

TOTAL RECALL



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PRODUCT RECALL EXPENSES – FIRST PARTY

- Replacement or repair of products;
- Notification and advertising costs relating to the recall;
- Costs to withdraw products from the stream of commerce, including storage costs and costs to destroy the products;
- Costs directing relating to the recall process, such as training employees to respond;

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"Total Recall: The Ins and Outs of Coverage for Product Recalls and Chipotle-Like Incidents"