



OVERVIEW

- SOCIAL MEDIA INTRO
- KEY LEGAL AND PRACTICAL RISKS
- MITIGATING AND MANAGING RISKS
- COMMUNICATIONS STRATEGY IN CRISIS
- Q&A





KEY LEGAL RISKS



NONPROFIT COMPLIANCE
LOBBYING/POLITICAL ACTIVITIES
FUNDRAISING



IP & PRIVACY



PROGRAM & OPERATIONAL



LOBBYING AND
POLITICAL
ACTIVITIES

MUSHY FACTS AND
CIRCUMSTANCES
TEST

501(H)
EXPENDITURE TEST

PRIVATE
FOUNDATIONS
GENERALLY
CANNOT LOBBY

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Title search: The Risks and Rewards of Social Media

Also available as part of the eCourse

[2018 Nonprofit Organizations eConference](#)

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"The Risks and Rewards of Social Media"