

Voir Dire: Striking the Perfect Balance

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Fundamentals

- Time Management
- Personalizing yourself
- Guiding them through the process
- Themes of your case
- Explain the law in an easily digestible way
- Identifying bad jurors for you
- Diffusing easy strikes for your opponent
- Dealing with the difficult juror
- Rolling with the punches

Time Management

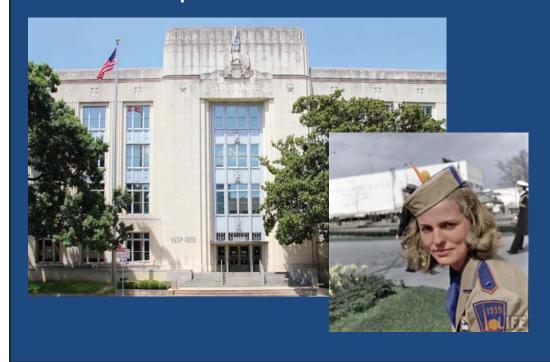


Time Management

- Keep your intros short, but weave yourself into the rest of the presentation, your examples, et cetera.
- Focus your time on uncovering useful information, not just speaking at the jury and getting people to agree.
- Pick the one issue that will make or break your case and focus your time and energy on that.
- Be flexible if things don't go your way

Personalize yourself while guiding them through the process.

Sample Tour Guide Slides







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Also available as part of the eCourse 2017 Page Keeton Civil Litigation eConference

First appeared as part of the conference materials for the 41st Annual Page Keeton Civil Litigation Conference session "Voir Dire: Striking the Perfect Balance"