

# Emerging Issues with Ephemeral Data and Messaging Applications

2018 Essential Cybersecurity Law  
UT Law CLE

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## Goals

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Understand:

- What on earth it is
- There are valid use cases
- Legal implications
- Lawyer's ethical requirements of competency and confidentiality
- What companies should know

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# e·phem·er·al

*lasting for a very short time*

synonyms: transitory, transient, fleeting, passing, short-lived, momentary, brief, short

## Typical Use and Setup



Personal Edition



Team/Pro/Corporate  
Edition



Enterprise Edition

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## Title search: Emerging Issues with Ephemeral Data and Messaging Applications

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