

Natural Disasters: Lessons Learned

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Beck | Redden



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Challenges from Disasters

- employee issues
- force majeure
- business continuity planning
- recovery efforts
- maintaining good customer and public relations

Missteps?

This man was fired for getting stranded in Hurricane Harvey

LADDERS

HEIDI MOORE

Aug 29th 2017 3:22PM



We are no longer offering you employment with The Citizen since you failed to start on the date in your offer letter.

9:22 AM



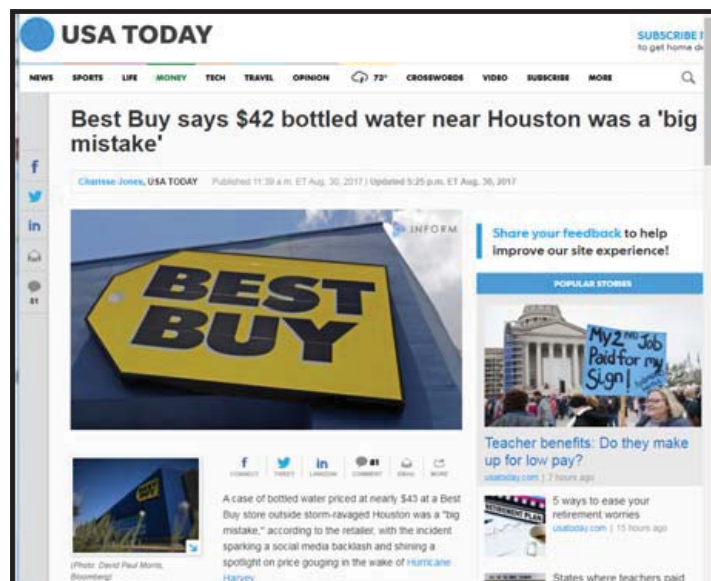
Adam Schrader
@Schrader_Adam

lol i just got fired by text because i'm trapped in a hurricane and couldn't make it to my first day of work. #Harvey
[@NYDailyNews](#)

9:36 AM - Aug 29, 2017 · Houston, TX

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Missteps?



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