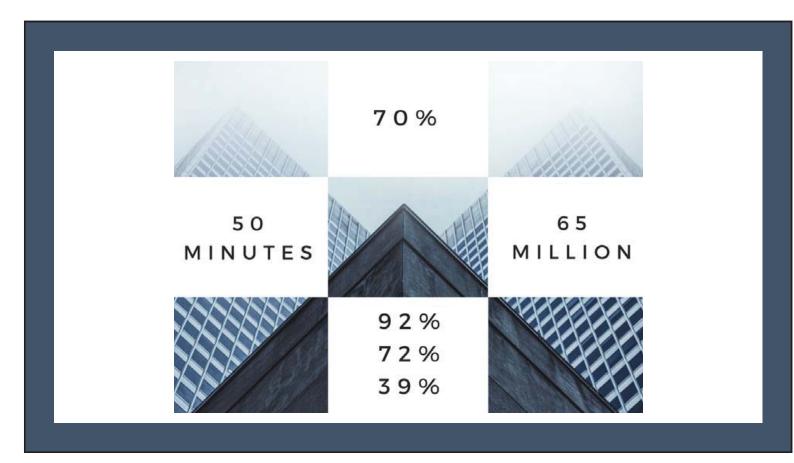


## OVERVIEW

- . SOCIAL MEDIA INTRO
- KEY LEGAL AND PRACTICAL RISKS
- MITIGATING AND MANAGING RISKS
- COMMUNICATIONS STRATEGY IN CRISIS
- Q&A







## KEY LEGAL RISKS



NONPROFIT COMPLIANCE LOBBYING/POLITICAL ACTIVITIES FUNDRAISING



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