

Voir Dire: *Striking the Perfect Balance*

Chari L. Kelly, Adjunct Professor
UT Advocacy Department
Travis County District Attorney's Office

Fundamentals

- Time Management
- Personalizing yourself
- Guiding them through the process
- Themes of your case
- Explain the law in an easily digestible way
- Identifying bad jurors for you
- Diffusing easy strikes for your opponent
- Dealing with the difficult juror
- Rolling with the punches

Time Management



Time Management

- Keep your intros short, but weave yourself into the rest of the presentation, your examples, et cetera.
- Focus your time on uncovering useful information, not just speaking at the jury and getting people to agree.
- Pick the one issue that will make or break your case and focus your time and energy on that.
- Be flexible if things don't go your way

Personalize yourself while
guiding them through the process.

Sample Tour Guide Slides



Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](http://utcle.org/elibrary)

Title search: Voir Dire: Striking the Perfect Balance

Also available as part of the eCourse

[2017 Page Keeton Civil Litigation eConference](#)

First appeared as part of the conference materials for the
41st Annual Page Keeton Civil Litigation Conference session
"Voir Dire: Striking the Perfect Balance"