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RESUSCITATION AND REANIMATION



- A Little History
- Redevelopment Examples
- Redevelopment Case Studies
- Environmental Concerns in Redevelopment Projects

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A Little History

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The Rise of the Mall

- Started in California in the 1920's with stores connected to a grocery store
- First enclosed mall was in Minneapolis suburbs, 1956
- Intended to be a social, community center
- Shopping mall named as "top 50 wonders that revolutionized the lives of consumers" (Consumer Reports, 1986)



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Valley View Mall Dallas Texas Circa 1982

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Title search: Retail Resuscitation: Environmental Challenges for Reanimation

Also available as part of the eCourse 2017 William W. Gibson, Jr. Mortgage Lending eConference

First appeared as part of the conference materials for the 51st Annual William W. Gibson, Jr. Mortgage Lending Institute session "Retail Resuscitation: Environmental Challenges for Reanimation"