

**34<sup>th</sup> Annual Entertainment Law Institute**  
**November 21-22, 2024 • AT&T Conference Center • Austin, TX**  
**November 21-22, 2024 • Live Webcast**

**Thursday Morning, Nov. 21, 2024**

**Presiding Officer:**

**Brent A. Turman**, Bell Nunnally & Martin LLP - Dallas, TX

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| 7:30 am<br>In Austin Only             | <b>Registration Opens</b><br><br>Includes continental breakfast.  |
| 8:20 am                               | <b>Welcoming Remarks</b>  |
| 8:30 am<br>0.75 hr                    | <b>The Reality of Reality: Getting a Show Pitch to the Network</b><br><br>A discussion of the best ways to get a project to a network for development and potential production and the importance of Shopping and Co-Production Agreements.<br><br>Jonathan Nowzaradan, Megalomedia - Austin, TX<br>Michael Norman Saleman, Law Offices of Michael Norman Saleman - Austin, TX  |
| 9:15 am<br>0.75 hr                    | <b>Cross-Border Issues in the Entertainment Industries: Canada x U.S.</b><br><br>Discuss cross-border issues typically arising in the entertainment industries with a particular focus on the music and film/TV industries.<br><br>Lindsay Bailey, Lindsay Bailey Law Corporation - Austin, TX and Vancouver, BC<br>Lori Massini, Thunderbird Entertainment - Vancouver, BC   |
| 10:00 am                              | <b>15-Minute Break</b>  |
| 10:15 am<br>1.00 hr<br>0.25 hr ethics | <b>Annual Roundup of Notable Entertainment Industry Court Rulings</b><br><br>An annual roundup of notable court rulings, including Texas judicial decisions, that impact the practice of entertainment law.<br><br>Stan Soocher, Esq., Entertainment Law & Finance - Denver, CO   |
| 11:15 am<br>0.75 hr<br>0.25 hr ethics | <b>Anti-SLAPP Case Study: Dealing with Defamation, Business Disparagement, and Social Media</b><br><br>Using a recent case, explore the business disparagement claims asserted against a prosthodontist and his dental practice, and the subsequent dismissal of these claims with a Chapter 27 Anti-SLAPP Motion to Dismiss. Stemming from a series of Instagram live videos, Kenneth Wilstead a/k/a “Dr. Kenny Smiles” sued Dr. Ortiz for business disparagement and invasion of privacy. However, using publicly available information, Wilstead’s claims were rebutted by informing the court of a likely and entirely unrelated basis for why Wilstead’s business had declined: his character and practices had been called into question by certain of his current and prospective female patients.<br><br>Laura K. Lavernia, Bell Nunnally & Martin LLP - Dallas, TX<br>Brent A. Turman, Bell Nunnally & Martin LLP - Dallas, TX |

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| 12:00 pm<br>In Austin Only | <b>Pick Up Lunch (in Austin)</b><br><br>Included in registration. |
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## Thursday Afternoon, Nov. 21, 2024

### Presiding Officer:

**Gwendolyn Seale**, Mike Tolleson and Associates - Austin, TX

### TEXAS STAR AWARD AND LUNCHEON PRESENTATION

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| 12:20 pm                             | <b>Texas Star Award Presentation</b>   |
| 12:30 pm<br>0.50 hr                  | <b>Contests and Sweepstakes Law</b><br><br>Discover best practices for optimizing the success of contests and sweepstakes while minimizing risks such as inadvertent lotteries, gambling law violations, winner disputes, and public relations mishaps. Gain insight into recent legal developments and their implications for structuring and managing promotional activities.<br><br>Joy R. Butler, Law Office of Joy R. Butler - New Jersey and Washington, DC  |
| 1:00 pm                              | <b>15-Minute Break</b>   |
| 1:15 pm<br>0.75 hr<br>0.25 hr ethics | <b>The Ins and Outs of Negotiating an Indie Label's Recording Deal</b><br><br>As major record labels stand back and watch to see which new artists generate traction in the marketplace, the "indie" record labels have stepped into the void to engage in the artist development phase. From bare bones distribution style arrangements to all encompassing 360-style deals, whether with or without advances or recording funds and with a wide range of royalty arrangements, this panel will touch on the deal point highlights of the modern indie label deals.<br><br>Wallace E.J. Collins III, Law Offices of Wallace E.J. Collins III - New York, NY<br>Lynn Morrow, Adams and Reese LLP - Nashville, TN |
| 2:00 pm<br>1.00 hr                   | <b>Licensing Pre-Existing Content for Audio Visual Works</b><br><br>Get practical guidance on minimizing legal risks when clearing music, images, footage, and other creative content for audio-visual productions. Gain insight into the industry developments that are reshaping and challenging the licensing and rights clearance process.<br><br>Joy R. Butler, Law Office of Joy R. Butler - New Jersey and Washington, DC   |
| 3:00 pm                              | <b>15-Minute Break</b>   |
| 3:15 pm<br>1.00 hr ethics            | <b>Closing the Case and the File: How to Ethically Terminate a Representation When Completed</b><br><br>Explore the recommended procedures you should have in place to ethically handle both the intake side of client matters, but also what is involved in "closing" files.<br><br>Claude E. Ducloux, Attorney at Law - Austin, TX   |

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| 4:15 pm<br>In Austin Only | <b>Adjourn to Networking Reception</b><br><br>Join us for drinks and hors d'oeuvres with program faculty and attendees. |
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## Friday Morning, Nov. 22, 2024

