

# Storytelling: There's More Than One in Every Trial

UT School of Law CLE  
August 9, 2018  
Car Wrecks Seminar

Jim M. Perdue, Jr.  
Perdue & Kidd  
jperduejr@perdueandkidd.com  
800-520-1749  
713-520-1500



VIDEO CLIP

# FUNDAMENTALS OF STORY

- Protagonist
- Antagonist
- Conflict
- Resolution

## THE POWER OF STORY

- Oedipus Rex – 5<sup>th</sup> Century B.C.
- Hamlet – 1600



# THE POWER OF STORY

- Gospel of John – 110 A.D.
- A Tale of Two Cities – 1859



**PK**  
&  
RDUE and KIDD  
TRIAL LAWYERS

# THE POWER OF STORY

- Beowulf – 700-1000 A.D.
- The Stand – Stephen King 1978



**PK**  
&  
RDUE and KIDD  
TRIAL LAWYERS

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

Title search: Storytelling: There's More Than One in Every Trial

Also available as part of the eCourse

[2018 The Car Crash eConference](#)

First appeared as part of the conference materials for the  
2018 The Car Crash Seminar session

"Telling the Story of Your Case"