

2019

ESSENTIAL CYBERSECURITY LAW



July 25, 2019

AT&T Conference Center ■ Austin, Texas

Live Webcast July 25

Earn up to 7.75 Hours of Credit Including 1.50 Hours of Ethics (Approved in TX, CA, and OK)

TX Legal Specialization Credit Approved for: Administrative Law, Civil Appellate Law,
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July 25, 2019 ■ AT&T Conference Center ■ Austin, Texas

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Texas Legal Specializations for: Administrative Law, Civil Appellate Law, Civil Trial Law, and Criminal Law

Earn up to 9.00 Hours of Texas Accounting CPE Credit

THURSDAY MORNING, JULY 25, 2019

Presiding Officer:

Leslie C. Thorne, Haynes and Boone,
LLP, Austin, TX

7:30 a.m. Registration Opens

Includes continental breakfast.

8:20 a.m. Welcoming Remarks

8:30 a.m. .75 hr

Civil Litigation and Regulatory Update

Review recent developments in U.S. data breach and cyber class action litigation, as well as in new and emerging enforcement standards at the federal and state level.

Donald Houser, Alston & Bird LLP, Atlanta, GA

9:15 a.m. .75 hr

GDPR: One Year In

Hear insights on the areas where companies continue to focus their time and resources, as well as other considerations now that GDPR is in effect.

Tom Matzen, Matzen Consulting Group, Austin, TX

10:00 a.m. Break

10:15 a.m. 1.00 hr

Taking Internal Controls and Compliance to the Next Level

An in-depth discussion on implementing internal controls and ensuring compliance to prevent a breach or other cyber intrusion, as well as contracting with vendors and third-party vendor risk management.

Elizabeth Rogers, Michael Best & Friedrich LLP,
Austin, TX

Ryan T. Sulkin, Michael Best & Friedrich LLP,
Chicago, IL

ECONFERENCE AVAILABLE

Can't attend in person this year? While nothing can replace the experience and networking opportunities of the live event, you can still catch up on all the latest developments with the on-demand eConference, available 4–6 weeks after the program concludes. Pre-order yours today!

11:15 a.m. .75 hr

Ephemeral Data and Other Emerging Technology

In cybersecurity, staying on pace with current technology, issues, and approaches is a step behind. Practitioners must remain ahead of what is current, or else they will find themselves obsolete, commoditized, outside best practice, or a victim of a cyber incident or crisis. Take a look ahead with thought leadership and awareness around emerging, nascent, or predicted cyber technologies, approaches, threats, challenges, and applications such as transactional due diligence, ephemeral data, incident response, smart cities, alternative commerce and banking, identification, contracting, connected devices, artificial intelligence, risk transfer, data analytics, ethical and privacy concerns, IoT, industrial controls, and connectivity.

Jordan J. Herman, Baker Botts L.L.P., Austin, TX
Chad M. Pinson, Stroz Friedberg, Dallas, TX

12:00 p.m. Pick Up Lunch

Included in registration.

THURSDAY AFTERNOON

Presiding Officer:

Emily Westridge Black, Haynes and
Boone, LLP, Austin, TX

LUNCHEON PRESENTATION

12:20 p.m. 1.00 hr

Overview: Implementing Blockchain Solutions

The panel discusses a business approach to blockchain and how and where this technology is being implemented today; the legal, fiduciary and regulatory issues in drafting legal contracts into code; and blockchain from a cybersecurity perspective.

Moderator:
Audrey Rauscher, Norton Rose Fulbright, Austin, TX

Panelists:
Lacey Shrum, Vela Wood and H7 Consulting, LLC,
Dallas, TX
Sean M. Whyte, Frost Brown Todd and He3Labs LLC,
Dallas, TX

1:20 p.m. Break

1:35 p.m. 1.00 hr | .50 hr ethics

Cybersecurity and Data Privacy Regulation and Enforcement

Cybersecurity and data privacy are among the top concerns of both the private sector and federal regulators. As such, companies at the highest executive levels must exercise vigilance in keeping abreast of the most recent trends related to not only cybersecurity threats, but also cybersecurity and data privacy enforcement and regulation. Hear multiple perspectives on effective—and ineffective—practices.

Moderator:
Shamoil T. Shipchandler, Jones Day, Dallas, TX

Panelists:
Dama J. Brown, Federal Trade Commission, Dallas, TX
David L. Hirsch, U.S. Securities and Exchange
Commission, Fort Worth, TX
Siddharth P. Mody, U.S. Attorney's Office, Northern
District of Texas, Dallas, TX

2:35 p.m. .75 hr | .50 hr ethics

Data Breach Disclosure: Let's Talk about it... or Not..

Discuss obligations to disclose data breach incidents and cover the best practices associated with such incidents.

Monté L. Williams, Steptoe & Johnson PLLC,
Morgantown, WV

3:20 p.m. Break

3:30 p.m. .75 hr

Cybersecurity Insurance

Examine key insurance provisions and hear thoughts on evolving exposures impacting privacy and cyber insurance.

Dominic Keller, Willis Towers Watson, San Francisco, CA
Leslie C. Thorne, Haynes and Boone, LLP, Austin, TX

4:15 p.m. 1.00 hr | .50 hr ethics

In-House Counsel Panel

Hear from a panel of in-house counsel on the latest challenges and solutions in confronting cyber threats.

Moderator:
Emily Westridge Black, Haynes and Boone, LLP,
Austin, TX

Panelists:
Wendy Elsa Bozzolasco, SunPower, Austin, TX
Kate Eguchi, Whole Foods Market, Austin, TX
Katherine Haight, NXP USA, Inc., Austin, TX

5:15 p.m. Adjourn

HOW TO REGISTER

Online:

www.utcle.org/conferences/CY19

Mail:

The University of Texas
School of Law
ATTN: CLE
PO Box 7759
Austin, TX 78713-7759

Fax:

512.475.6876

Questions? 512.475.6700

If you have dietary requirements or would like to request accommodations under the ADA, please contact Customer Service at 512.475.6700 or service@utcle.org at least 10 days prior to the conference.

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Full Service Experience: Registration for the live event includes continental breakfast and a Thursday luncheon presentation, along with countless networking opportunities throughout the event.

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CY19

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Invoices, confirmations, and receipts are emailed to these addresses.

LIVE EVENT REGISTRATION

Special group registration rates may be available. Call 512.475.6700.

Individual Registration

Individual registration by Wednesday, July 17 \$395

Individual registration after Wednesday, July 17 \$445

Printed Course Binder – Available Through Wednesday, July 17

Note conference registration includes Electronic Course Binder Download (PDF) in Your Briefcase.

Printed Course Binder \$37.89 (\$35*)

* Tax-exempt rate for, e.g., government employees and nonprofits. Include a Tax-Exempt Certificate with order.

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AUSTIN
 July 25, 2019

CONFERENCE LOCATION



AT&T Conference Center
 1900 University Avenue
 Austin, Texas
 877.744.8822

Parking:

Free daily self-parking at UT garages. Separate fees apply for valet and overnight parking. (subject to availability)

KEY DATES

July 17, 2019

Last day to order a printed binder

July 17, 2019

Last day for early registration add \$50 for registrations received after this time

July 19, 2019

Last day for full refund cancellation

July 22, 2019

Last day for partial refund cancellation \$50 processing fee applied

July 25, 2019, 8:20 a.m. CST
Conference and Webcast begins

CONFERENCE FACULTY AND PLANNING COMMITTEE

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