### Presiding Officer:

**Daniel Hare**, Varsity Search and Baylor University - Waco, TX

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| 8:00 am<br>In Austin Only             | <b>Conference Room Opens</b><br><br>Includes continental breakfast.   |
| 8:30 am<br>0.75 hr                    | <b>The Rise of Sports Content in the Streaming Era</b><br><br>Dive into the complex world of sports content production and distribution in the streaming age. Explore the intricate IP, licensing, and business challenges faced by studios, distributors, and subjects in creating docuseries, documentaries, and live sports broadcasts. And examine how regional sports network instability is impacting professional teams and their devoted fans in this rapidly evolving media landscape.<br><br>Jeremy M. Evans, California Sports Lawyer - Newport Beach, CA<br>Baron E. Ojogho, Davis Wright Tremaine LLP - Los Angeles, CA<br>Bobby Perez, Spurs Sports & Entertainment - San Antonio, TX |
| 9:15 am<br>0.75 hr<br>0.25 hr ethics  | <b>Resurrecting EA Sports College Football</b><br><br>The antitrust, licensing, and NIL issues involved in bringing back one of the country's most popular video games.<br><br>Moderator:<br>Miranda Chavez, Boulware & Valoir - Houston, TX<br>Panelists:<br>Tim Slavin, OneTeam - New York, NY<br>Aaron Solender, OneTeam - San Diego, CA   |
| 10:00 am                              | <b>15-Minute Break</b>  |
| 10:15 am<br>0.75 hr                   | <b>The Aftermath of Recent Strikes</b><br><br>The contract updates and legal issues that resulted from the WGA and SAG AFTRA strikes.<br><br>Moderator:<br>Stephanie K. Hay, The Hay Law Group, PLLC - Houston, TX<br>Panelist:<br>Gordon P. Firemark, Law Offices of Gordon P. Firemark - Los Angeles, CA  |
| 11:00 am<br>0.75 hr<br>0.25 hr ethics | <b>AI Litigation and Legislative Roundup</b><br><br>A discussion of key legal issues and proposed legislation impacting the intersection of creative content and AI programs.<br><br>Stan Soocher, Esq., Entertainment Law & Finance - Denver, CO   |

## Friday Afternoon, Nov. 22, 2024

### Presiding Officer:

**Amy E. Mitchell**, Amy E. Mitchell, PLLC - Austin, TX

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| 11:45 am<br>In Austin Only | <b>NETWORKING LUNCH AND MENTORSHIP OPPORTUNITY<br/>(In Austin Only)</b><br><br>Network with colleagues and converse with conference faculty and other entertainment law experts in multiple practice areas and firm sizes. Lunch is included in registration.  |
| 12:45 pm<br>0.75 hr        | <b>Crossover Creators: A Legal Guide to Multi-Industry Success</b><br><br>Today's creators aren't just artists—they're global brands. Crossing over into brand collaborations, product lines, and new industries presents exciting opportunities but also complex legal challenges. Whether it's negotiating deals, protecting intellectual property, or navigating global markets, advising your clients in this multi-industry landscape requires a nuanced approach. Explore real-world case studies (Pharell Williams, Takashi Murakami, Snoop Dog, Rihanna, Taylor Swift, MSCHF) and provide practical insights into navigating the evolving creator economy.<br><br>Polina Ivko, Adwar Ivko - New York, NY<br>Andrea N. Perez, Carrington, Coleman, Sloman & Blumenthal L.L.P. - Dallas, TX  |
| 1:30 pm<br>1.00 hr         | <b>Is the Clock Ticking? A Discussion of TikTok's Legal Issues and the Platform's Future</b><br><br>Legal problems are anything but a new phenomenon for TikTok and its parent company, Bytedance, from issues relating to copyright infringement to data privacy and national security concerns. Examine TikTok's music licensing practices and the fallout from large rightsholders pulling their catalogs from the platform, along with the most significant legal challenge TikTok has been faced with to date --- the divest-or-ban law.<br><br>Moderator:<br>Gwendolyn Seale, Mike Tolleson and Associates - Austin, TX<br>Panelists:<br>Chris Castle, Christian L. Castle, Attorneys - Austin, TX<br>Amy K. Sanders, The University of Texas School of Law - Austin, TX   |
| 2:30 pm                    | <b>10-Minute Break</b>   |
| 2:40 pm<br>0.75 hr         | <b>Unique Legal Issues Facing Public Media: Austin City Limits turns 50</b><br><br>Join outside counsel for Austin PBS, together with Austin City Limits' Production Manager and Austin PBS Chief Content Officer, to learn about some of the unique legal issues faced by public media organizations that produce creative content. From "gotchas" on fundraising to restrictions on advertising and commercializing content, the panel will discuss how those issues impact the funding, production, and distribution of content by public media organizations. The discussion will focus on the music television series Austin City Limits, which is currently enjoying its 50th year on PBS. Stick around for a Q&A with the award-winning Executive Producer of ACL, Terry Lickona.<br><br>Moderator:<br>Amy E. Mitchell, Amy E. Mitchell, PLLC - Austin, TX<br>Jeff Peterson, LickonaVision - Austin, TX<br>Sara Robertson, Austin PBS - Austin, TX<br>Paul B. Saenz, Queen Saenz + Schutz PLLC - Austin, TX |

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| 3:30 pm<br>0.50 hr | <b>Austin City Limits at 50: Q&amp;A with Terry Lickona</b><br><br>Moderator:<br>Laurie Gallardo, KUTX 98.9 - Austin, TX<br>Panelist:<br>Terry Lickona, Austin City Limits - Austin, TX |
| 4:00 pm            | <b>Adjourn</b>  |