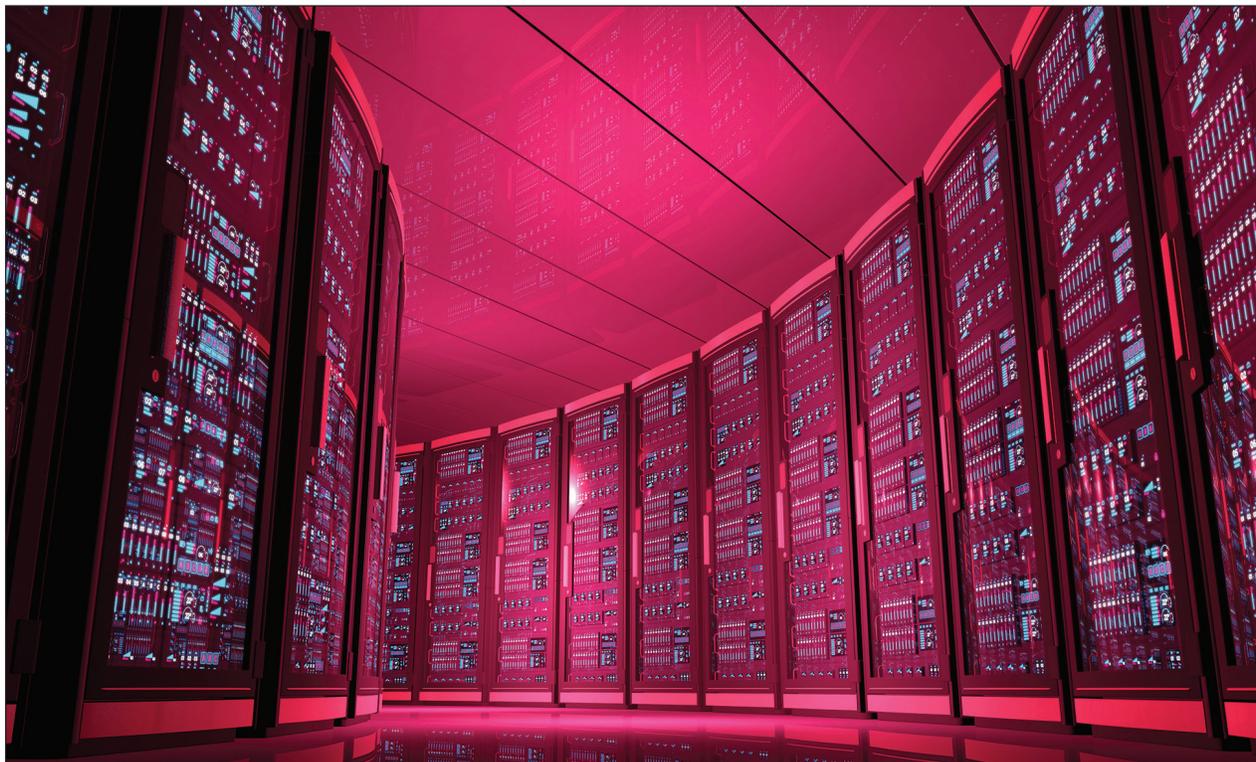


2017

ESSENTIAL CYBERSECURITY LAW

Practical Guidance for Preparedness and Response



July 28, 2017

Cityplace Conference Center ■ Dallas, Texas

 [Live Webcast on July 28](#)

Earn up to 8.00 Hours of Credit and 2.00 Hours of Ethics

Texas Legal Specializations Approved for: Administrative Law, Civil Appellate Law, Civil Trial Law, Criminal Appellate Law, Criminal Law, and Labor and Employment Law

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FRIDAY MORNING, JULY 28, 2017

Presiding Officer:

Leslie C. Thorne, Haynes and Boone, LLP,
Austin, TX

8:00 a.m. Registration Opens

Includes continental breakfast.

8:40 a.m. Welcoming Remarks

8:45 a.m. 1.00 hr

Civil Litigation Update

Learn about recent developments in U.S. data breach and cyber class action litigation, and discuss potential cross-border litigation under forthcoming EU privacy legislation.

Donald Houser, Alston & Bird LLP, Atlanta, GA
Daniel Felz, Alston & Bird LLP, Dallas, TX

9:45 a.m. 1.00 hr | 0.50 hr ethics

Hot Topics for Covered Entities and Business Associates

Hear an overview of the HIPAA Security and Breach Notification Rules, the relationship to the Privacy Rule, plus compliance concerns and enforcement updates from HHS's Office of Civil Rights.

