

**2023 Entertainment Law 101**  
**November 8, 2023 • AT&T Conference Center • Austin, TX**  
**November 8, 2023 • Live Webcast**

**Wednesday Afternoon, Nov. 8, 2023**

**Presiding Officer:**

**Brent A. Turman**, Bell Nunnally - Dallas, TX

12:00 pm In Austin Only	<b>Registration Opens</b>  Includes light refreshments.
12:35 pm	<b>Welcoming Remarks</b>
12:45 pm 1.00 hr	<b>So You Want to Be a Sports Lawyer?</b>  Explore the life of in-house counsel from college to the pros.  Jessica Presnall, Big 12 Conference - Irving, TX Stephen Starks, Live Nation Entertainment - Dallas, TX
1:45 pm 1.00 hr	<b>Intellectual Property: The Essentials of Copyrights and Trademarks for Creatives</b>  Understand the basic copyright and trademark principles and identify where they apply in music, television/film, podcasting, and influencer deals.  Stephanie K. Hay, The Hay Law Group, PLLC - Houston, TX
2:45 pm	<b>15-Minute Break</b>
3:00 pm 1.00 hr	<b>How to Start and Run an Independent Music Business</b>  An overview of business entities and how they may be used by music labels, music publishers, managers, promoters, venues or others in the music business, followed by a discussion of the deluge of data that labels, publishers and managers must deal with in the modern music business.  Craig Crafton, University of North Texas College of Music and 3345 Music, LLC - Denton, TX
4:00 pm 0.75 hr	<b>Lawyers Who Produce: Film and TV Edition</b>  This lively panel discussion explores how the skills developed as a lawyer translate to the skills needed by film and television producers. Hear insider tips based on the panelists' productions and reveal what they wished they'd known sooner.  Moderator: Amy E. Mitchell, Amy E. Mitchell, PLLC - Austin, TX Panelists: Duncan C. Montgomery, High Frequency Entertainment, LLC - Austin, TX Lisa Normand, CAMP LUCKY - Dallas, TX
4:45 pm	<b>Adjourn</b>

### **ELI WELCOME EVENT**

Following the 101 program, join TESLAW at Scholz's Biergarten and Bowling Alley for food, fun and bowling! Free for all conference attendees and faculty. Further details will be provided closer to the event.

---