

27th Annual Health Law Conference
April 29*, April 30 - May 1, 2015 • Four Seasons Hotel • Houston, TX
April 29*, April 30 - May 1, 2015 • Live Webcast

Wednesday Evening, Apr. 29, 2015

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| In Houston Only | <p>PRE-CONFERENCE CONCURRENT SESSIONS</p> <p>Please select on registration form. Each session includes a 15-minute break.</p> |
| 6:00 pm In Houston Only | Registration Opens |
| Health Law Fundamentals | |
| 7:00 pm 2.00 hrs | <p>Health Law Fundamentals</p> <p>An introduction to basic health law with an emphasis on fraud and abuse, managed healthcare and Medicare reimbursement issues.</p> <p>Violet M. Anderson, CHRISTUS Health - Houston, TX Kenneth J. Kramer, Texas Health Resources - Arlington, TX Edgar C. Morrison Jr., Jackson Walker L.L.P. - San Antonio, TX</p> |
| 9:15 pm | Adjourn |

In-House Counsel Issues

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| 7:00 pm In Houston Only 2.00 hrs | <p>In-House Counsel Issues (in Houston)</p> <p>Limited to in-house counsel only to involve active discussion and sharing among the panelists and participants. Topics discussed include implementation of Affordable Care Act, health information privacy and security post-Omnibus Rule, physician contracting and compliance concerns, risk management and litigation and the nature of relationships with outside counsel, including billing.</p> <p>Moderator: Robert F. Corrigan Jr., Baylor College of Medicine - Houston, TX Panelists: Deborah Gordon, Memorial Hermann Health System - Houston, TX Alexandria Hien McCombs, Concentra Health Services, Inc. - Addison, TX Andy G. Navarro, CHRISTUS Health - Irving, TX</p> |
| 9:15 pm In Houston Only | Adjourn |

Thursday Morning, Apr. 30, 2015

Presiding Officer:

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| 7:30 am In Houston Only | Registration Opens Includes continental breakfast. |
| 8:20 am | Welcoming Remarks |
| 8:30 am 1.25 hrs | Healthcare Year-in-Review An entertaining and informative overview of important healthcare developments in the past year, including regulatory changes, politics and policy initiatives. Jack S. Schroder Jr., Retired, Alston & Bird LLP - Big Canoe, GA |
| 9:45 am 0.75 hr | Practical Legal Guidance: The Myths and Facts about Clinical Integration and Other Forms of Provider Collaborations With healthcare reform, providers increasingly have the view that they need to build larger multi-provider networks to have the resources and infrastructure to provide higher quality, more efficient, value-based clinical care. To do this, the concept of clinical integration often arises as a possible framework to align providers to work interdependently. At the same time, the Federal Trade Commission has been vocal in raising antitrust concerns in that healthcare reform does not provide a free pass for providers to collaborate unlawfully or to amass too much market power. Hear an overview of clinical integration and other forms of provider collaboration and practical guidance on how to navigate the antitrust landscape. Bernard A. Duco Jr., Norton Rose Fulbright - Houston, TX Jeffrey S. Spigel, King & Spalding - Washington, DC |
| 10:30 am | Break |
| 10:45 am 0.75 hr | Physician Practice Acquisitions: Perspectives from Physicians, Hospitals, Investors and Strategic Buyers In the changing healthcare landscape, physicians are looking for partners to help ensure stability. Understand the perspectives of the physicians, perspectives of potential partners with physicians (including hospitals, investors, and strategic buyers) and some key legal issues in these transactions. Mark Easterly, Houston Methodist - Houston, TX Amanda K. Jester, Waller Lansden Dortch & Davis, LLP - Austin, TX |
| 11:30 am 0.75 hr | Managed Care Contracting: What's New, What's Important? Managed care arrangements are a mainstay in the marketplace, but increasing use of a managed care model for Medicaid and growth of Medicare Advantage and the Affordable Care Act exchange enrollment has only underscored the importance of a sophisticated approach to provider/payer contracts. This panel addresses, from both payer and provider perspectives, the important provisions in managed care agreements, including national contracting and continuity after acquisitions and with new products; regulatory terms in Medicare Advantage and Medicaid contracts; and key terms in agreements with Affordable Care Act entities (risk sharing; bonus for high quality scores; multi-provider). Paula Denney, Jackson Walker L.L.P. - Houston, TX Leah Stewart, Beatty Bangle Strama, P.C. - Austin, TX |
| 12:15 pm In Houston Only | Break (in Houston) |

Thursday Afternoon, Apr. 30, 2015

Presiding Officer:

David W. Hilgers, Husch Blackwell LLP - Austin, TX

In Houston Only

Optional Table Topics Luncheon

Discussion groups with conference faculty and registrants. See registration form to select a Table Topic and purchase your ticket for lunch.

TOPIC A: Operations: From A to Z

12:35 pm

In Houston Only

TOPIC A: Operations: From A to Z

TOPIC B: HIPAA Dilemmas

12:35 pm

In Houston Only

TOPIC B: HIPAA Dilemmas

TOPIC C: Stark and Anti-Kickback Issues

12:35 pm

In Houston Only

TOPIC C: Stark and Anti-Kickback Issues

TOPIC D: Physician Arrangements and More

12:35 pm

In Houston Only

TOPIC D: Physician Arrangements and More

1:20 pm

In Houston Only

Break

1:35 pm

1.00 hr

Exchanges, Expansion, ACOs—Oh My!—We're Off to See the Wizard

A review and update of how the ACA has impacted Texas, including a quick summary of the *King v. Burwell* arguments, a look at subsidies, and a discussion of how the Exchanges, ACOs, and other Captive Delivery Models are impacting care in Texas; plus a review and debate relating to network development, narrow networks, practical implications and takeaways.

