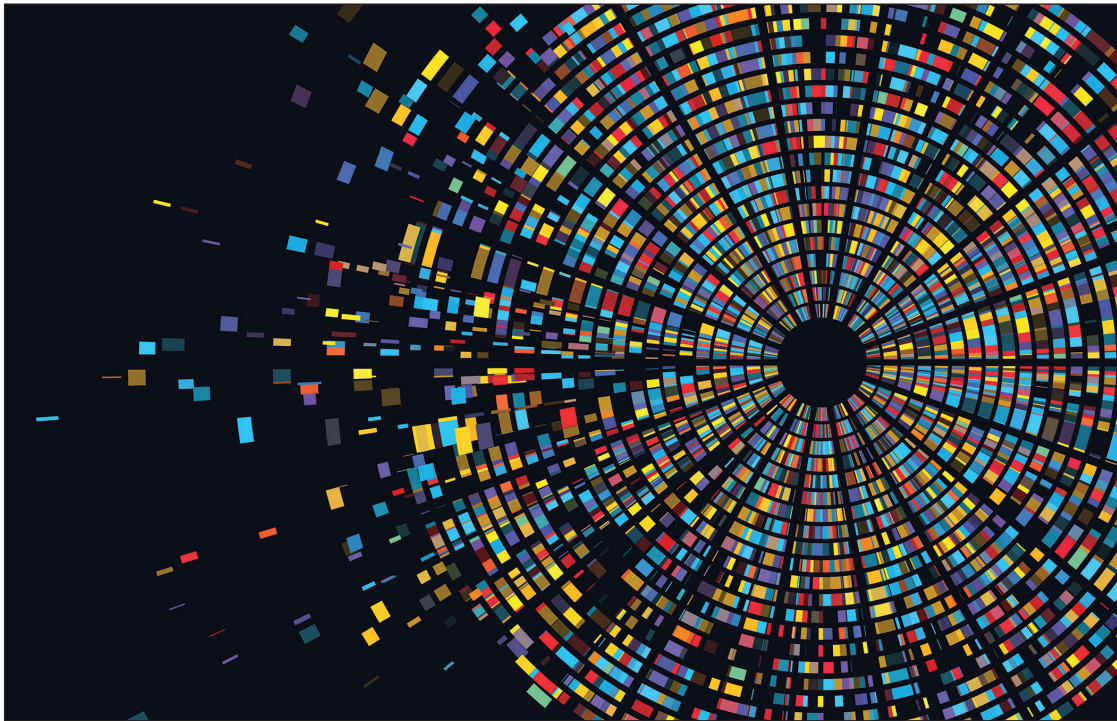


2023

ESSENTIAL CYBERSECURITY LAW



October 26, 2023
The Whitehall Hotel ■ Houston, Texas

 [Live Webcast October 26](#)

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Times listed are in Central Time

THURSDAY MORNING, OCT. 26, 2023

Presiding Officer:

Emily Westridge Black, Shearman & Sterling LLP, Austin, TX

7:30 a.m. Registration Opens

Includes continental breakfast.

8:20 a.m. Welcoming Remarks

8:30 a.m. .75 hr | .50 hr ethics

SEC Cyber Update: New Rules on Cybersecurity Disclosures, Enforcement, and Other Current Priorities

Hear an SEC enforcement attorney and defense counsel discuss the latest on Commission rules, enforcement actions, and current priorities related to cybersecurity.

Derek Kleinmann, U.S. Securities and Exchange Commission, Fort Worth, TX
Tim Newman, Haynes Boone, LLP, Dallas, TX

9:15 a.m. 1.00 hr

Assessing Your Privacy Law Risk: What Does Reasonable Security Actually Mean?

All of the recently enacted and effective state consumer data privacy laws require that covered businesses implement a "reasonable" security program. Likewise, covered businesses are required to include clauses in their agreements with service providers, contractors and other third parties that impose a duty to protect disclosed personal data with "reasonable" security. Learn from a regulator, an in-house general counsel and an outside privacy counsel what this means and what it looks like and how to do it in your own law firm or company.

Elizabeth Rogers, Michael Best & Friedrich LLP, Austin, TX
Esther Chavez, Assistant Attorney General, Office of the Attorney General, Austin, TX
Ashley Fischer, Tiff's Treats, Austin, TX

10:15 a.m. 15-Minute Break

MCLE

This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 8.00 hours, of which 2.50 credit hours will apply to legal ethics/professional responsibility credit. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944), and an Oklahoma Bar Association MCLE presumptively-approved provider (#169).

10:30 a.m. 1.00 hr | .50 hr ethics

Developing an Effective Incident Response Plan

Walk through the main components you want to have in place for your incident response plan, including what to include and what NOT to include, OFAC implications, and more.

Jeremy Rucker, Spencer Fane, Plano, TX
John B. Sapp Jr., Texas Mutual Insurance Company, Austin, TX

11:30 a.m. .50 hr | .25 hr ethics

To Pay or Not to Pay: Issues and Considerations for a Ransomware Response

Ransomware attacks continue to plague companies and organizations. What factors should be considered as part of your response? Who, inside and outside your organization, should be at the table making those decisions? How has the ransomware landscape evolved that can impact the decision on whether to pay or not? The decision on whether to pay a ransomware or cyber extortion demand can be complex, dynamic, and highly circumstance specific.

