# 2024 Essential Cybersecurity Law
## September 25, 2024 • AT&T Conference Center • Austin, TX
## September 25, 2024 • Live Webcast

## Wednesday Morning, Sep. 25, 2024

**Presiding Officer:**
**Tim Newman,** Haynes Boone, LLP - Dallas, TX

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|  | *This agenda is still in development. Updates to topics and speakers will be posted as available.* |
| 7:30 am<br>In Austin Only | **Registration Opens** |
| 8:20 am | **Welcoming Remarks** |

**PREPARING FOR THE WORST**

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| 8:30 am<br>1.00 hr | **Taking Your Incident Response Plan to the Next Level**<br><br>William R. Daugherty, Norton Rose Fulbright - Houston, TX |
| 9:30 am<br>0.25 hr | **Top 10 Things to Do (or Not Do) in the First 48 Hours**<br><br>Kevin D. Collins, Bracewell - Austin, TX |
| 9:45 am<br>1.00 hr | **Overview of a Cyber Governance Program**<br><br>Moderator:<br>Jay Johnson, Charles Schwab & Co., Inc. - Westlake, TX |
| 10:45 am | **15-Minute Break** |
| 11:00 am<br>0.50 hr | **Cybersecurity Insurance Essentials**<br><br>Get the last market update on cyber risks and cyber insurance. Examine the latest court rulings on key policy language, understand the risk trends, and predict where the insurance market is headed in 2025.<br><br>Natalie DuBose, Haynes Boone, LLP - Dallas, TX |
| 11:30 am<br>1.00 hr<br>0.50 hr ethics | **Vendor Risk Management**<br><br>A discussion with industry leaders on cybersecurity issues arising in vendor relationships. The panel discusses third party auditing, cyber incident notification, the recently adopted Reg S-P amendments, and vendor use of AI.<br><br>Moderator:<br>Molly Russell, Charles Schwab - Dallas, TX<br>Panelist:<br>Robert L. Levy, Exxon Mobil Corporation - Houston, TX |

| 12:30 pm<br>In Austin Only | **Pick Up Lunch** |
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## Wednesday Afternoon, Sep. 25, 2024

**Presiding Officer:**
**Jay Johnson,** Charles Schwab & Co., Inc. - Westlake, TX

### LUNCHEON PRESENTATIONS - THE WORST IS HERE

| 12:45 pm<br>0.25 hr | **Threat Landscape Update**<br><br>From cyber criminals to nation states who target our country, this session provides an overview of the cyber actors currently dominating the threat landscape<br><br>Brock Bell, Unit 42, Palo Alto Networks - Austin, TX |
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| 1:00 pm<br>0.50 hr<br>0.25 hr ethics | **Anatomy of a Ransomware Negotiation: Lessons Learned from Communicating with a Threat Actor**<br><br>Once the tough decision to negotiate with a Threat Actor has been made, what happens next? In this session, we role play negotiation scenarios highlighting valuable lessons learned from years in the trenches.<br><br>Brock Bell, Unit 42, Palo Alto Networks - Austin, TX<br>Lindsay B. Nickle, Constangy, Brooks, Smith & Prophete, LLP - Dallas, TX |
| 1:30 pm | **15-Minute Break** |

### ON THE CUTTING EDGE

| 1:45 pm<br>1.00 hr | **Texas Privacy Law Update**<br><br>Moderator:<br>Elizabeth Rogers, Winstead PC - Austin, TX |
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| 2:45 pm<br>0.50 hr | **Privacy Law Updates: Other States and International**<br><br>Stay ahead in the legal landscape with a comprehensive overview of recent domestic and international privacy laws. This presentation equips attendees with the latest insights to navigate evolving regulations in an increasingly interconnected world.<br><br>Jeremy Rucker, Spencer Fane LLP - Plano, TX |
| 3:15 pm | **15-Minute Break** |

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| 3:30 pm<br>1.00 hr ethics | **Developing an AI Governance Program**<br><br>Practical guidance and considerations in developing and implementing governance around the internal use of AI<br><br>Emily Westridge Black, Shearman & Sterling LLP - Austin, TX<br>Steven Gyeszly, Marathon Oil - Houston, TX |
| 4:30 pm<br>1.00 hr<br>0.50 hr ethics | **Regulators Panel**<br><br>Moderator:<br>Tim Newman, Haynes Boone, LLP - Dallas, TX<br>Panelists:<br>Hasan Aijaz, Federal Trade Commission - Dallas, TX<br>Derek Kleinmann, U.S. Securities and Exchange Commission - Fort Worth, TX |
| 5:30 pm | **Adjourn** |