

**2015 Trial Skills Training Camp**  
**September 25, 2015 • Cityplace Conference Center • Dallas, TX**  
**October 23, 2015 • Norris Conference Center - CityCentre • Houston, TX**

**Friday Morning, Sep. 25, 2015**

**Presiding Officers:**

In Dallas: **Michael P. Maslanka**, UNT Dallas College of Law - Dallas, TX

In Houston: **Samantha Barlow Martinez**, Muskat, Martinez & Mahony, LLP - Houston, TX

7:15 am	<b>Registration Opens</b>  Includes continental breakfast.
<b>Optional Early Bird Ethics Roundtable</b>	
	<b>Optional Early Bird Ethics Roundtable</b>  Discussion group with conference faculty and registrants.
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<b>10+ Tips on Effective Deposition Techniques</b>	
7:50 am 0.50 hr ethics	<b>10+ Tips on Effective Deposition Techniques</b>  Learn how to get the answers you want—effectively and ethically, including the three magic questions.  <i>This session has moved to 5:00 PM Friday.</i>  Michael P. Maslanka, UNT Dallas College of Law - Dallas, TX
8:20 am	<b>Adjourn</b>
8:25 am	<b>Welcoming Remarks</b>
8:30 am 0.50 hr	<b>The Scarlet W: Waiver</b>  Don't get the label. Learn the latest about preserving error at each stage of trial, including evidentiary objections, jury charge issues and directed verdict or judgment as a matter of law (JMOL). Learn how to avoid waiving your argument on appeal.  In Dallas: Richard B. Phillips Jr., Thompson & Knight LLP - Dallas, TX In Houston: G. Keith Grady, The Grady Law Firm, P.C. - Houston, TX

9:00 am 0.75 hr	<p><b>Voir Dire: Finding Your Enemies</b></p> <p>Lessons for conducting effective <i>voir dire</i>, such as how to expose a possible bias and prejudice in potential jurors through the use of scaling questions and binary questions on jury questionnaires, as well as the use of five generational issues in jury selection.</p> <p>In Dallas: Moderator: Trey Branham, Dean Omar &amp; Branham, LLP - Dallas, TX Panelists: Jason S. Bloom, Bloom Strategic Consulting, Inc. - Dallas, TX Adam Boesen, Courtroom Sciences, Inc. - Irving, TX T Nguyen, Turley Law Firm - Dallas, TX In Houston: Moderator: Derek S. Hollingsworth, Rusty Hardin &amp; Associates LLP - Houston, TX Panelists: Joseph Y. Ahmad, Ahmad, Zavitsanos, Anaipakos, Alavi &amp; Mensing P.C. - Houston, TX Edwin Sullivan, Oberti Sullivan LLP - Houston, TX</p>
9:45 am	<p><b>Bullpen Break</b></p> <p>Opportunity to talk one-on-one with morning speakers about your specific questions or issues in the "bullpen."</p>
10:00 am 0.75 hr ethics	<p><b>Winning Opening Statements and Closing Arguments: Make them Effective and Ethical</b></p> <p>You have one chance to make a good first impression on the jury and one chance to leave them thinking about voting for you—don't waste them.</p> <p>In Dallas: Moderator: E. Leon Carter, Carter Scholer Arnett Hamada &amp; Mockler, PLLC - Dallas, TX Panelists: Jason S. Bloom, Bloom Strategic Consulting, Inc. - Dallas, TX Pete Marketos, Reese Gordon Marketos LLP - Dallas, TX In Houston: Moderator: Charles H. Wilson, Cozen O'Connor - Houston, TX Panelists: Suzanne L. Davis, EDGE Litigation Consulting LLC - Houston, TX Elizabeth Pannill Fletcher, Ahmad, Zavitsanos, Anaipakos, Alavi &amp; Mensing P.C. - Houston, TX</p>
10:45 am 0.25 hr	<p><b>The Three Rules of Avoiding Disaster on Direct Examination</b></p> <p>Three tips for getting key witnesses ready to testify, including witness evaluation, witness training and witness effectiveness testing with mock jurors.</p> <p>In Dallas: Adam Boesen, Courtroom Sciences, Inc. - Irving, TX In Houston: Dennis G. Herlong, Law Office of Dennis Herlong - Houston, TX</p>

11:00 am 0.25 hr	<b>Use of Depositions at Trial</b>  An examination of the rules regarding depositions and how to use depositions in court.  In Dallas: Jessica Brown Wilson, FisherBroyles, LLP - Dallas, TX In Houston: Nancy R. Kornegay, Trahan Dinn Kornegay Payne LLP - Houston, TX
11:15 am 0.50 hr ethics	<b>Clear Thinking at Trial: Be Centered, Be Aware, Be in the Moment</b>  Stressed in trial prep and at trial? Inevitable? Yes. Manageable? Absolutely. Learn actionable techniques and tips for yourself and your witnesses in order to stay focused and effective.  In Dallas: Melissa Marks Garner, Corporate Wellness Meditation - Dallas, TX Julie Innmon, FisherBroyles, LLP - Dallas, TX In Houston: Melissa Marks Garner, Corporate Wellness Meditation - Dallas, TX Samantha Barlow Martinez, Muskat, Martinez & Mahony, LLP - Houston, TX
11:45 am	<b>Pick Up Lunch</b>  Included in registration.

