

OPENING STATEMENTS AND CLOSING ARGUMENTS



How Far Can You Go?

By: Frank Guerra, IV
Alex Work

WATTS | GUERRA ^L_L_P

OVERVIEW

The Audience and Jury Selection
The Laws of Primacy and Recency
The Golden Rule
Reaching Your Audience
*The Do's and Don'ts of Opening
Statement and Closing Argument*

JURY SELECTION

Who Is Your Audience?



Age Distribution of Jurors

JACKSON COUNTY - DIVISION 16 VOIR DIRE Page 1 of 2

MCEVOY GERALD J 60	LETH JENNIFER 73	JEN JEN 67	BLF JOHN A 64	KENDALL DAVID E 63	ALLEN CHARLOTTE 63	ROBINSON LIVON 60
	ABDUL-HAKR INSIBRAH SAID 60	ARNOLD JANET SUE 57	FLEEMAN MARY D 57	WARNER LYNNETT G 56	HARDON JR LEON M 56	HAROLD BILLY DARLENE 56
		CHACON JORDIN 55	SHABRAK LEESA 54	KEEBLE MICHAEL L		MILLER SHEILA DRAKE 52
						HANDLEY DEBORAH JEAN 52

Venire Panel Seated Behind Bar

JACKSON COUNTY
DIVISION 16
VOIR DIRE

43 26	44 25	45 24	46 23	47 22	48 22	49 34	50 46				
31 40	32 39	33 39	34 37	35 35	36 34	37 34	38 30	39 28	40 28	41 27	42 26
19 49	20 47	21 46	22 46	23 46	24 43	25 43	26 43	27 42	28 42	29 42	30 41

Plaintiff's Exhibit
703

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"Opening Statements and Closing Arguments—How Far Can You Go?"