

HANDCRAFTED &
TAYLOR★MADE



Locally OWNED.

Locally GROWN.

Craft Beer & Downtown Revitalization

City of Taylor & Texas Beer Co.

March 23rd, 2018

Jesse Ancira, Jr. & Ian Davis

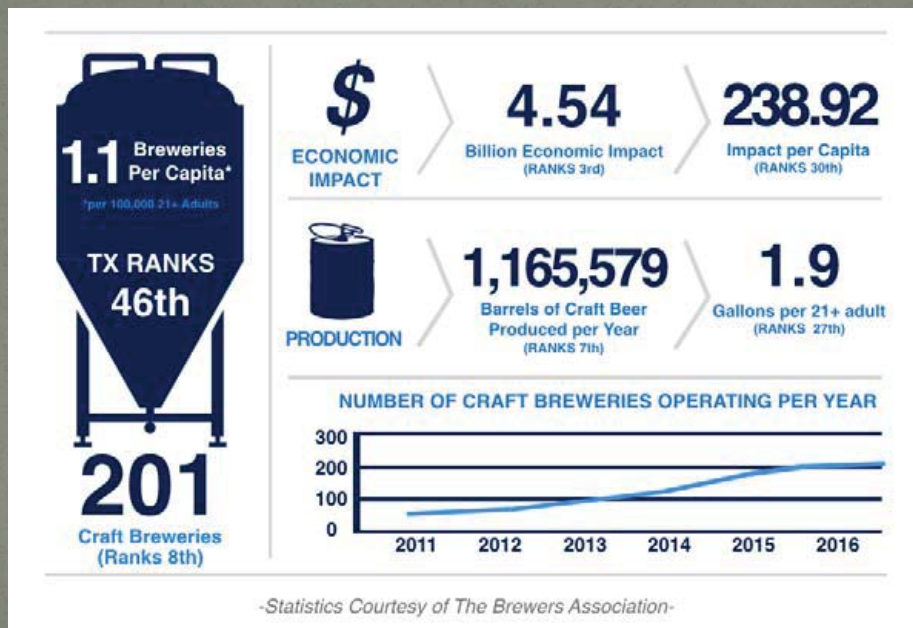
AGENDA

1. **History**
 - Overview of craft beer industry & recent legislation
 - History of City of Taylor & Main Street
 - History of Texas Beer Co.
 - Why TBC Chose Taylor & Taylor City Council's Big Decision
2. **Results**
 - Downtown revitalization & tourism
 - Investment & Jobs
 - Increase real estate values & taxes
 - Charity support
 - Taylor Made beer sold at HEB
3. **Closing Pitch – Invest in Taylor & Texas Beer Co!**
 - Taylor infrastructure
 - Growing labor base
 - Texas Beer Co. investor crowdfunding

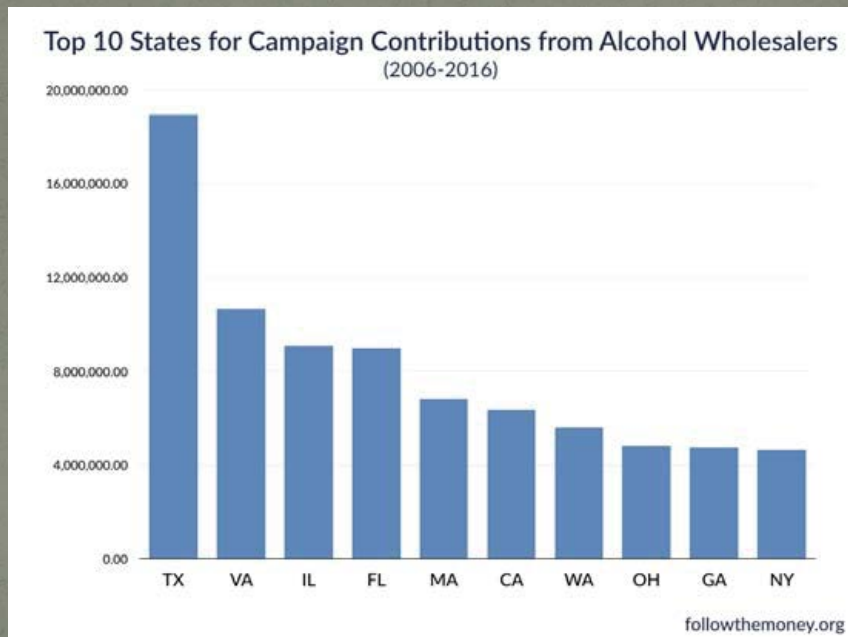
National Craft Beer Growth



Texas is #46 in Per Capita Breweries



Texas Distributors' Lobbying Power



2013 State Legislative Victory: Brewpubs Allowed to Distribute



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Title search: Craft Breweries and Downtown Revitalization

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First appeared as part of the conference materials for the

22nd Annual Land Use Conference session

"Craft Breweries and Downtown Revitalization"