## Friday Afternoon, Sep. 25, 2015

### Presiding Officers:

In Dallas: **Michael P. Maslanka**, UNT Dallas College of Law - Dallas, TX

In Houston: **Samantha Barlow Martinez**, Muskat, Martinez & Mahony, LLP - Houston, TX

### LUNCHEON PRESENTATION

12:00 pm 1.00 hr 0.25 hr ethics	<b>Developing a Winning Case Strategy</b>  Most lawyers litigate a case without ever taking the time to realize what will really make a difference at trial. Learn how to identify the most important issue in your case that will affect its outcome and develop a winning strategy at trial.  In Dallas: Moderator: Shane Read, U.S. Attorney's Office, Northern District of Texas - Dallas, TX Panelists: Nicole T. LeBoeuf, Anderson Tobin, PLLC - Dallas, TX Kacy Miller, CourtroomLogic Consulting - Dallas, TX Hon. Irma Carrillo Ramirez, U.S. District Court, Northern District of Texas - Dallas, TX In Houston: Hon. Grant Dorfman, 334th District Court - Houston, TX John H. Kim, The Kim Law Firm - Houston, TX
1:00 pm	<b>Break</b>

1:15 pm 0.50 hr	<p><b>When You Lose: A Game Plan</b></p> <p>Yes, it happens. Transitioning from trial to appeal with a focus on the timing and substance of post-trial motions, bonds and notices of appeal.</p> <p>In Dallas: Carl Cecere, Cecere PC - Dallas, TX</p> <p>In Houston: Kelley M. Keller, Ellison Keller, P.C. - Houston, TX</p>
1:45 pm 0.50 hr	<p><b>When You Win! A Game Plan</b></p> <p>Discussion of strategies for collecting on judgment, including post-judgment remedies such as judgment liens, garnishment, execution, turnover proceedings and receiverships under the DTPA.</p> <p>In Dallas: Donna Brown, Donna Brown, P.C. - Austin, TX</p> <p>In Houston: Erin K. Copeland, Fibich, Leebron, Copeland, Briggs, &amp; Josephson - Houston, TX</p>
2:15 pm 0.25 hr	<p><b>Attorney Fees: Five Recent Cases You Must Know</b></p> <p>The ins and outs of getting or fighting attorney's fees.</p> <p>In Dallas: Stacey H. Cho, Carter Scholer Arnett Hamada &amp; Mockler, PLLC - Dallas, TX</p> <p>In Houston: Daniel N. Ramirez, Monty &amp; Ramirez LLP - Houston, TX</p>
2:30 pm 0.75 hr 0.25 hr ethics	<p><b>Beyond the ELMO: Graphics, Models and Much More!</b></p> <p>Juries expect to see visual aids and technology in the courtroom. Gain insight from courtroom technology professionals about innovative tools to support your electronic trial presentation.</p> <p>In Dallas: Moderator: Sean T. Hamada, Carter Scholer Arnett Hamada &amp; Mockler, PLLC - Dallas, TX</p> <p>Panelists: Greg Glass, Point Multimedia LLC - Dallas, TX Ryan Malphurs, Courtroom Sciences, Inc. - Irving, TX</p> <p>In Houston: Moderator: Brian D. Melton, Susman Godfrey LLP - Houston, TX</p> <p>Panelists: Nancy Rose, Courtroom Concepts - Houston, TX Matt Spalding, Legal Media, Inc. - Houston, TX Tara Trask, Tara Trask and Associates - Dallas, TX</p>
3:15 pm	<p><b>Bullpen Break</b></p> <p>Opportunity to talk one-on-one with afternoon speakers about your specific questions or issues in the "bullpen."</p>

3:30 pm 0.50 hr	<p><b>The Paper Chase</b></p> <p>It's not just a movie. Explore the interplay between discovery and trial, including pre-trial orders and disclosures. Exciting? Maybe. Crucial? Definitely!</p> <p>In Dallas: Meyling Ly, Littler Mendelson P.C. - Dallas, TX</p> <p>In Houston: Kenneth P. Held, Schiffer Odom Hicks &amp; Johnson PLLC - Houston, TX</p>
4:00 pm 1.00 hr ethics	<p><b>How to Learn to Stop Hating and Start Loving the Reptile Brain</b></p> <p>Get the latest in cognitive theory and how to make it work for you—ethically and effectively.</p> <p>Ryan Malphurs, Courtroom Sciences, Inc. - Irving, TX Michael P. Maslanka, UNT Dallas College of Law - Dallas, TX</p>
5:00 pm	<p><b>Adjourn</b></p>