

# Incident Response and Breach Disclosure

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## The Panel

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|--|----------------------------|
| • Shawn Fleury                         | Alvarez & Marsal           |
| • Timothy A. Newman                    | Haynes and Boone, LLP      |
| • Jenifer Sarver                       | Sarver Strategies          |
| • Jessica Smith                        | AllClear ID                |
| • Doug Weiner                          | Hewlett Packard Enterprise |
| • Emily Westridge Black<br>(Moderator) | Haynes and Boone, LLP      |

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# Topics

1. Pre-Breach Preparation
2. Incident Response Framework
3. Red Alert: Cyber Attack!
4. Common Hurdles
5. Lessons Learned



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## 1. Pre-Breach Preparation

- Perform diligent risk assessments
- Draft contracts with:
  - suitable representations and warranties
  - audit rights
  - required ongoing training
  - strong notice provisions
  - insurance requirements
  - indemnity provisions



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