- Internal Controls and Compliance
- HIPAA Breach Reporting
- Developing and Testing an Incident Response Plan
- Responding to a Data Breach
- Cybersecurity Insurance Policies
- Regulatory Actions and Civil Litigation Update
- The In-House Perspective: Latest Challenges and Solutions in Managing Cybersecurity

If you are a practitioner, in-house counsel, or board member undertaking cybersecurity issues for your organization, this one-day course is for you.