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***Legal Ethics Challenges in the
World of Healthcare
CYBERTHREATS:***

**Law, Technology and Professional
Responsibility for
Healthcare Lawyers**



Healthcare Ethics

- Yesterday's Rules, Tomorrow's Technology and Today's Compliance
 - Complexity of Regulatory Environment
 - Speed of Technological Innovation

Healthcare Ethics

- Men and Women of Tomorrow: Entrepreneurial Innovation Meets Time-Honored Regulation
 - The Culture of “Disruption”
 - “Money Never Sleeps.” Or Waits, Either.
 - Sales First, Compliance Later?

Healthcare Ethics

- The Lawyer: The Smartest Guy (or Gal) in the Room, or At Least the Only One with a Suit On
 - Entrepreneurial Mindset vs. Lawyer Mindset
 - Compartmentalized Legal Work
 - Dueling Loyalties

THE INTERSECTION OF DISRUPTION AND LEGAL ETHICS: Old Ethics Wine in New Technology Bottles

- The Duty of Competence and the Scope of Representation
 - “Competence” and Technological Literacy
 - Limitations on Representation: Corporate vs. IP vs. Healthcare vs. ???
 - Model Rules 1.1 and 1.2

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