Erica Broussard, U.S. Department of Health and Human Services, Dallas, TX
Meri Maguire, U.S. Department of Health and Human Services, Dallas, TX

10:45 a.m. .75 hr

Internal Controls and Compliance

Explore a "how to" in identifying and prioritizing internal controls to prevent, detect, and respond to data security incidents, including selecting a framework, identifying an organization's greatest security risks, and prioritizing implementation of, and compliance with, internal controls.

William R. Daugherty, BakerHostetler, Houston, TX
John DeLozier, Mandiant, Dallas, TX

11:30 a.m. Pick Up Lunch

Included in registration.

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FRIDAY AFTERNOON

Presiding Officer:

Emily Westridge Black, Haynes and Boone, LLP, Austin, TX

LUNCHEON PRESENTATION

11:50 a.m. 1.50 hrs | 0.50 hr ethics

The In-House Perspective on Managing Cybersecurity

Hear from a panel of in-house counsel on the latest challenges and solutions in confronting cyber threats.

Moderator:

Leslie C. Thorne, Haynes and Boone, LLP, Austin, TX

Panelists:

Altresha Q. Burchett-Williams, AT&T Services, Inc., Dallas, TX
Blake M. Jones, Panda Power Funds, Dallas, TX

1:20 p.m. Break

1:35 p.m. .75 hr

Privacy and Data Security in an Increasingly Globalized World

Explore best practices for strong enterprise-wide corporate compliance and cybersecurity measures to reduce risk domestically and abroad. Hear recent legal trends in privacy and data security in Europe, including a high level analysis of the EU cross-border transfer options for companies, and the pros and cons of choosing each one. And examine key legal trends in Latin America, including those governing the protection of personal data and cybersecurity requirements in the region and their impact on global operations.

Elizabeth C. Rogers, Greenberg Traurig, LLP, Austin, TX

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2:20 p.m. 1.25 hrs | 0.50 hr ethics

Incident Response and Breach Disclosure

Effective response to cybersecurity incidents is critical to managing and minimizing regulatory and litigation risks, while protecting your customers and brand. Explore developments in incident response, and hear practical guidance from multiple perspectives for managing risk while satisfying legal obligations when the inevitable breach occurs.

Moderator:

Emily Westridge Black, Haynes and Boone, LLP,
Austin, TX

Panelists:

Shawn Fleury, Alvarez & Marsal, San Antonio, TX
Timothy A. Newman, Haynes and Boone, LLP, Dallas, TX
Jennifer Sarver, Sarver Strategies, Austin, TX
Jessica Smith, AllClear ID, Austin, TX
Doug Weiner, Hewlett Packard Enterprise, Austin, TX

3:35 p.m. Break

3:45 p.m. .75 hr

Cybersecurity Insurance

Examine key insurance provisions and hear thoughts on evolving exposures impacting privacy and cyber insurance.

Larry Hansard, Arthur J. Gallagher & Co., Dallas, TX
Noah Nadler, Wick Phillips, Dallas, TX

4:30 p.m. 1.00 hr | 0.50 hr ethics

Cybersecurity Regulation and Enforcement

Discuss cybersecurity regulation and enforcement, understand current threats, and explore best practices to address the threats and manage legal liability.

Moderator:

Richard J. Johnson, Jones Day, Dallas, TX

Panelists:

Camelia Lopez, U.S. Attorney's Office, Eastern District of Texas, Plano, TX
Shamoil T. Shipchandler, U.S. Securities and Exchange Commission, Fort Worth, TX

5:30 p.m. Adjourn

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This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 8.00 hours, of which 2.00 credit hours will apply to legal ethics/professional responsibility credit. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944) and an Oklahoma Bar Association MCLE presumptively-approved provider (#179).

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DALLAS

July 28, 2017

CONFERENCE LOCATION



Cityplace Conference Center
 2711 North Haskell Avenue
 Dallas, Texas
 214.515.5100

Parking:
 \$10 self-parking

NEARBY HOTEL
Warwick Melrose Hotel Dallas
 3015 Oak Lawn Avenue
 Dallas, Texas
 214.521.5151 (reservations)

KEY DATES

July 19, 2017

last day for early registration
 add \$50 for registrations
 received after this time

July 21, 2017

last day for cancellation (full refund)

July 24, 2017

last day for cancellation (partial refund)
 \$50 processing fee applied

July 28, 8:40 a.m.

Conference begins

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