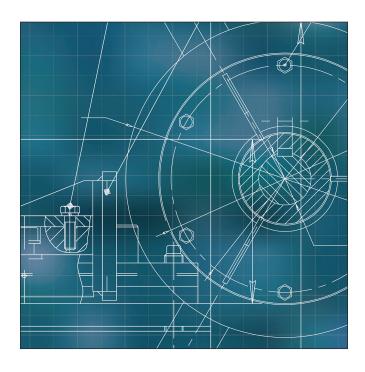


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November 7–8, 2019 Hotel ZaZa ■ Austin, Texas

Live Webcast November 7–8

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#### 24TH ANNUAL

## ADVANCED PATENT LAW INSTITUTE

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#### THURSDAY MORNING, NOV. 7, 2019

#### Presiding Officers: Heather L. Flanagan PhD, Fish & Richardson P.C., Austin, TX

**7:30 a.m.** Registration Opens Includes continental breakfast.

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8:20 a.m.

8:30 a.m. .75 hr

#### Recent Developments in Claims Construction

The baseline of patent application preparation/prosecution, district court trials, Federal Circuit appeals, and AIA post-grant review proceedings, is claim construction. Review of important 2018/2019 claim construction cases and issues at the Federal Circuit and trial court levels, as well as at the PTAB. And examine the PTAB's procedural and substantive claim construction "rules, practices, and etc.," including the PTAB's adoption of *Phillips* construction under all circumstances, and rule and practice changes to mandate PTAB consideration of claim constructions from other proceedings.

Kenneth R. Adamo, Kirkland & Ellis LLP, Chicago, IL

9:15 a.m. .75 hr

#### Alice at Five: Section 101 Update

Five years ago, the Supreme Court's Alice decision significantly changed the landscape for patent eligible subject matter. Has the sky fallen? Has the pendulum swung back towards more eligibility for computer software and life sciences patents? And what will Congress do about it all? Hear the latest Section 101 developments, including recent cases, legislative proposals, and their implications and best practices for patent prosecutors and litigators.

Steve Borgman, Vinson & Elkins LLP, Houston, TX Janice Le Ta, Baker Botts, Austin, TX

10:00 a.m. Break

#### 10:15 a.m.

1.00 hr

#### Section 101 in Two Realms: Where We Are and Where We Might Be Going in Life Sciences and in Software

Gain practical prosecution suggestions based on the current PTO guidelines and developing case law as they are meeting the real world in bio/ pharma and in software/business methods. Plus, explore current efforts to change the law through Congress, as well as issues in enforcement.

Michael W. Piper, Conley Rose, PC, Plano, TX Gina N. Shishima, Norton Rose Fulbright, Austin, TX

11:15 a.m. .50 hr

## Prosecuting Patents to Survive Post-Grant Proceedings

Once infamously branded a "death squad" for patents, the PTAB can be a scary place for patentees faced with petitions for post-grant review. Examine PTAB-proofing techniques that patent practitioners should consider at each stage of the application drafting and prosecution process.

Kenneth Darby, Fish & Richardson P.C., Austin, TX Aruna Ghatak-Roy, Dickinson Wright PLLC, Austin, TX

11:45 a.m. .50 hr

#### Patents, Open Source, and Standards: An Emerging Landscape

Open source software development and standards development are converging, but come from disparate development traditions or freewheeling copyright licensing and deliberate patent cross licensing. How can the two work together? Examine the landscape that is coming as the two collide—or comingle

Heather J. Meeker, O'Melveny & Myers LLP and OSS Capital, Oakland, CA

12:15 p.m. Pick Up Lunch

Included in registration.

M C L This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 14.50, of which 3.00 credit hours will apply to the legal ethics/professional responsibility credit. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944), and Oklahoma Bar Association MCLE presumptively approved provider (#169).

#### THURSDAY AFTERNOON

**Presiding Officers:** 

Michael P. Adams, Dykema, Austin, TX

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#### LUNCHEON PRESENTATION

12:35 p.m.

.75 hr ethics

#### **Ethics of Social Media**

The world of social media has engulfed us all. Not only has it transformed our society, but it has worked its way into every legal field as well. Discover the ethical issues facing you as attorneys—and that of your clients—in this social media age.

Ryan M. Garcia, Dell, Round Rock, TX

1:20 p.m.

1:35 p.m.