William R. Daugherty, Norton Rose Fulbright, Houston, TX
Jason Orme, Federal Bureau of Investigation, Houston, TX

12:00 p.m. Pick Up Lunch

Included in registration.

THURSDAY AFTERNOON

Presiding Officer:

Elizabeth Rogers, Michael Best & Friedrich LLP, Austin, TX

INTERACTIVE LUNCHEON WORKSHOP

12:15 p.m. .75 hr

Cybersecurity Breach: Hypothetical Scenario and Response

Moderators:
William R. Daugherty, Norton Rose Fulbright, Houston, TX
Jeremy Rucker, Spencer Fane, Plano, TX

1:00 p.m. 10-Minute Break

1:10 p.m. 1.00 hr

Getting Someone Else To Pay: Cybersecurity Insurance Essentials

This cyber insurance discussion explores how insurance responds to the a cybersecurity or ransomware incident and discusses where to look for coverage, how to maximize it, and missteps to avoid jeopardizing your coverage. It also addresses hot topics like social engineering coverage, the war exclusion, and insuring ransoms.

Natalie DuBose, Haynes Boone, LLP, Dallas, TX
Kara Altenbaumer-Price, McGriff, Dallas, TX

2:10 p.m. 1.00 hr ethics

Practical Considerations and Implications of Generative AI

An overview of practical considerations and implications for the in-house use and governance of generative AI.

Emily Westridge Black, Shearman & Sterling LLP, Austin, TX
Steven Gyeszly, Marathon Oil, Houston, TX
Karl V. Hopkins, Bradley, Houston, TX

3:10 p.m. 15-Minute Break

3:25 p.m. .25 hr

Byte-Sized Update: Cybersecurity Litigation and Regulatory "Round Up"

A 'lightning round' discussion covering notable cybersecurity lawsuits and regulations from the past year, including updates on state privacy laws, proposed SEC and NYDFS regulations, data breach litigation, and executive Wells notices.

Molly Russell, Charles Schwab, Dallas, TX

3:40 p.m. .75 hr

Contracting with Third-Party Vendors: Top Risk and Privacy Law Considerations

A primer on how to revise third-party vendor contracts to include cybersecurity and privacy law provisions, perform cybersecurity vendor due diligence, and what you need to know to best protect yourself or clients from regulatory scrutiny.

David Curtis, Orrick, Herrington & Sutcliffe LLP, Seattle, WA
Hannah Levin, Orrick, Herrington & Sutcliffe LLP, Washington, DC

4:25 p.m. 1.00 hr | .50 hr ethics

The Role of the Board: Before, During and After a Cybersecurity Incident

A summary from sitting board members and board governance experts on obligations, tips, and best practices for boards in preparing for and responding to cybersecurity incidents, and in affectively evaluating and addressing the attendant risks.

Moderator:

Jay Johnson, Charles Schwab & Co., Inc., Westlake, TX

Panelists:

Rebecca A. Klein, Klein Energy, LLC, Austin, TX
Kristen Edwards Marquardt, Hakluyt, McClean, VA

5:25 p.m. Adjourn

HOW TO REGISTER

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School of Law
ATTN: CLE
PO Box 7759
Austin, TX 78713-7759

Fax:

512.475.6876

Questions? 512.475.6700

If you have dietary requirements or would like to request accommodations under the ADA, please contact Customer Service at 512.475.6700 or service@utcle.org at least 10 days prior to the conference.

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Comprehensive Course Materials: Access course materials in "Your Briefcase" approximately 48 hours before the live event, and enjoy unlimited access to the final, complete course materials – downloadable PDFs of papers and slides.

Accredited eConference: Complimentary access to the eConference – with papers, slides, and video – accredited for one year in both TX and CA are available in "Your Briefcase" 6–8 weeks after the event.

TX MCLE Credit Reporting: UT Law CLE can report credit on your behalf directly to the State Bar of Texas. Track the Texas MCLE credit reported on your behalf at "Your Account" after you've logged in at www.utcle.org.

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Assistant's Email (optional) _____

Invoices, confirmations, and receipts are emailed to these addresses.

EVENT REGISTRATION

Includes Electronic Course Binder Download (PDF) in "Your Briefcase." Special group registration rates available. Call 512.475.6700.

Live, In-Person Event Registration \$425 | \$525 after October 11

Live Webcast Registration \$425 | \$525 after October 11

Printed and Shipped Binder with Registration (Shipping Included) – Available for order through Thursday, October 26, 2023

Please note that the printed binder will arrive 2–3 weeks after the scheduled webcast. Delivery to P.O. boxes is not permitted. Binders will not be distributed on-site.

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Webcast Add-on \$75

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HOUSTON

October 26, 2023

CONFERENCE LOCATION



The Whitehall Hotel

1700 Smith Street
 Houston, TX 77002
 713.739.8800 (reservations)

Parking:

Please visit www.utcle.org/conferences/CY23
 for daily and overnight rates

KEY DATES

October 18, 2023

Last day for early registration rates

October 20, 2023

Last day for full refund cancellation

October 23, 2023

Last day for partial refund cancellation
 \$50 processing fee applied

October 26, 2023 8:20 a.m., CT

Conference begins

October 26, 2023

*Last day to order a printed and shipped course binder
 with in-person or webcast conference registration.*

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