Moderator:

Susan Feigin Harris, Baker & Hostetler LLP - Houston, TX

Panelists:

Christopher M. Born, Texas Children's Health Plan - Houston, TX

Benjamin J. Halbach, Catto & Catto LLP - Austin, TX

Alice Kay Marcee, UT Southwestern Medical Center - Dallas, TX

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| <p>2:35 pm 1.00 hr 0.50 hr ethics</p> | <p>Enforcement and Compliance</p> <p>The U.S. Department of Health and Human Services Office of Inspector General plays a central role in federal efforts to promote health care compliance and enforce fraud and abuse laws. Learn about OIG's operation within HHS and with the Department of Justice; OIG-issued guidance, including advisory opinions, regulations, bulletins, and alerts; fraud law waivers in new Medicare delivery and payment models; and criminal, civil, and administrative enforcement, including qui tams, exclusions, and self-disclosures.</p> <p>Gregory E. Demske, Office of Counsel to the Inspector General - Washington, DC</p> |
| <p>3:35 pm</p> | <p>Break</p> |
| <p>3:45 pm 0.75 hr</p> | <p>Data Privacy and Security Update</p> <p>A review of the focus of enforcement after the passage of the HIPAA Omnibus Rule, the current status of the HIPAA audit program, the increase in state actions for HIPAA violations and the need for cyber-liability (data breach) insurance.</p> <p>Erin Fleming Dunlap, Polsinelli PC - Saint Louis, MO</p> |
| <p>4:30 pm 1.00 hr</p> | <p>New Models of Delivering Healthcare: Why Can't We All Just Get Along?</p> <p>A discussion of the new healthcare delivery models that have evolved in response to healthcare reform including the expansion of employer-sponsored programs, accountable care organizations, and patient-centered medical homes. Other delivery models that rely on telemedicine technology and clinical analytics are also addressed. Gain a better understanding of the use of these tools and metrics in their strategies to align disparate providers to provide more efficient and effective care.</p> <p>Adam H. Laughton, Seyfarth Shaw LLP - Houston, TX Lisa L. Modica, Halliburton Energy Services, Inc. - Houston, TX Kenya S. Woodruff, Haynes and Boone, LLP - Dallas, TX</p> |
| <p>5:30 pm</p> | <p>Adjourn</p> |
| <p>In Houston Only</p> | <p>NETWORKING RECEPTION (5:30 p.m. to 6:30 p.m.)</p> <p>THANK YOU TO OUR SPONSORS</p> <p>Join us for drinks and hors d'oeuvres with program faculty and attendees.</p> |

Friday Morning, May 1, 2015

Presiding Officer:
Mary M. Bearden, Brown & Fortunato, P.C. - Amarillo, TX

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| <p>7:30 am In Houston Only</p> | <p>Conference Room Opens</p> <p>Includes continental breakfast.</p> |
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| <p>8:30 am 1.00 hr</p> | <p>Operational Impact of Significant Cases</p> <p>An in-depth look at key legal developments and significant cases affecting healthcare operations, including credentialing and liability issues that impact hospitals and providers. A comprehensive review of recent decisions affecting the liabilities and duties of healthcare providers is also provided in the written materials.</p> <p>Yvonne K. Puig, Norton Rose Fulbright - Austin, TX</p> |
| <p>9:30 am 1.00 hr</p> | <p>M&A Healthcare Transactions</p> <p>A discussion of the current landscape of M&A healthcare transactions, including trends in hospital acquisitions (for profit and non-profit), on the buyer and seller side, and physician practice acquisitions by various health-industry stakeholders.</p> <p>Moderator: Lisa A. Genecov, Norton Rose Fulbright - Dallas, TX</p> <p>Panelists: Jon (Jay) R. Harris Jr., King & Spalding LLP - Atlanta, GA James Burgdorfer, Juniper Advisory LLC - Chicago, IL Gary Kay Ruff, Tenet Healthcare Corporation - Dallas, TX</p> |
| <p>10:30 am</p> | <p>Break</p> |
| <p>10:45 am 0.75 hr 0.50 hr ethics</p> | <p>Due Diligence Considerations in Today's Healthcare Deals</p> <p>Analyze the regulatory compliance issues that counsel need to address in their due diligence of today's healthcare transactions, with an emphasis on practical considerations and issues of current interest to the Government.</p> <p>Donald H. Romano, Foley & Lardner - Washington, DC Sidney S. Welch, Kilpatrick Townsend & Stockton LLP - Atlanta, GA</p> |
| <p>11:30 am 1.00 hr ethics</p> | <p>The Ethics of Negotiations: The Rules of Disciplinary Procedure, Cicero, and Ethics</p> <p>What do they have in common and how do they differ?</p> <p>Brenda T. Strama, Beatty Bangle Strama, P.C. - Austin, TX Jason Boulette, Boulette Golden & Marin L.L.P. - Austin, TX</p> |
| <p>12:30 pm</p> | <p>Adjourn</p> |