1.00 hr | .25 hr ethics

# Machine Learning and AI: Applications, Legal and Ethical Issues, and Practical Guidance for Prosecution

Companies are investing heavily in Artificial Intelligence and Machine Learning technologies with vast arrays of applications of Neural Networks to perform complex tasks with great speed with the advent of 5G wireless technologies and stronger processing capabilities. This panel explores the components of Al/ML technologies, its applications, and how intellectual rights in these technologies can be protected including patent prosecution and data administration strategies. In addition, ethical concerns are raised as to the extent such technologies test the bounds of privacy and supplant human activities and we also explore these concerns.

Moderator:

Umesh M. Desai, AT&T Labs, Austin, TX

#### Panelists:

Ed Guntin, Guntin & Gust, PLC, Barrington, IL Bruce E. Stuckman, Garlick & Markison, Austin, TX Eric Zavesky, AT&T Labs, Austin, TX .75 hr

## Navigating Your Rights at the ITC, CBP, and Beyond

Hear an overview of the ITC jurisprudence over the last several years, with a discussion of recent cases that have had an impact on the ITC practice, and examine the intersection of the ITC with other government agencies, such as the PTAB, CBP, and the CIT.

Syed K. Fareed, Baker Botts, Austin, TX Lisa M. Kattan, Baker Botts, Washington, DC

3:20 p.m.

Break

3:30 p.m.

1.00 hr | .25 hr ethics

## Damages: Recent Developments Offering Opportunities and Indicating Limitations

A discussion of recent developments influencing the scope of compensation available for patent infringement, including geographic limitations on damages, SEPs and FRAND, and managing your willfulness witness.

#### Moderator:

Shirley Webster, Ocean Tomo, LLC, Houston, TX

#### Panelists:

Bert A. Greene, Duane Morris LLP, Austin, TX Jeanne M. Heffernan, Kirkland & Ellis LLP, New York. NY

Richard L. Wynne Jr., Thompson & Knight LLP, Dallas. TX

4:30 p.m.

1.00 hr | .50 hr ethics

#### **Judicial Panel**

Hear distinguished judges from the District Courts discuss their experiences hearing and trying patent cases.

#### Moderator:

Phillip B. Philbin, Haynes and Boone, LLP, Dallas, TX

#### Panelists

Hon. Alan D Albright, U.S. District Court, Western District of Texas, Waco, TX

Hon. Susan J. Hightower, U.S. District Court, Western District of Texas, Austin, TX

Hon. Maryellen Noreika, U.S. District Court, District of Delaware, Wilmington, DE

Hon. Lee Yeakel, U.S. District Court, Western District of Texas, Austin, TX

5:30 p.m. Adjourn

#### NETWORKING RECEPTION

5:30 p.m. - 6:30 p.m.

Join us for drinks and hors d'oeuvres with program faculty and attendees.

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#### FRIDAY MORNING, NOV. 8, 2019

#### **Presiding Officers:**

David L. McCombs, Haynes and Boone, LLP, Dallas, TX

#### 7:30 a.m. Conference Room Opens

Includes continental breakfast.

#### FRIDAY MORNING BREAKFAST AND PRESENTATION HOSTED BY WOMEN IN IP

8:00 a.m.

1.00 hr | .50 hr ethics

## Breakfast Presentation: In-House Counsel Panel

Best practices for establishing and maintaining a healthy relationship between in-house and outside counsel, including effective communications, working with business leaders and inventors, establishing working procedures, activities beyond the business relationship, creating unique service offerings, and relevant ethical issues.

#### Moderator:

Ann LaFeir, USAA, San Antonio, TX

#### Panelists:

Michele Connors, Cirrus Logic, Inc., Austin, TX Lauren B. Hoffer, Dell, Round Rock, TX Darin M. Klemchuk, Klemchuk LLP, Dallas, TX William Allen Powell, Fletcher Yoder, P.C., Houston, TX

9:00 a.m.

Break

9:15 a.m.

1.00 hr

## Year in Review: Federal Circuit and SCOTUS Update

A whirlwind summary of the most important developments in Supreme Court and Federal Circuit case law over the last year.

Mark A. Lemley, Stanford Law School and Durie Tangri LLP, Stanford and San Francisco, CA

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10:15 a.m.

.50 hr

## Case Law and Regulatory Antitrust Developments Post-Actavis

Complaints about drug prices have lead to expansion of antitrust problems for Pharma. Legislation has imposed new government reporting requirements for patent licenses in the Pharma industry. Other legislation is pending to impose new antitrust risks and penalties on the Pharma industry. Case law on "reverse settlements" has snowballed since FTC v. Actavis, and now reaches even non-cash settlement terms. Standard-setting has now become a part of the Pharma and medical device industry, bringing with it disclosure, FRAND and antitrust issues. Hear more on enacted and pending legislation, case law developments, and future trends in antitrust in the Pharma Industry.

