2016 Essential Cybersecurity Law
August 19, 2016 • Radisson Hotel and Suites, Austin-Downtown • Austin, TX
August 19, 2016 • Live Webcast

Friday Morning, Aug. 19, 2016

Presiding Officer:
Leslie C. Thorne, Haynes and Boone, LLP - Austin, TX

8:30 am In Austin Only	**Registration Opens** Includes continental breakfast.
9:20 am	**Welcoming Remarks**
9:30 am 0.75 hr	**Top 10 Myths About Cybersecurity** Cybersecurity is a realm that often conflates myth with reality, thereby obscuring certain threats and causing overreaction to others. A key to developing a sophisticated approach to cybersecurity is to dispel these fundamental myths that often cause organizations to incorrectly assess threats or misallocate resources. Phong Tran, Haynes and Boone LLP - Dallas, TX Gavin D. George, Haynes and Boone, LLP - Dallas, TX
10:15 am 1.00 hr	**Internal Controls and Compliance** This in-depth "how to" discusses implementing internal controls and ensuring compliance to prevent a breach or other cyber intrusion, including privacy surveys, privacy by design, and contracting with vendors. William R. Daugherty, BakerHostetler - Houston, TX John DeLozier, Mandiant - Dallas, TX
11:15 am 0.50 hr 0.25 hr ethics	**HIPAA Breach Reporting** HIPAA's Breach Notification Rule requires notification of patients, the Office for Civil Rights, and sometimes the media, following a breach of unsecured protected health information. Through case studies, examine challenging issues in breach reporting. Kristen B. Rosati, Coppersmith Brockelman PLC - Phoenix, AZ
11:45 am In Austin Only	**Pick Up Lunch** Included in registration.

Friday Afternoon, Aug. 19, 2016

Presiding Officer:
Emily Westridge Black, Haynes and Boone, LLP - Dallas, TX

LUNCHEON PRESENTATION

12:05 pm 0.75 hr	**Cybercrime: Catching the Bad Guys** Explore recent attacks and current cyber threats facing businesses, including the efforts federal law enforcement is undertaking to catch and prosecute these criminals, both domestic and foreign. Steven Bullitt, Vice President, Cyber Forensics and Investigations, NTT Security - Omaha, NE
12:50 pm	**Break**
1:05 pm 0.75 hr	**Regulatory Actions and Civil Litigation Update** Examine emerging trends in regulatory enforcement actions and class action litigation arising from data breaches and cyber attacks. Emily Westridge Black, Haynes and Boone, LLP - Dallas, TX
1:50 pm 1.00 hr	**Developing and Testing an Incident Response Plan** When (not if) a data breach occurs, will you be ready to respond? Learn the most important steps to take, key considerations, and essential tools to use in developing your incident response plan. Bill Morrison, Tenet Healthcare Corporation - Dallas, TX Rachel Ratcliff, Stroz Friedberg - Dallas, TX
2:50 pm	**Break**
3:00 pm 0.75 hr 0.25 hr ethics	**Responding to a Data Breach** Learn best practices for dealing with and responding to a cyber breach, including handling the investigation, notifications, remediation, coordination with law enforcement, public relations, and preparing for potential lawsuits. Art Ehuan, Alvarez & Marsal - Washington, DC Bart W. Huffman, Locke Lord LLP - Austin, TX
3:45 pm 0.50 hr	**Cybersecurity Insurance Policies** Explore the possibility of securing insurance coverage under traditional general liability policies, as well as cyber insurance policies now available to cover cyber risks. Leslie C. Thorne, Haynes and Boone, LLP - Austin, TX Bryan Perrault, Willis Towers Watson - Austin, TX Dominic Keller, Willis Towers Watson - San Francisco, CA
4:15 pm 1.00 hr 0.50 hr ethics	**The In-house Perspective: Latest Challenges and Solutions in Managing Cybersecurity** A panel of in-house counsel discuss the latest challenges and key considerations when confronting a cyber breach. Moderator: Ronald W. Breaux, Haynes and Boone, LLP - Dallas, TX Panelists: Altresha Q. Burchett-Williams, AT&T Services, Inc. - Dallas, TX Sarah Churchill Llamas, Sonic Healthcare USA - Austin, TX Doug Weiner, Hewlett Packard Enterprise - Austin, TX

5:15 pm	**Adjourn**