

**2024 Essential Cybersecurity Law**  
**September 25, 2024 • AT&T Conference Center • Austin, TX**  
**September 25, 2024 • Live Webcast**  
**March 21, 2025 • Live Webcast (REPLAY)**

**Morning**

**Presiding Officer:**

**Tim Newman**, Haynes Boone, LLP - Dallas, TX

7:30 am In Austin Only	<p><b>Registration Opens</b></p> <p>Includes continental breakfast.</p>
8:20 am	<p><b>Welcoming Remarks</b></p>

**PREPARING FOR THE WORST**

8:30 am 1.00 hr	<p><b>Taking Your Incident Response Plan to the Next Level</b></p> <p>An organization’s resiliency to a cyber-attack is critical to mitigating the operational, reputational, and legal impact of the incident. Explore the steps organizations should be taking to take their incident response plans to the next level, including harmonization among various response plans, developing detailed legal and privacy playbooks, and conducting exercises that target the most challenging issues organizations face in cyber-attacks.</p> <p>John E. Ansbach, Stroz Friedberg an Aon Company - Dallas, TX          William R. Daugherty, Norton Rose Fulbright - Houston, TX</p>
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9:30 am 0.25 hr	<p><b>Top 10 Things to Do (or Not Do) in the First 48 Hours</b></p> <p>Cyber incidents are stressful; there are a number of steps to take and some steps to avoid during the early stage of the response. Walk through some key “dos” and point out some important “do nots.”</p> <p>John E. Ansbach, Stroz Friedberg an Aon Company - Dallas, TX</p>
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9:45 am 1.00 hr	<p><b>Navigating the Cybersecurity Landscape: Best Practices for Governance</b></p> <p>A robust discussion and insights from the field on effective cybersecurity governance, including regulatory requirements, key elements of a governance program, and best practices and risk mitigation strategies.</p> <p>Moderator:          Jay Johnson, Charles Schwab - Westlake, TX          Panelists:          Brandon Rogers, Travis County - Austin, TX          Sam Rubin, Palo Alto Networks Unit 42 - Austin, TX          Douglas Vreeland, Tokyo Electron U.S. Holdings, Inc - Austin, TX</p>
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10:45 am	<p><b>15-Minute Break</b></p>
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11:00 am 0.50 hr	<p><b>Cybersecurity Insurance Essentials</b></p> <p>Get the last market update on cyber risks and cyber insurance. Examine the latest court rulings on key policy language, understand the risk trends, and predict where the insurance market is headed in 2025.</p> <p>Natalie DuBose, Haynes Boone, LLP - Dallas, TX</p>
11:30 am 1.00 hr 0.50 hr ethics	<p><b>Vendor Risk Management</b></p> <p>A discussion with industry leaders on cybersecurity issues arising in vendor relationships. The panel discusses third party auditing, cyber incident notification, the recently adopted Reg S-P amendments, and vendor use of AI.</p> <p>Moderator: Molly Russell, Charles Schwab - Dallas, TX</p> <p>Panelists: Kristina Holliman, Legendary Entertainment - Los Angeles, CA Katherine Jackson, ExxonMobil - Houston, TX Oyuna Dashitsyrenova Nelson, 3M - Austin, TX</p>
12:30 pm In Austin Only	<p><b>Pick Up Lunch</b></p>

## Afternoon

### Presiding Officer:

**Jay Johnson**, Charles Schwab - Westlake, TX

### LUNCHEON PRESENTATIONS - THE WORST IS HERE

12:45 pm 0.25 hr	<p><b>Threat Landscape Update</b></p> <p>From cyber criminals to nation states who target our country, this session provides an overview of the cyber actors currently dominating the threat landscape</p> <p>Brock Bell, Unit 42, Palo Alto Networks - Austin, TX</p>
1:00 pm 0.50 hr 0.25 hr ethics	<p><b>Anatomy of a Ransomware Negotiation: Lessons Learned from Communicating with a Threat Actor</b></p> <p>Once the tough decision to negotiate with a Threat Actor has been made, what happens next? In this session, we role play negotiation scenarios highlighting valuable lessons learned from years in the trenches.</p> <p>Brock Bell, Unit 42, Palo Alto Networks - Austin, TX Lindsay B. Nickle, Constangy, Brooks, Smith &amp; Prophete, LLP - Dallas, TX</p>
1:30 pm	<p><b>15-Minute Break</b></p>

### ON THE CUTTING EDGE

<p>1:45 pm 1.00 hr</p>	<p><b>Texas Privacy Law Update</b></p> <p>This update provides insight into enforcement priorities of the Office of the Texas Attorney General’s new Data Privacy and Enforcement Division for recently effective data privacy and data broker laws. Hear an in-depth discussion on the practical and risk ranked steps to take for compliance with these new laws both from a regulatory standpoint and an in-house standpoint.</p> <p>Moderator: Elizabeth Rogers, Winstead PC - Austin, TX</p> <p>Panelists: Esther Chavez, Office of the Attorney General - Austin, TX Ashley Fischer, Tiff’s Treats - Austin, TX</p>
<p>2:45 pm 0.50 hr</p>	<p><b>Privacy Law Updates: Other States and International</b></p> <p>Stay ahead in the legal landscape with a comprehensive overview of recent domestic and international privacy laws. This presentation equips attendees with the latest insights to navigate evolving regulations in an increasingly interconnected world.</p> <p>Jeremy Rucker, Spencer Fane LLP - Plano, TX</p>
<p>3:15 pm</p>	<p><b>15-Minute Break</b></p>
<p>3:30 pm 1.00 hr ethics</p>	<p><b>Developing an AI Governance Program</b></p> <p>Practical guidance and considerations in developing and implementing governance around the internal use of AI.</p> <p>Emily Westridge Black, Shearman &amp; Sterling LLP - Austin, TX Steven Gyszly, Marathon Oil - Houston, TX</p>
<p>4:30 pm 1.00 hr 0.50 hr ethics</p>	<p><b>Regulators Panel</b></p> <p>Federal regulators discuss their respective agencies’ recent enforcement activities and priorities related to cybersecurity.</p> <p>Moderator: Tim Newman, Haynes Boone, LLP - Dallas, TX</p> <p>Panelists: Hasan Aijaz, Federal Trade Commission - Dallas, TX Nicholas Heesters, U.S. Department of Health and Human Services - Dallas, TX Derek Kleinmann, U.S. Securities and Exchange Commission - Fort Worth, TX</p>
<p>5:30 pm</p>	<p><b>Adjourn</b></p>