Danielle Joy "DJ" Healey, Fish & Richardson P.C., Houston, TX

10:45 a.m.

Brook

11:00 a.m.

.75 hr

# Managing Economics: Patent Insurance and Litigation Financing

The financial aspects of intellectual property litigation can impact the health of a business and be case determinative. Explore two important avenues for addressing and overcoming risks that may lead to better economics and better outcomes.

Gregory L. Hillyer, Hillyer Legal, PLLC, Washington, DC Jeffrey G. Toler, Toler Law Group, Austin, TX

11:45 a.m.

.75 hr

#### The Evolution of the PTAB in the Last Year

Between new proposed amendment procedures, updates to the Patent Trial Practice Guide, and numerous precedential decisions, PTAB trial practice has experienced dramatic changes in the past year. Panelists discuss the impact of these changes and how parties on both sides of the proceedings can most effectively deal with such a rapidly evolving area of law.

#### Moderator:

Teresa Stanek Rea, Crowell & Moring, LLP, Washington, DC

#### Panelists:

Raghav Bajaj, Haynes and Boone, LLP, Austin, TX Hon. Christopher Crumbley, U.S. Patent and Trademark Office, Patent Trial and Appeal Board, Alexandria, VA

Michael T. Rosato, Wilson Sonsini Goodrich & Rosati, P.C., Seattle, WA

#### 12:30 p.m. Pick Up Lunch

Included in registration.

#### FRIDAY AFTERNOON

**Presiding Officers:** William D. Wiese, DuBois, Bryant & Campbell, L.L.P., Austin, TX

#### THANK YOU TO OUR **LUNCH SPONSOR**



#### **LUNCHEON PRESENTATION**

12:50 p.m.

.50 hr

#### **PTAB Update**

Hear an update on PTAB appeals and trial proceedings.

Hon. Scott R. Boalick, U.S. Patent and Trademark Office, Patent Trial and Appeal Board, Alexandria, VA

1:20 p.m.

1:35 p.m.

.50 hr

## Hot Topics in Hatch-Waxman, Pharmaceuticals, and Life Sciences Patent

An overview of recent decisions in Hatch-Waxman, pharmaceuticals, and life sciences patent cases, plus trends that have developed due to those

Aden M. Allen, Wilson Sonsini Goodrich & Rosati,

J. Nicole Stafford, Wilson Sonsini Goodrich & Rosati. P.C., Austin, TX

#### 2:05 p.m.

.75 hr

### **Global Trends in Enforcement** A discussion of developments, tactics, challenges,

and considerations lawyers and clients should consider when initiating or defending foreign enforcement campaigns.

#### Moderator:

Kevin Kudlac, Connor Kudlac Lee, PLLC, Austin, TX

Michael H. Baniak, EOS of North America, Inc., Pflugerville, TX

Kat Li, McKool Smith, Austin, TX

Rick Sanchez, Whitaker Chalk Swindle & Schwartz PLLC, Fort Worth, TX

#### 2:50 p.m.

.75 hr ethics

#### **Practical IP Ethics Problems**

Using film, animations, and even clips from a patent lawyer-turned stand-up comic, this session addresses conflicts of interest, competently policing trademark infringement without harming your client's brand, and how to competently and ethically represent clients with IP needs.

David Hricik, Mercer University School of Law and Taylor English Duma LLP, Macon and Atlanta, GA

Adjourn

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Duff & Phelps StoneTurn

Dykema Thompson & Knight LLP

McKool Smith Wilson Sonsini Goodrich & Rosati

## AUSTIN

November 7-8, 2019

#### **CONFERENCE LOCATION**



#### Hotel ZaZa

400 Lavaca Street Austin, Texas 78701 888.880.3244 (reservations)

#### Special Room Rate: \$255

Good through October 16, 2019 Reference group code "UTA116" (Subject to Availability)

#### Parking:

\$20 Daily Valet Parking \$38 Overnight Valet Parking

#### **KEY DATES**

#### October 30, 2019

Last day to order a printed binder

#### October 30, 2019

Last day for early registration

Add \$50 for live, in-person registrations received after this time

#### November 1, 2019

Last day for full refund cancellation

#### November 4, 2019

Last day for partial refund cancellation \$50 processing fee applied

#### November 7, 2019 8:20 a.m., CST

Institute and Webcast begin

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UT Law CLE is committed to helping attorneys meet their annual Texas MCLE requirements. Following the event, attendees will receive a free, on-demand eSupplement that will bring their total available hours to 15.00, including 3.00 hours of ethics.

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