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*Litigation Management Start to Finish:  
Lessons Learned in Trial*

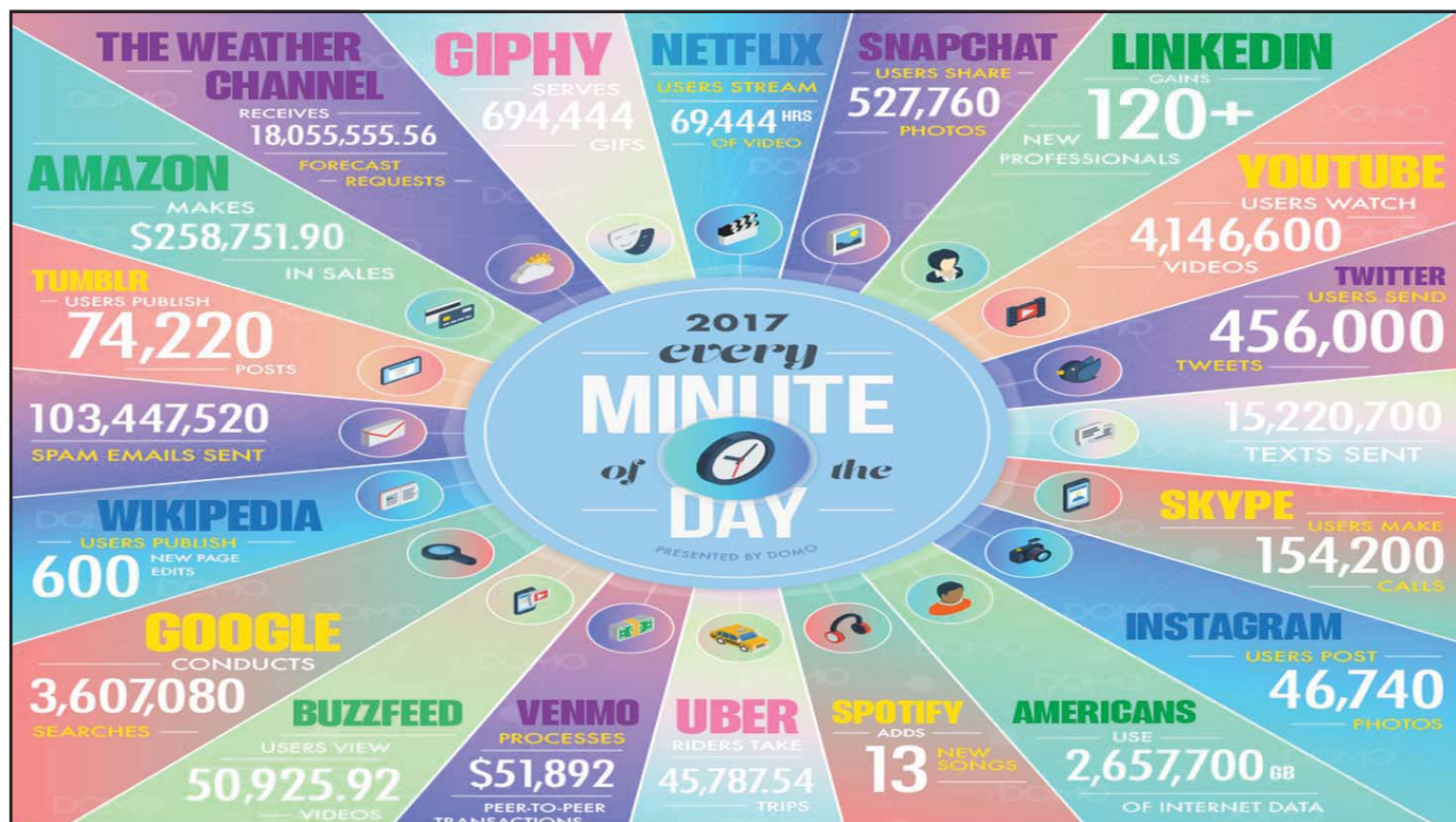
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The University of Texas School of Law  
40th Annual Corporate Counsel Institute  
May 17-18, 2018  
Dallas, Texas

## The New Paradigm – The Digital Age & the Internet

- Growth of technology
- Email and texting
- Websites and social media
- Digital records

- 74 trillion emails/year
- 22 billion texts sent every day
- 656 million tweets per day
- 67 million Instagram posts/day



Juries hate  
And so should you.  
bad emails.

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"Litigation Management Start to Finish: Lessons Learned in Trial"